## CITY OF LITTLE ROCK



First Quarter 2021
Financial Report

## GENERAL FUND REVENUES

## BUDGET \% COLLECTED - 2021 AND 2020



$$
\text { -2021 -2021 Budget }-2020
$$

## GENERAL FUND REVENUES 2021 AND 2020



## GENERAL FUND REVENUES COMPARED TO ADOPTED BUDGET

|  |  |  |  | Variance |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | YTD | YTD | Favorable | Prior Year |
|  |  | Budget | Revenues | (Unfavorable) | Revenues |
|  | REVENUES: |  |  |  |  |
| 1 | General property taxes | \$7,900,925 | \$12,688,762 | \$4,787,837 | \$10,582,734 |
| 2 | Sales taxes | 27,008,818 | 28,943,799 | 1,934,981 | 25,552,873 |
| 3 | Licenses and permits | 3,001,000 | 7,116,856 | 4,115,856 | 7,355,521 |
| 4 | Intergovernmental | 2,776,468 | 0 | $(2,776,468)$ | 0 |
| 5 | Charges for services | 2,558,722 | 2,329,549 | $(229,173)$ | 2,030,200 |
| 6 | Fines and fees | 455,375 | 403,987 | $(51,388)$ | 337,193 |
| 7 | Utility franchise fees | 7,284,714 | 7,551,575 | 266,861 | 7,141,110 |
| 8 | Investment income | 62,500 | 43,405 | $(19,095)$ | 99,145 |
| 9 | Miscellaneous | 263,371 | 247,393 | $(15,977)$ | 198,019 |
| 10 | TOTAL REVENUES | \$51,311,892 | \$59,325,325 | \$8,013,433 | \$53,296,796 |

Revenues at the end of the first quarter were $\$ 8$ million or $15.62 \%$ above budget and approximately $\$ 6$ million or $11.31 \%$ above 2020 revenues.

## GENERAL FUND REVENUES COMPARED TO PRIOR YEAR

|  |  |  |  | Variance |
| :---: | :---: | :---: | :---: | :---: |
|  |  | YTD | Prior Year | Favorable |
|  |  | Revenues | Revenues | (Unfavorable) |
|  | REVENUES: |  |  |  |
| 1 | General property taxes | \$12,688,762 | \$10,582,734 | \$2,106,027 |
| 2 | Sales taxes | 28,943,799 | 25,552,873 | 3,390,925 |
| 3 | Licenses and permits | 7,116,856 | 7,355,521 | $(238,666)$ |
| 4 | Intergovernmental | - | - | - |
| 5 | Charges for services | 2,329,549 | 2,030,200 | 299,349 |
| 6 | Fines and fees | 403,987 | 337,193 | 66,793 |
| 7 | Utility franchise fees | 7,551,575 | 7,141,110 | 410,465 |
| 8 | Investment income | 43,405 | 99,145 | $(55,740)$ |
| 9 | Miscellaneous | 247,393 | 198,019 | 49,374 |
| 10 | TOTAL REVENUES | \$59,325,325 | \$53,296,796 | \$6,028,529 |
|  |  |  |  |  |

As noted previously, the $\$ 1.1$ million in 2020 excess commissions received in March 2021 were included in 2021 revenues due to the timing or receipt. Excluding excess commissions, first quarter revenues exceed the same period a year ago by $5.3 \%$. Sales taxes will be discussed on the following slides.

## CITY, COUNTY, AND BLENDED SALES TAX PERCENTAGE GROWTH



$\square$ City Mo. \% $\quad \square$ County Mo. \% $\quad$ Blended Mo. \%<br>—Blended 12 Mo. \% —Blended Budget Est.

Blended sales tax results represent the total sales tax received by the City, which includes:
(a) the City's share of the 1\% County sales tax,
(b) the City's local sales tax,
(c) and the State Turnback. 6

## Blended Sales Tax Percentage Growth

## COLLECTED OVER THE LAST TWELVE MONTHS



# SALES TAX PERCENTAGE GROWTH COMPARISON TO BUDGET AND PRIOR YEAR 

|  |  |  | Sales \& Use |  | \% Amended |  | \% | \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Month | For Sales In | Tax | Amended | Budget | Variance | Var. from | Inc (Dec) |
|  | Collected | The Month Of | Collections | Budget | Growth | from Budget | Budget | Prior Year |
| 1 | Jun-20 | Apr-20 | 9,051,654 | 9,051,654 | -3.34\% | - | 0.00\% | -3.34\% |
| 2 | Jul-20 | May-20 | 8,941,192 | 8,941,192 | -2.65\% | - | 0.00\% | -2.65\% |
| 3 | Aug-20 | Jun-20 | 9,374,400 | 9,374,400 | 5.83\% | - | 0.00\% | 5.83\% |
| 4 | Sep-20 | Jul-20 | 8,942,748 | 8,942,748 | -2.06\% | - | 0.00\% | -2.06\% |
| 5 | Oct-20 | Aug-20 | 9,359,526 | 9,216,549 | -0.07\% | 142,977 | 1.55\% | 1.48\% |
| 6 | Nov-20 | Sep-20 | 8,938,124 | 8,917,863 | 0.08\% | 20,261 | 0.23\% | 0.30\% |
| 7 | Dec-20 | Oct-20 | 9,285,256 | 8,948,949 | -2.72\% | 336,307 | 3.76\% | 0.93\% |
| 8 | Jan-21 | Nov-20 | 8,926,460 | 8,776,258 | -2.73\% | 150,202 | 1.71\% | -1.06\% |
| 9 | Feb-21 | Dec-20 | 11,220,971 | 10,497,709 | -7.66\% | 723,262 | 6.89\% | -1.30\% |
| 10 | 2020 YTD |  | \$84,040,330 | \$82,667,322 | -1.89\% | \$1,373,009 | 1.66\% | -0.26\% |
| 11 | Mar-21 | Jan-21 | \$9,130,230 | \$8,286,853 | -1.97\% | \$843,377 | 10.18\% | 8.00\% |
| 12 | Apr-21 | Feb-21 | 8,607,560 | 8,109,467 | -2.01\% | 498,093 | 6.14\% | 4.01\% |
| 13 | May-21 | Mar-21 | 11,052,660 | 8,495,035 | -2.02\% | 2.557625 | 3011\% | 27.48\% |
| 14 | 2021 YTD |  | \$28,790,450 | \$24,891,355 | -2.00\% | \$3,899,095 | 15.66\% | 13.35\% |
| 15 | Last 12 Mos |  | \$112,830,780 | \$107,558,677 | -1.92\% | \$5,272,103 | 4.90\% | 2.89\% |

The adopted budget anticipated a decline in sales tax revenues in the $1^{\text {st }}$ quarter in comparison to the pre-COVID-19 results of 1Q 2020. At the end of the $1^{\text {st }}$ quarter, results are approximately $\$ 3.9$ million above budget. However, local tax rebates may pull back some of the increase in future periods. Businesses have twelve (12) months to claim rebates. Additional information by NAICS code follows.

## CITY - $1.5 \%$ TAX TOP TEN NAICS CATEGORY INCREASES

| Top Positive Sales Tax Differences |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NAICS CODE | NACIS Category Name |  | YTD 2021 |  | YTD 2020 |  | Increase | \% Change |
| 3311 | Iron and Steel Mills and Ferroalloy Manufacturing | \$ | 872,860.00 | \$ | 32,066.28 | \$ | 840,793.72 | 2622\% |
| 4541 | Electronic Shopping and Mail-Order Houses | \$ | 1,038,848.81 | \$ | 713,122.96 | \$ | 325,725.85 | 46\% |
| 4238 | Machinery; Equipment; and Supplies Merchant Wholesalers | \$ | 331,630.05 | \$ | 82,642.26 | \$ | 248,987.79 | 301\% |
| 2212 | Natural Gas Distribution | \$ | 497,659.55 | \$ | 259,882.94 | \$ | 237,776.61 | 91\% |
| 5142 | Data Processing Services | \$ | 238,105.51 | \$ | 29,809.20 | \$ | 208,296.31 | 699\% |
| 4441 | Building Material and Supplies Dealers | \$ | 994,588.71 | \$ | 806,575.19 | \$ | 188,013.52 | 23\% |
| 4481 | Clothing Stores | \$ | 607,068.82 | \$ | 452,141.34 | \$ | $154,927.48$ | 34\% |
| 9211 | Executive; Legislative; and Other General Government Support | \$ | (2,971.49) | \$ | $(133,341.56)$ | \$ | 130,370.07 | -98\% |
| 4431 | Electronics and Appliance Stores | \$ | 880,072.55 | \$ | 763,789.42 | \$ | $116,283.13$ | 15\% |
| 4216 | Electrical Goods Wholesalers | \$ | 352,651.61 | \$ | 249,965.06 | \$ | 102,686.55 | 41\% |

- Revenues from the 10 NAICS Categories with the largest increase in amounts in 2021 compared to the same period in 2020 are shown above. Iron and Steel Mills and Ferroalloy Manufacturing leads the way with a $\mathbf{2 , 6 2 2 \%}$ increase. This is likely associated with the 1-30 bridge construction and other large economic development projects such as Costco in West Little Rock. Rebates on this unusual increase may still be outstanding and can be claimed for up to twelve (12) months from the initial purchase.
- Electronic Shopping and Mail-Order Houses reflects the increase in internet sales with growth of 46\%.
- Natural Gas Distribution reflects the extreme winter weather experienced with record snowstorms in early March.


## COUNTY - 1\% TAX TOP TEN NIACS CATEGORY INCREASES

Top Positive Sales Tax Differences

| NAICS CODE | NACIS Category Name | YTD 2021 |  | YTD 2020 |  | Difference |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3311 | Iron and Steel Mills and Ferroalloy Manufacturing | \$ | 578,058 | \$ | 22,513 | \$ | 555,545 | 2468\% |
| 4541 | Electronic Shopping and Mail-Order Houses | \$ | 1,259,888 | \$ | 783,266 | \$ | 476,622 | 61\% |
| 4441 | Building Material and Supplies Dealers | \$ | 1,330,297 | \$ | 1,063,297 | \$ | 267,001 | 25\% |
| 4431 | Electronics and Appliance Stores | \$ | 898,605 | \$ | 681,604 | \$ | 217,001 | 32\% |
| 4238 | Machinery; Equipment; and Supplies Merchant Wholesalers | \$ | 260,131 | \$ | 78,265 | \$ | 181,866 | 232\% |
| 4216 | Electrical Goods Wholesalers | \$ | 415,069 | \$ | 241,288 | \$ | 173,781 | 72\% |
| 7225 | Food Services and Drinking Places; Unknown Subclassification | \$ | 668,315 | \$ | 516,260 | \$ | 152,056 | 29\% |
| 4529 | Other General Merchandise Stores | \$ | 2,505,968 | \$ | 2,354,886 | \$ | 151,082 | 6\% |
| 4481 | Clothing Stores | \$ | 575,255 | \$ | 431,504 | \$ | 143,751 | 33\% |
| 4539 | Other Miscellaneous Store Retailers | \$ | 397,005 | \$ | 253,866 | \$ | 143,139 | 56\% |

- The City receives approximately $50 \%$ of the County $1 \%$ tax based on population. Like the City, the two largest growth areas were in Iron and Steel Mills and Ferroalloy Manufacturing with growth of $\mathbf{2 , 4 6 8 \%}$, and Electronic Shopping and Mail-Order Houses with growth of 61\%.
- County revenues are also subject to rebate for up to twelve (12) months.


## REVENUE PROVIDED BY 2012 SALES TAX

| Month Collected |  | For Sales in the Month of | 2021 Tax Receipts |  |  | Prior Year Tax Receipts |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 5/8 Cent Operating | 3/8 Cent Capital | New Tax <br> Proceeds | 5/8 Cent Operating | 3/8 Cent Capital | New Tax <br> Proceeds | $\begin{gathered} \% \\ \text { Inc (Dec) } \\ \hline \end{gathered}$ |
| 1 | March |  | January | 2,853,396 | 1,712,037 | 4,565,433 | 2,629,262 | 1,577,557 | 4,206,819 | 8.52\% |
| 2 | April | February | 2,665,403 | 1,599,242 | 4,264,644 | 2,597,519 | 1,558,512 | 4,156,031 | 2.61\% |
| 3 | May | March | 3,380,310 | 2,028,186 | 5,408,496 | 2,671,786 | 1,603,071 | 4,274,857 | 26.52\% |
| 4 | YTD Total |  | \$8,899,108 | \$5,339,465 | \$14,238,573 | \$7,898,567 | \$4,739,140 | \$12,637,707 | 12.67\% |
|  | Month Collected | For Sales in the Month of | 5/8 Cent Operating | 3/8 Cent Capital | New Tax <br> Proceeds | 5/8 Cent Operating | 3/8 Cent Capital | New Tax <br> Proceeds | $\begin{gathered} \% \\ \text { Inc (Dec) } \end{gathered}$ |
| 5 | 2012 Total |  | 28,992,457 | 17,449,867 | 46,442,324 | n/a | n/a | n/a | n/a |
| 6 | 2013 Total |  | 29,220,016 | 17,573,702 | 46,793,718 | 28,992,457 | 17,449,867 | 46,442,324 | 0.76\% |
| 7 | 2014 Total |  | 29,608,840 | 17,849,353 | 47,458,193 | 29,220,016 | 17,573,702 | 46,793,718 | 1.42\% |
| 8 | 2015 Total |  | 30,773,111 | 18,430,387 | 49,203,498 | 29,608,840 | 17,849,353 | 47,458,193 | 3.68\% |
| 9 | 2016 Total |  | 30,789,996 | 18,473,997 | 49,263,993 | 30,773,111 | 18,430,387 | 49,203,498 | 0.12\% |
| 10 | 2017 Total |  | 31,366,925 | 18,820,155 | 50,187,081 | 30,789,996 | 18,473,997 | 49,263,993 | 1.87\% |
| 11 | 2018 Total |  | 31,678,593 | 19,007,156 | 50,685,748 | 31,366,925 | 18,820,155 | 50,187,081 | 0.99\% |
| 12 | 2019 Total |  | 33,967,300 | 20,380,380 | 54,347,679 | 31,678,593 | 19,007,156 | 50,685,748 | 7.22\% |
| '13 | 2020 Total |  | 33,592,828 | 20,155,697 | 53,748,525 | 33,967,300 | 20,380,380 | 54,347,679 | -1.10\% |
| 14 | 2012-2020 |  | \$279,990,066 | \$168,140,694 | \$448,130,760 |  |  |  |  |
| 15 Grand Total - Life to Date |  |  | \$288,889,174 | \$173,480,159 | \$462,369,333 |  |  |  |  |

## ELECTRIC FRANCHISE FEES



The adopted budget is $\$ 13,896,000$, an increase of $4.7 \%$ from the 2020 amended budget of $\$ 13.3$ million based on information received from Entergy. Actual 1Q21 revenues are only $0.46 \%$ above 1Q20 with increased usage of $1.56 \%$

## GAS FRANCHISE FEES

|  |  | 2021 Mcf | 2020 Mcf | 2021 Rev | 2020 Rev | Usage Chng | Rev Chng |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Month | Mcf | Mcf | Revenue | Revenue | Incr (Decr) | Incr (Decr) |
| 1 | January | 1,552,735 | 1,316,654 | 545,428 | 512,937 | 17.93\% | 6.33\% |
| 2 | February | 1,664,710 | 1,384,676 | 547,479 | 497,936 | 20.22\% | 9.95\% |
| 3 | March | 1,388,136 | 1,168,708 | 452,649 | 406,089 | 18.78\% | 11.47\% |
| 4 |  | 4,605,581 | 3,870,038 | \$1,545,557 | \$1,416,962 | 19.01\% | 9.08\% |

The 2021 adopted budget is $\$ 2,878,300$, reflecting a decrease of $8 \%$ from the 2020 final amended budget of $\$ 3,131,500$. Traditionally, the $1^{\text {st }}$ quarter of the year is the strongest period for gas revenues. The colder than average temperatures in the $1^{\text {st }}$ quarter, coupled with the extreme snowstorm in late February resulted in increased usage of 19\% and increased revenue of $9.08 \%$ from 1Q20.

## GENERAL FUND EXPENDITURES

## BUDGET \% EXPENDED - 2021 AND 2020



$$
\begin{array}{|lll}
\hline-2021 & -2020 \text { Budget }-2020 \\
\hline
\end{array}
$$

## GENERAL FUND EXPENDITURES 2021 AND 2020



## GENERAL FUND EXPENDITURES COMPARED TO BUDGET (SLIDE 1 OF 2)

|  |  |  | Variance |  |
| :---: | :---: | :---: | :---: | :---: |
|  | YTD | YTD | Favorable | Prior Year |
|  | Budget | Expenses | (Unfavorable) | Expenses |
| EXPENDITURES: |  |  |  |  |
| GENERAL GOVERNMENT: |  |  |  |  |
| 1 Executive Administration | \$5,611,893 | \$5,217,455 | \$394,438 | \$4,899,839 |
| 2 Board of Directors | 84,679 | 74,339 | 10,339 | 81,253 |
| 3 Community Programs | 116,262 | 110,034 | 6,228 | 119,979 |
| 4 City Attorney | 405,624 | 382,293 | 23,331 | 377,313 |
| 5 District Court - (Criminal) | 334,700 | 299,856 | 34,844 | 307,413 |
| 6 District Court - (Environmental) | 135,177 | 127,500 | 7,676 | 131,218 |
| 7 District Court - (Traffic) | 312,330 | 323,292 | $(10,962)$ | 319,004 |
| 8 Finance | 976,533 | 808,396 | 168,136 | 823,280 |
| 9 Human Resources | 511,771 | 466,441 | 45,331 | 413,592 |
| 10 Information Technology | 1,507,544 | 1,175,303 | 332,241 | 1,425,714 |
| 11 Planning and Development | 652,951 | 553,763 | 99,188 | 675,644 |
| 12 TOTAL GENERAL GOVERNMENT | 10,649,463 | 9,538,673 | 1,110,791 | 9,574,249 |

## GENERAL FUND EXPENDITURES COMPARED TO BUDGET (SLIDE 2 OF 2)

|  |  |  |  | Variance |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | YTD | YTD | Favorable | Prior Year |
|  |  | Budget | Expenses | (Unfavorable) | Expenses |
|  | EXPENDITURES: |  |  |  |  |
| 13 | PUBLIC WORKS | 277,739 | 218,752 | 58,987 | 216,666 |
| 14 | PARKS \& RECREATION | 2,485,023 | 2,031,762 | 453,261 | 2,363,789 |
| 15 | RIVERMARKET | 193,670 | 160,933 | 32,736 | 90,267 |
| 16 | GOLF | 390,897 | 367,626 | 23,271 | 380,721 |
| 17 | JIM DAILEY FITNESS \& AQUATICS | 213,026 | 192,985 | 20,041 | 234,173 |
| 18 | ZOO | 1,596,656 | 1,485,672 | 110,984 | 1,521,803 |
| 19 | FIRE | 13,299,881 | 12,853,203 | 446,678 | 11,933,335 |
| 20 | POLICE | 19,780,845 | 17,780,989 | 1,999,856 | 18,218,363 |
| 21 | HOUSING \& NEIGHBORHOOD | 1,365,057 | 1,154,921 | 210,135 | 1,238,317 |
| 22 | DEBT SERVICE: |  |  |  |  |
| 23 | Principal | 1,015,188 | 0 | 1,015,188 | 0 |
| 24 | Interest | 43,474 | 0 | 43,474 | 0 |
| 25 | Agent Fees | 6,000 | 0 | 6,000 | 0 |
| 26 | SAVINGS FROM AUTHORIZED BUT UNFILLED POSITIONS | $(854,428)$ | 0 | $(854,428)$ | 0 |
| 27 | TOTAL EXPENDITURES | \$50,462,489 | \$45,785,516 | \$4,676,973 | \$45,771,683 |

# GENERAL FUND <br> AUTHORIZED BUT UNFILLED POSITIONS AND VACATION/SICK PAYOUTS 

$>$ Savings from Authorized but $>$ Vacation/Sick Payouts

Unfilled Positions

- \$6,000,000 2021 adopted budget
- \$2,582,287 achieved
- 169 budgeted positions were unfilled in the General Fund at the end of the $1^{\text {st }}$ quarter
- \$1,250,000

2021 adopted budget

- \$377,250
paid out through
the end of the $1^{\text {st }}$ quarter


## GENERAL FUND AUTHORIZED BUT UNFILLED POSITIONS <br> LAST TWELVE MONTHS



The number of vacant Uniformed Police positions was thirty-five (35) as of the last payroll in March: thirty (30) Officers, and three (3) Sergeants, and two (2) Majors. The most recent Police recruit school began 2/15/21 and recently graduated eleven (11). A Fire recruit school with 29 members began on $3 / 29 / 21$. The next Police recruit school begins on $8 / 16 / 21$.

