



**REBUILD
THE ROCK™**

PEOPLE. PLACE. PROGRESS.

- **Quickly formed** expert-led COVID-19 task force
- **Led** the state in COVID-19 prevention measures
- **Provided** forgivable loans to small business
- **Launched** LR Cares emergency relief fund



Wear a Mask.



Get Vaccinated.



Spread the Word.



Save Lives.



End COVID-19.



EQUITABLE DISTRIBUTION.



We will ensure the vaccine is **available to ALL** communities, especially those impacted the most by this virus.



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LITTLE ROCK HEALTH AND WELLNESS COMMISSION

- Improve quality of life for residents
- Promote physical and mental wellness
- Address Little Rock's health disparities head-on





ENERGY REDUCTION PLAN



IN THIS REBUILDING OF
THE ROCK, LET'S **BE BIG,**
BE BOLD, AND **BE BRAVE**
IN OUR EFFORTS TO
UNITE, GROW, AND
TRANSFORM OUR CITY.





EQUITY AT WORK



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IMPROVE QUALITY OF LIFE

Quality of life and place will be the basis of equitable economic development as we **REBUILD THE ROCK.**



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CHIEF EQUITY OFFICER





LITTLE ROCK'S EQUITY CHALLENGE

Promote equity in corporate policies.



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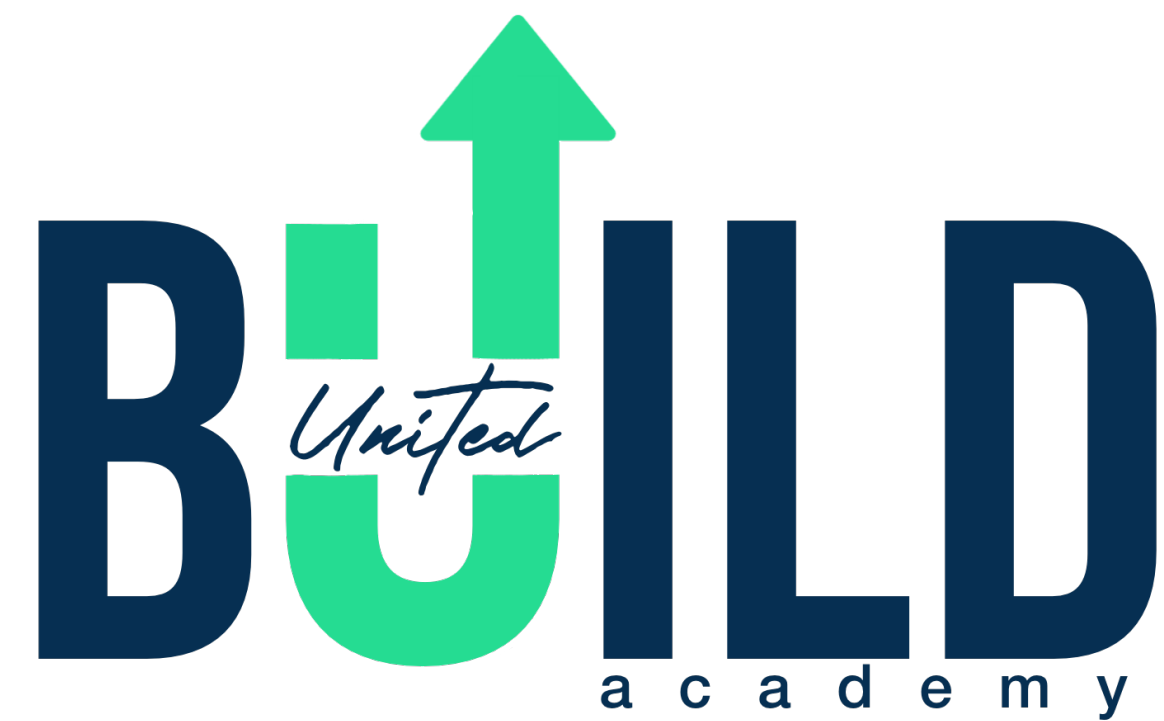
+4,000

NEW JOBS

SINCE THE START OF THE SCOTT ADMINISTRATION



BUSINESSES UNITED IN LEADERSHIP DEVELOPMENT



SMALL BUSINESS INCUBATOR

APPLICATIONS OPEN APRIL 15



Connects potential with opportunity, empowering entrepreneurs, and support scaling business, addressing income disparities.

REBUILD TO UNLOCK OUR **STUDENTS'** **FUTURES.**

- *Frankly Reading Summer Series*
- *Opportunity centers*
- *Digital equity*





LITTLE ROCK
PROMISE
SCHOLARSHIP



**HOPE.
CONFIDENCE.
CAPACITY.**

To **grow** business and
grow our community.



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LITfest a return to the rock



REBUILD THE ROCK

Penny Sales Tax Initiative





REBUILD THE ROCK

Penny Sales Tax Initiative

A **penny** will help us rebuild the rock by:

Building equitable
economic development
opportunity.



**REBUILD
THE ROCK**™

PEOPLE. PLACE. PROGRESS.



REBUILD THE ROCK

Penny Sales Tax Initiative

A **penny** will help us rebuild the rock by:

Expanding early
childhood education
opportunities.



**REBUILD
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REBUILD THE ROCK

Penny Sales Tax Initiative

A **penny** will help us rebuild the rock by:

Revitalizing

War Memorial Park and
Hindman Park.



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REBUILD THE ROCK

Penny Sales Tax Initiative

A penny will help us rebuild the rock by:

Creating affordable
housing.



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REBUILD THE ROCK

Penny Sales Tax Initiative

A **penny** will help us rebuild the rock by:

Improving neighborhoods
and revitalizing
communities.



**REBUILD
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PEOPLE. PLACE. PROGRESS.



REBUILD THE ROCK

Penny Sales Tax Initiative

A penny will help us rebuild the rock by:

Reforming public
safety.



**REBUILD
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PEOPLE. PLACE. PROGRESS.



REBUILD THE ROCK

FOR A STRONGER TOMORROW



**REBUILD
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PEOPLE. PLACE. PROGRESS.



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