

Downloadable File Index

City of Little Rock Multi-Family Recycling Program

The new Multi-Family Recycling Program positively impacts the City's sustainability goals. To the individual, it's a chance to participate in a greener lifestyle. For complex owners and managers it's the opportunity to give back to their tenants and City.

To help complex owners and managers with tenant education and promotion efforts, we are providing electronic files for all program collateral and graphics including the "Recycle Here" logo and campaign insignia. Some files are ready to print, others are graphic elements that provide for the development of customized printed pieces and webpages.

	Description	File Name
<p>These downloadable files are provided in the Adobe PDF format in CMYK (process color). If converting files to Pantone® colors, specify 348 (green), 115 (yellow) and 286 (blue).</p> <p>If bleeds are used, they are indicated.</p> <p>Also included for download is the City of Little Rock's Multi-Family Single-Stream Recycling Ordinance.</p>	<p>Artwork for printed pieces:</p> <p>Poster: green background, 8.5" x 11" Poster: yellow background, 8.5" x 11"</p> <p>Door hanger (front): green background, 4" x 9" Door hanger (front): yellow background, 4" x 9" Door hanger (back, for use with green or yellow front): 4" x 9"</p> <p>Banner: green background, proportionally enlarges to 12' x 4' Banner: yellow background, proportionally enlarges to 12' x 4'</p>	<p>poster_green.pdf poster_yellow.pdf</p> <p>door_front_green.pdf door_front_yellow.pdf door_back.pdf</p> <p>banner_green.pdf banner_yellow.pdf</p>
	<p>Graphic elements:</p> <p>"Recycle Here" circle graphic: green background "Recycle Here" circle graphic (angled): green background "Recycle Here" circle graphic: yellow background "Recycle Here" circle graphic (angled): yellow background</p> <p>"Water bottle in motion" graphic: green "Water bottle in motion" graphic: yellow</p> <p>"LRecycles where you live" graphic, partial "LRecycles where you live" graphic, complete</p> <p>"LRecycles is as close as your trash bins." logotype: 2-lines "LRecycles is as close as your trash bins." logotype: 4-lines</p> <p>Regional Recycling & Waste Reduction District logo City of Little Rock logo LRecycles logo: blue and green</p> <p>"Recycle where you live" logotype: 1-line "Recycle where you live" logotype: 2-lines, flush right "Recycle where you live" logotype: 3-lines, flush right "Recycle where you live" logotype: 2-lines, flush left "Recycle where you live" logotype: 3-lines, flush left</p> <p>"City of Little Rock Multi-Family Recycling" logotype: 2-lines, flush right "City of Little Rock Multi-Family Recycling" logotype: 4-lines, flush right "City of Little Rock Multi-Family Recycling" logotype: 2-lines, flush left "City of Little Rock Multi-Family Recycling" logotype: 4-lines, flush left</p> <p>"January 1st, 2015 Calendar" graphic</p>	<p>recycle-here_green.pdf recycle-here_angled_green.pdf recycle-here_yellow.pdf recycle-here_angled_yellow.pdf</p> <p>water-bottle_green.pdf water-bottle_yellow.pdf</p> <p>lrecycles-live_partial.pdf lrecycles-live_complete.pdf</p> <p>lrecycles_bins_type_2-lines.pdf lrecycles_bins_type_4-lines.pdf</p> <p>rr wrd_logo.pdf city_lr_logo.pdf lrecycles_logo.pdf</p> <p>recycle-live_type_1-line.pdf recycle-live_type_2-lines_fr.pdf recycle-live_type_3-lines_fr.pdf recycle-live_type_2-lines_fl.pdf recycle-live_type_3-lines_fl.pdf</p> <p>multi-fam_type_2-line_fr.pdf multi-fam_type_4-line_fr.pdf multi-fam_type_2-line_fl.pdf multi-fam_type_4-line_fl.pdf</p> <p>jan-1st_2015_calendar.pdf</p>
	<p>Multi-Family Recycling Ordinance:</p> <p>City of Little Rock Multi-Family Single-Stream Recycling Ordinance No. 20,854</p>	<p>city-lr_recycling_ordinance_20854.pdf</p>

