## CITY OF LITTLE ROCK



Second Quarter 2021
Financial Report

## GENERAL FUND REVENUES

## BUDGET \% COLLECTED - 2021 AND 2020



$$
\begin{array}{|lll}
\hline-2021 & -2021 \text { Budget }-2020 \\
\hline
\end{array}
$$

## GENERAL FUND REVENUES 2021 AND 2020



## GENERAL FUND REVENUES

 COMPARED TO ADOPTED BUDGET|  |  |  |  | Variance |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | YTD | YTD | Favorable | Prior Year |
|  |  | Budget | Revenues | (Unfavorable) | Revenues |
| REVENUES: |  |  |  |  |  |
|  | General property taxes | \$15,801,850 | \$15,286,038 | $(\$ 515,812)$ | \$13,266,503 |
| 2 | Sales taxes | 54,017,636 | 61,078,426 | 7,060,791 | 52,509,360 |
| 3 | Licenses and permits | 6,002,000 | 9,264,641 | 3,262,641 | 8,736,901 |
| 4 | Intergovernmental | 5,552,936 | 0 | $(5,552,936)$ | 0 |
| 5 | Charges for services | 5,117,444 | 5,693,237 | 575,793 | 3,417,088 |
| 6 | Fines and fees | 910,750 | 837,526 | $(73,224)$ | 614,782 |
| 7 | Utility franchise fees | 14,569,428 | 14,087,757 | $(481,671)$ | 13,243,632 |
| 8 | Investment income | 125,000 | 74,433 | $(50,567)$ | 178,017 |
| 9 | Miscellaneous | 526,742 | 451,287 | $(75,455)$ | 622,567 |
| 10 | TOTAL REVENUES | \$102,623,785 | \$106,773,345 | \$4,149,560 | \$92,588,850 |
|  |  |  |  |  |  |

Revenues at the end of the first quarter were $\$ 4.1$ million or $4 \%$ above budget and approximately $\$ 14.2$ million or $15.3 \%$ above 2020 revenues. 2020 revenues were impacted by COVID-19 related closures beginning in March.

## GENERAL FUND REVENUES COMPARED TO PRIOR YEAR

|  |  |  |  | Variance |
| :---: | :---: | :---: | :---: | :---: |
|  |  | YTD | Prior Year | Favorable |
|  |  | Revenues | Revenues | (Unfavorable) |
| REVENUES: |  |  |  |  |
|  | 1 General property taxes | \$15,286,038 | \$13,266,503 | \$2,019,535 |
|  | 2 Sales taxes | 61,078,426 | 52,509,360 | 8,569,066 |
|  | Licenses and permits | 9,264,641 | 8,736,901 | 527,740 |
|  | 4 Intergovernmental | - | - | - |
|  | 5 Charges for services | 5,693,237 | 3,417,088 | 2,276,149 |
|  | 6 Fines and fees | 837,526 | 614,782 | 222,744 |
|  | Utility franchise fees | 14,087,757 | 13,243,632 | 844,125 |
|  | 3 Investment income | 74,433 | 178,017 | $(103,584)$ |
|  | 9 Miscellaneous | 451,287 | 622,567 | $(171,280)$ |
| 10 | TOTAL REVENUES | \$106,773,345 | \$92,588,850 | \$14,184,495 |

As noted previously, $\$ 1.1$ million in 2020 excess commissions for property taxes received in March 2021 were included in 2021 revenues due to the timing or receipt. Sales tax is detailed on following slides. Licenses and permits, charges for services, fines and fees, and utility franchise fees are all improved over prior year, primarily due to the gradual lifting of COVID-19 related restrictions, and the reopening of facilities. Franchise fee increases are due to improved collection of delinquent accounts and the very cold temperatures during the $1^{\text {st }}$ quarter of the year.

## CITY, COUNTY, AND BLENDED

## SALES TAX PERCENTAGE GROW/TH


$\square$ City Mo. \% $\square$ County Mo. \% $\quad$ Blended Mo. \%
—Blended 12 Mo. \% —Blended Budget Est.
Blended sales tax results represent the total sales tax received by the City, which includes:
(a) the City's share of the 1\% County sales tax,
(b) the City's local sales tax,
(c) and the State
Turnback.

## BLENDED SALES TAX PERCENTAGE GROWTH

COLLECTED OVER THE LAST TWELVE MONTHS


■Blended Mo. \% —Blended 12 Mo. \% —Budget Est.

## SALES TAX PERCENTAGE GROWMH COMPARISON TO BUDGEITAND PRIOR YEAR

|  |  |  | Sales \& Use |  | \% Amended |  | \% | \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Month | For Sales In | Tax | Amended | Budget | Variance | Var. from | Inc (Dec) |
|  | Collected | The Month Of | Collections | Budget | Growth | from Budget | Budget | Prior Year |
| 1 | Mar-21 | Jan-21 | \$9,130,230 | \$8,286,853 | -1.97\% | \$843,377 | 10.18\% | 8.00\% |
| 2 | Apr-21 | Feb-21 | 8,607,560 | 8,109,467 | -2.01\% | 498,093 | 6.14\% | 4.01\% |
| 3 | May-21 | Mar-21 | 11,052,660 | 8,495,035 | -2.02\% | 2,557,625 | 30.11\% | 27.48\% |
| 4 | Jun-21 | Apr-21 | 10,629,369 | 9,114,454 | 0.69\% | 1,514,915 | 16.62\% | 17.43\% |
| 5 | Jul-21 | May-21 | 11,206,158 | 9,035,857 | 1.06\% | 2,170,301 | 24.02\% | 25.33\% |
| 6 | Aug-21 | Jun-21 | 10,709,407 | 9,449,553 | 0.80\% | 1,259,854 | 13.33\% | 14.24\% |
| 7 | 2021 YTD |  | \$61,335,384 | \$52,491,219 | -0.52\% | \$8,844,165 | 16.85\% | 16.24\% |
|  |  |  |  |  |  |  |  |  |
| 8 | Last 12 Mos |  | \$118,008,469 | \$107,791,295 | -1.67\% | \$10,217,174 | 9.48\% | 7.65\% |

The adopted budget anticipated a decline in sales tax revenues in the $1^{\text {st }}$ quarter in comparison to the pre-COVID-19 results of 1Q 2020 with gradual improvement over prior year. The high favorable variances in May - August are in comparison to the initial months of COVID-19, when most businesses were closed to customers or operating at a very limited capacity. In addition, unusual construction related activities boosted results. However, local tax rebates may pull back some of the increase in future periods. Businesses have twelve (12) months to claim rebates. Additional information by NAICS code follows. YTD results are $16.24 \%$ above the same period a year ago and $7.65 \%$ above the prior twelve-months.

## ClTY - $1.5 \%$ TAX

## TOP TEN NAICS CATEGORY INCREASES

| Top Positive Sales Tax Differences |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NAICS CODE | NACIS Category Name | YTD 2021 |  | YTD 2020 |  | Difference |  |  |
| 3311 | Iron and Steel Mills and Ferroalloy Manufacturing | \$ | 1,302,359.13 | \$ | 32,066.28 | \$ | 1,270,292.85 | 3961.46\% |
| 4541 | Electronic Shopping and Mail-Order Houses | \$ | 2,284,658.42 | \$ | 1,656,507.73 | \$ | 628,150.69 | 37.92\% |
| 4481 | Clothing Stores | \$ | 1,331,569.18 | \$ | 864,728.23 | \$ | 466,840.95 | 53.99\% |
| 4238 | Machinery; Equipment; and Supplies Merchant Wholesalers | \$ | 672,537.10 | \$ | 247,453.18 | \$ | 425,083.92 | 171.78\% |
| 7225 | Food Services and Drinking Places; Unknown Subclassification | \$ | 1,377,714.69 | \$ | 982,846.00 | \$ | 394,868.69 | 40.18\% |
| 7221 | Full-Service Restaurants | \$ | 2,316,595.77 | \$ | 1,922,975.71 | \$ | 393,620.06 | 20.47\% |
| 4431 | Electronics and Appliance Stores | \$ | 1,752,091.25 | \$ | 1,460,514.15 | \$ | 291,577.10 | 19.96\% |
| 2212 | Natural Gas Distribution | \$ | 681,660.43 | \$ | 405,934.64 | \$ | 275,725.79 | 67.92\% |
| 5142 | Data Processing Services | \$ | 268,795.76 | \$ | 53,686.48 | \$ | 215,109.28 | 400.68\% |
| 5321 | Automotive Equipment Rental and Leasing | \$ | 919,782.74 | \$ | 708,727.61 | \$ | 211,055.13 | 29.78\% |

- Revenues from the 10 NAICS Categories with the largest increase in amounts in 2021 compared to the same period in 2020 are shown above. Iron and Steel Mills and Ferroalloy Manufacturing leads the way with a 3,691\% increase. This is likely associated with the 1-30 bridge construction and other large economic development projects such as Costco in West Little Rock. Rebates on this unusual increase may still be outstanding and can be claimed for up to twelve (12) months from the initial purchase.
- Electronic Shopping and Mail-Order Houses reflects the increase in internet sales with growth of 38\%.
- Food Services and Drinking Places; and Full-Service Restaurants increased $\mathbf{4 0 \%}$ and $\mathbf{2 0 . 5} \%$ reflecting gradual reopening of bars and restaurants.
- Natural Gas Distribution reflects the extreme winter weather experienced with record snowstorms in February.


## COUNTY - $1 \%$ TAX

## TOP TEN NIACS CATEGORY INCREASES

| Top Positive Sales Tax Differences |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NAICS CODE | NACIS Category Name | YTD 2021 |  | YTD 2020 |  | ference | \% Change |
| 4541 | Electronic Shopping and Mail-Order Houses | \$ 2,704,912.24 | \$ | 1,959,483.58 | \$ | 745,428.66 | 38.04\% |
| 7225 | Food Services and Drinking Places; Unknown Subclassification | \$ 1,519,621.01 | \$ | 982,366.96 | \$ | 537,254.05 | 54.69\% |
| 4431 | Electronics and Appliance Stores | \$ 1,794,083.23 | \$ | 1,346,916.84 | \$ | 447,166.39 | 33.20\% |
| 4481 | Clothing Stores | \$ 1,249,733.51 | \$ | 825,397.54 | \$ | 424,335.97 | 51.41\% |
| 7221 | Full-Service Restaurants | \$ 2,547,736.87 | \$ | 2,228,630.22 | \$ | 319,106.65 | 14.32\% |
| 4238 | Machinery; Equipment; and Supplies Merchant Wholesalers | \$ 527,516.95 | \$ | 210,984.28 | \$ | 316,532.67 | 150.03\% |
| 4216 | Electrical Goods Wholesalers | \$ 822,349.08 | \$ | 520,413.59 | \$ | 301,935.49 | 58.02\% |
| 4529 | Other General Merchandise Stores | \$ 5,189,722.67 | \$ | 4,913,755.83 | \$ | 275,966.84 | 5.62\% |
| 4539 | Other Miscellaneous Store Retailers | \$ 832,972.49 | \$ | 576,880.12 | \$ | 256,092.37 | 44.39\% |
| 7211 | Traveler Accommodation | \$ 782,358.11 | \$ | 573,343.57 | \$ | 209,014.54 | 36.46\% |

- The City receives approximately $50 \%$ of the County $1 \%$ tax based on population. Like the City, the large growth occurred in Electronic Shopping and Mail-Order Houses; Food Services and Drinking Places; Full-Service Restaurants; and Machinery, Equipment, and Supplies.
- Iron and Steel Mills and Ferroalloy Manufacturing fell just out of the top ten for the County due to comparison to projects in the $2^{\text {nd }}$ quarter of 2020 outside of Little Rock City limits.
- County revenues are also subject to rebate for up to twelve (12) months.


## REVENUE PROVIDED BY 2012 SALES TAX

|  |  |  | 2021 Tax Receipts |  |  | Prior Year Tax Receipts |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Month Collected | For Sales in the Month of | 5/8 Cent Operating | 3/8 Cent Capital | New Tax <br> Proceeds | 5/8 Cent Operating | 3/8 Cent Capital | New Tax Proceeds | $\begin{gathered} \% \\ \text { Inc (Dec) } \end{gathered}$ |
| 1 | March | January | 2,853,396 | 1,712,037 | 4,565,433 | 2,629,262 | 1,577,557 | 4,206,819 | 8.52\% |
| 2 | April | February | 2,665,403 | 1,599,242 | 4,264,644 | 2,597,519 | 1,558,512 | 4,156,031 | 2.61\% |
| 3 | May | March | 3,380,310 | 2,028,186 | 5,408,496 | 2,671,786 | 1,603,071 | 4,274,857 | 26.52\% |
| 4 | June | April | 3,232,317 | 1,939,390 | 5,171,707 | 2,845,057 | 1,707,034 | 4,552,091 | 13.61\% |
| 5 | July | May | 3,236,572 | 1,941,943 | 5,178,515 | 2,619,076 | 1,571,446 | 4,190,522 | 23.58\% |
| 6 | August | June | 3,318,945 | 1,991,367 | 5,310,312 | 2,794,411 | 1,676,646 | 4,471,057 | 18.77\% |
| 7 | YTD Total |  | \$18,686,942 | \$11,212,165 | \$29,899,107 | \$16,157,110 | \$9,694,266 | \$25,851,377 | 15.66\% |
|  | Month Collected | For Sales in the Month of | 5/8 Cent Operating | 3/8 Cent Capital | New Tax Proceeds | 5/8 Cent Operating | 3/8 Cent Capital | New Tax Proceeds | $\begin{gathered} \% \\ \text { Inc (Dec) } \end{gathered}$ |
| 8 | 2012 Total |  | 28,992,457 | 17,449,867 | 46,442,324 | n/a | n/a | n/a | n/a |
| 9 | 2013 Total |  | 29,220,016 | 17,573,702 | 46,793,718 | 28,992,457 | 17,449,867 | 46,442,324 | 0.76\% |
| 10 | 2014 Total |  | 29,608,840 | 17,849,353 | 47,458,193 | 29,220,016 | 17,573,702 | 46,793,718 | 1.42\% |
| 11 | 2015 Total |  | 30,773,111 | 18,430,387 | 49,203,498 | 29,608,840 | 17,849,353 | 47,458,193 | 3.68\% |
| 12 | 2016 Total |  | 30,789,996 | 18,473,997 | 49,263,993 | 30,773,111 | 18,430,387 | 49,203,498 | 0.12\% |
| 13 | 2017 Total |  | 31,366,925 | 18,820,155 | 50,187,081 | 30,789,996 | 18,473,997 | 49,263,993 | 1.87\% |
| 14 | 2018 Total |  | 31,678,593 | 19,007,156 | 50,685,748 | 31,366,925 | 18,820,155 | 50,187,081 | 0.99\% |
| 15 | 2019 Total |  | 33,967,300 | 20,380,380 | 54,347,679 | 31,678,593 | 19,007,156 | 50,685,748 | 7.22\% |
| 「16 | 2020 Total |  | 33,592,828 | 20,155,697 | 53,748,525 | 33,967,300 | 20,380,380 | 54,347,679 | -1.10\% |
| 17 | 2012-2020 |  | \$279,990,066 | \$168,140,694 | \$448,130,760 |  |  |  |  |
| 18 Grand Total - Life to Date |  |  | \$298,677,007 | \$179,352,859 | \$478,029,866 |  |  |  |  |

## ELECTRIC FRANCHISE FEES

|  |  | 2021 KWH | 2020 KWH | 2021 Revenue | 2020 Revenue | Usage Chng | Rev Chng |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Month | KWH | KWH | Revenue | Revenue | Incr (Decr) | Incr (Decr) |
| 1 | January | 251,652,736 | 250,657,178 | 1,060,947 | 981,072 | 0.40\% | 8.14\% |
| 2 | February | 229,331,008 | 240,972,724 | 926,750 | 1,055,951 | -4.83\% | -12.24\% |
| 3 | March | 249,676,687 | 227,824,355 | 1,075,144 | 1,011,843 | 9.59\% | 6.26\% |
| 4 | April | 284,157,593 | 211,970,481 | 860,646 | 909,024 | 34.06\% | -5.32\% |
| 5 | May | 209,830,538 | 201,189,912 | 917,622 | 879,740 | 4.29\% | 4.31\% |
| 6 | June | 260,542,405 | 245,253,070 | 1,227,095 | 1,170,842 | 6.23\% | 4.80\% |
| 7 |  | 1,485,190,967 | 1,377,867,720 | \$6,068,203 | \$6,008,472 | - $7.79 \%$ | 0.99\% |

The adopted budget is $\$ 13,896,000$, an increase of $4.7 \%$ from the 2020 amended budget of $\$ 13.3$ million based on information received from Entergy. Actual revenues are only $0.99 \%$ above prior year with increased usage of $7.79 \%$

## GAS FRANCHISE FEES

|  |  | 2021 Mcf | 2020 Mcf | 2021 Rev | 2020 Rev | Usage Chng | Rev Chng |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Month | Mcf | Mcf | Revenue | Revenue | Incr (Decr) | Incr (Decr) |
| 1 | January | 1,552,735 | 1,316,654 | 545,428 | 512,937 | 17.93\% | 6.33\% |
| 2 | February | 1,664,710 | 1,384,676 | 547,479 | 497,936 | 20.22\% | 9.95\% |
| 3 | March | 1,388,136 | 1,168,708 | 452,649 | 406,089 | 18.78\% | 11.47\% |
| 4 | April | 697,414 | 702,130 | 227,191 | 220,380 | -0.67\% | 3.09\% |
| 5 | May | 545,643 | 557,847 | 200,374 | 162,122 | -2.19\% | 23.60\% |
| 6 | June | 389,655 | 405,633 | 140,299 | 116,121 | -3.94\% | 20.82\% |
| 7 |  | 6,238,293 | 5,535,648 | \$2,113,422 \$1,915,584 |  | 12.69\% | 10.33\% |
|  |  |  |  |  |  |  |  |

The 2021 adopted budget is $\$ 2,878,300$, reflecting a decrease of $8 \%$ from the 2020 final amended budget of $\$ 3,131,500$. Traditionally, the $1^{\text {st }}$ quarter of the year is the strongest period for gas revenues. The colder than average temperatures in the $1^{\text {st }}$ quarter, coupled with the extreme snowstorm in late February resulted in increased usage of $12.7 \%$ and increased revenue of 10.33\% from prior.

## GENERAL FUND EXPENDITURES

 BUDGET \% EXPENDED-202 1 AND 2020

$$
-2021-2020 \text { Budget }-2020
$$

## GENERAL FUND EXPENDITURES 2021 AND 2020



## GENERAL FUND EXPENDITURES COMPARED TO BUDGET (SLIDE 1 OF 2)

|  |  |  | Variance |  |
| :---: | :---: | :---: | :---: | :---: |
|  | YTD | YTD | Favorable | Prior Year |
|  | Budget | Expenses | (Unfavorable) | Expenses |
| EXPENDITURES: |  |  |  |  |
| GENERAL GOVERNMENT: |  |  |  |  |
| 1 Executive Administration | \$10,810,433 | \$10,708,795 | \$101,638 | \$9,685,847 |
| 2 Board of Directors | 170,324 | 154,474 | 15,850 | 157,895 |
| 3 Community Programs | 232,525 | 218,705 | 13,820 | 237,015 |
| 4 City Attorney | 799,196 | 779,612 | 19,584 | 770,228 |
| 5 District Court - (Criminal) | 651,147 | 587,783 | 63,364 | 592,498 |
| 6 District Court - (Environmental) | 269,779 | 251,346 | 18,433 | 248,216 |
| 7 District Court - (Traffic) | 624,660 | 618,781 | 5,879 | 602,823 |
| 8 Finance | 2,035,333 | 1,705,660 | 329,673 | 1,707,579 |
| 9 Human Resources | 1,009,891 | 978,183 | 31,708 | 776,979 |
| 10 Information Technology | 2,968,497 | 2,489,451 | 479,045 | 2,698,251 |
| 11 Planning and Development | 1,252,696 | 1,118,660 | 134,035 | 1,211,950 |
| 12 TOTAL GENERAL GOVERNMENT | 20,824,477 | 19,611,449 | 1,213,028 | 18,689,279 |

## GENERAL FUND EXPENDITURES COMPARED TO BUDGET (SLIDE 2 OF 2)

| EXPENDITURES: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 13 PUBLIC WORKS | 555,479 | 454,385 | 101,093 | 436,467 |
| 14 PARKS \& RECREATION | 4,827,849 | 4,314,413 | 513,435 | 4,366,496 |
| 15 RIVERMARKET | 387,339 | 382,224 | 5,115 | 415,458 |
| 16 GOLF | 778,847 | 861,295 | $(82,449)$ | 802,096 |
| 17 JIM DAILEY FITNESS \& AQUATICS | 417,460 | 344,801 | 72,659 | 348,066 |
| 18 ZOO | 3,134,686 | 3,238,551 | $(103,865)$ | 2,714,917 |
| 19 FIRE | 26,763,812 | 27,892,813 | $(1,129,002)$ | 24,397,220 |
| 20 POLICE | 38,955,545 | 36,993,871 | 1,961,674 | 36,638,076 |
| 21 HOUSING \& NEIGHBORHOOD | 2,580,684 | 2,329,832 | 250,852 | 2,350,936 |
| 22 DEBT SERVICE: |  |  |  |  |
| 23 Principal | 2,030,375 | 932,734 | 1,097,641 | 2,143,299 |
| 24 Interest | 86,948 | 14,373 | 72,574 | 50,696 |
| 25 Agent Fees | 12,000 | 0 | 12,000 | 0 |
| SAVINGS FROM AUTHORIZED |  |  |  |  |
| 26 BUT UNFILLED POSITIONS | $(430,519)$ | 0 | $(430,519)$ | 0 |
| 27 TOTAL EXPENDITURES | \$100,924,979 | \$97,370,741 | \$3,554,237 | \$93,353,008 |

## GENERAL FUND

## AUTHORIZED BUT UNFILLED POSITIONS AND VACATION/SICK PAYOUTS

$>$ Savings from Authorized but Unfilled Positions

- \$6,000,000

2021 adopted budget

- \$5,138,961 achieved
- 172 budgeted positions were unfilled in the General Fund at the end of the 2nd quarter
> Vacation/Sick Payouts
- \$1,250,000

2021 adopted budget

- \$1,142,942
paid out through the end of the 2nd quarter


## GENERAL FUND AUTHORIZED BUT UNFILLED POSITIONS

## LAST TWELVE MONTHS



The number of vacant Uniformed Police positions was forty-four (44) as of the last payroll in June: forty-two (42) Officers and two (2) Sergeants. A Police recruit school that began 2/15/21 recently graduated 11 Officers. A Fire recruit school with 29 members began on 3/29/21. The latest Police recruit school began on 8/16/21.

