



**City of Little Rock
Purchasing Division
City Hall Suite 300
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Little Rock, AR 72201**

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BID # 15167 - ADDENDUM #2

Date: 10/23/15

RE: Arkansas Farm Interpretive Graphics Project

TO: PROSPECTIVE BIDDERS:

The following information is in response to bidder inquiries:

- Shop drawings are not required with the bid but the winning bidder will need shop drawings as part of the project.
- There is an overhead light fixture and two outlets in the interior interpretive area. If additional lighting is required in this area for graphics the bidder must budget for the light fixtures and electrical work they want there. There is an additional allowance of \$2,000 if electrical work is required.
- Bidders will not be responsible for the indicated individual letters that say “Arkansas Heritage Farm” that go on the ends of the large barn. We are removing this from the RFP as it is being provided by the contractor.
- The AR Heritage Farm area will have the new logo sign different from the one shown on the face of the RFP. The new logo is attached and can be used in portrait or landscape orientation.
- The new logo sign is located near the entry by the wind mill.
- Interpretive graphics/exhibits refer to both regular graphics and 3-D graphics (e.g. an egg that a child can climb in for a photo op).
- **To clarify the Timeline should be in envelop #1; only the cost information should be in envelop #2.**
- The location map is to assist with where specifically the graphics need to be placed. Attached is AR Farm AS1.1
- The Little Rock Zoo is partnering with Heifer International to promote education of sustainable farming. A large graphic demonstrating the seven M’s is to be included in this project. This graphic will be installed to the right of the door on the wall of the small barn as you exit the large barn. This sign will have a call out box that states, “Heifer International helps families and communities around the world through sustainable farming. It all starts with livestock, because these animals give us...” The leaping cow icon will be placed on seven of the interpretive graphics throughout the farm challenging visitors to find all 7 M’s throughout the AR Farm. For more details call Jj Muehlhausen.

This Addendum consists of 2 page and the following four (5) attachments.

AR Farm Logo (Portrait)
AR Farm Logo (Landscape)
AR Farm Site Plan AS1.1
Heifer International the “Seven M’s” Graphic
Elements for the “Seven M’s” (3 pages)

Addendum #2

Signature: _____

Company: _____

END OF ADDENDUM



Arkansas

HERITAGE FARM



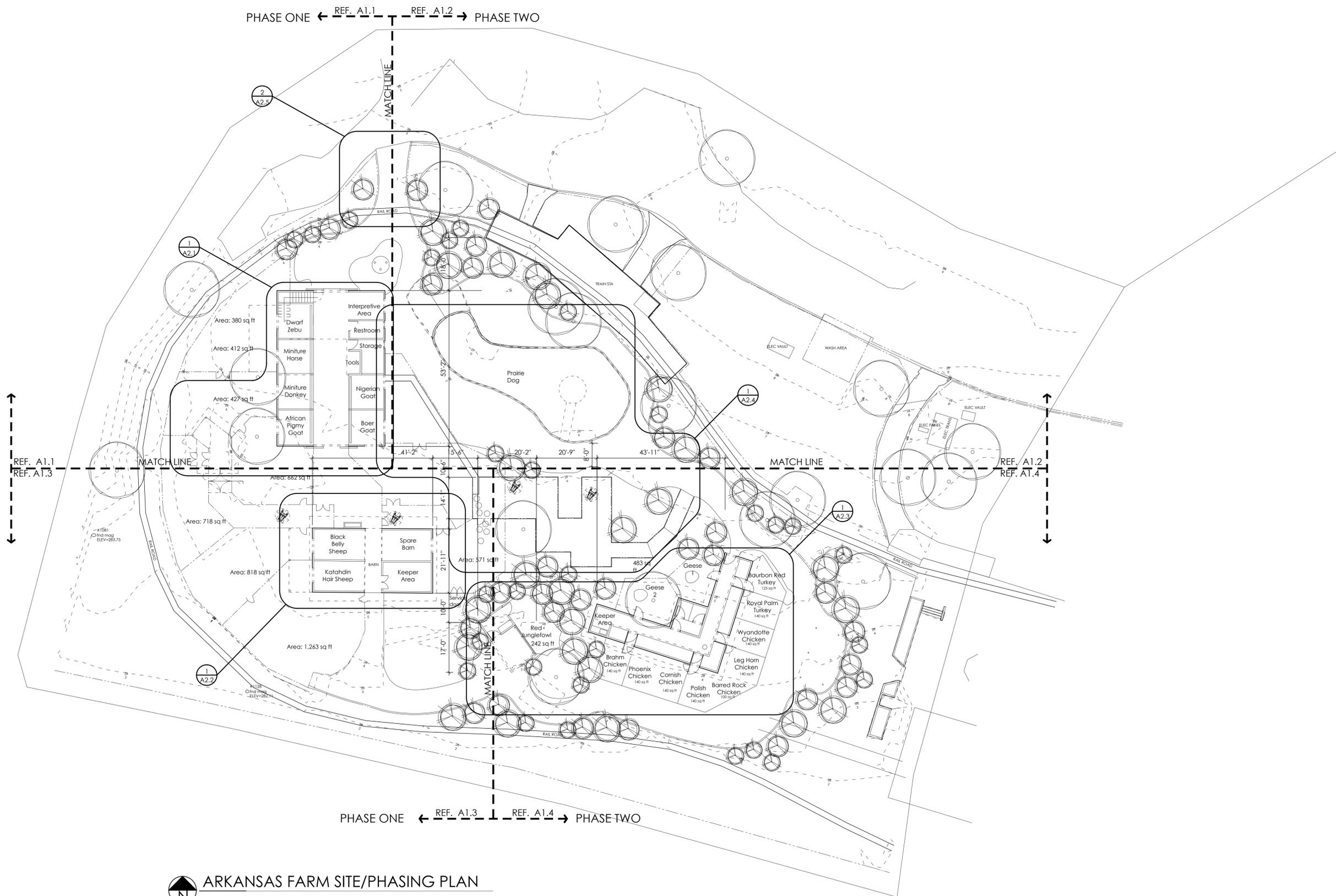
... E-I-E-I-GROW! ...



Arkansas

HERITAGE FARM

... E-I-E-I-GROW! ...




ARKANSAS FARM SITE/PHASING PLAN
 SCALE: 1/16" = 1'-0"

DESCRIPTION

REV | DATE

REV	DATE	DESCRIPTION

LITTLE ROCK ZOO
 ARKANSAS HERITAGE FARM
 LITTLE ROCK, ARKANSAS



H+W
 Heiple+Wiedower
 Architects Planners
 319 Pres. Clinton Avenue
 Little Rock, AR 72201
 (t) 501-707-0115
 (f) 501-707-0118

Project No:
HW13-630C

Date:
9/15/14

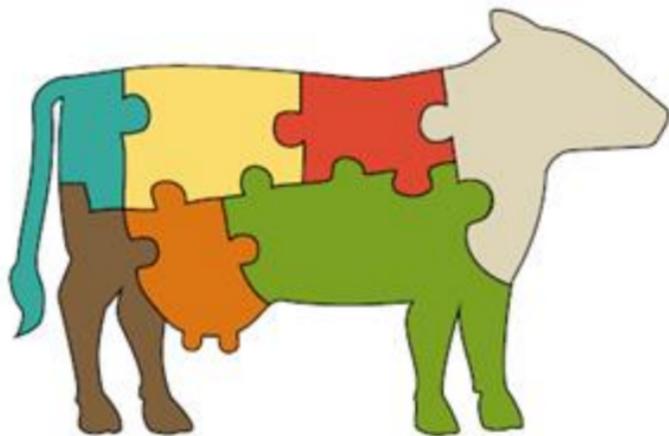
Sheet Title:
SITE PLAN

Sheet No:

AS1.1

Heifer International helps families and communities
around the world through sustainable farming.
It all starts with livestock, because these animals give us...

THE SEVEN MS



MILK



MEAT



MUSCLE



MANURE



MONEY



MATERIAL



MOTIVATION



1 WORLD AVENUE, LITTLE ROCK, AR 72202 | WWW.HEIFER.ORG | 888.SHUNGER (888.548.6437)

LOOK FOR THE JUMPING COW ICON
AND FIND ALL 7 MS
IN THE ARKANSAS FARM!



Elements for Seven Ms Sign / Zoo Scavenger hunt – 8 total signs (7 of which are joint with Zoo animal facts/interpretive signs).

(8) Main Sign - The “Seven M’s” Sign

Illustration

(cow image, surrounded by the following icons)

[call out box]

Heifer International helps families and communities around the world through sustainable farming. It all starts with livestock, because these animals give us...

(icons) Each M could have a flip up or slide to reveal what it says about the M. These correlate to the individual call outs planned for 7 other signs.

[Milk icon]

Milk

[Money icon]

Money

[Meat icon]

Meat

[Muscle icon]

Muscle

[Materials icon]

Material

[Manure icon]

Manure

[Motivation icon]

Motivation

Look for the jumping cow [jumping cow icon] and find all 7 Ms in the Arkansas Farm!



[call out box]

Check out www.heifer.org to learn more about Heifer International’s work with small scale farmers to end hunger and poverty around the world while caring for the Earth.

Heifer 7 Ms call-out boxes on zoo animal signs (Flip-ups or Slides)

[1] On a chicken sign:

Money

Animals provide products such as milk, eggs, wool and honey to sell so that a family has money for things they need like school fees and medicine.

[surface]

(jumping cow)

[inside flip]

(money icon)

[2] On a turkey sign:

Meat

Protein is key to a healthy diet and as a source of income for families who are fighting malnutrition.

[surface]

(jumping cow)

[inside flip]

(meat icon)

[3] On a cow sign:

Milk

An ongoing source of milk provides nutrition for the whole family, and the extra can be sold as milk, cheese or yogurt for income.

[surface]

(jumping cow)

[inside flip]

(milk icon)

[4] On a goat sign:

Motivation

Animals help make small-scale farmers' lives better. Since these animals take good care of their people by providing the Seven Ms, people in turn want to take good care of their animals.

[surface]

(jumping cow)

[inside flip]

(motivation icon)

[5] On a sheep sign:

Materials

Livestock like sheep or llamas provide wool and fibers that can be made into clothing, blankets and other items that can be worn or sold for income.

[surface]

(jumping cow)

[inside flip]

(material icon)

[6] On a mini horse sign:

Manure

Did you know that manure is magical? Manure can be made into fertilizer that helps farmers grow more crops. It can also be made into a clean-burning, renewable fuel called biogas.

[surface]

(jumping cow)

[inside flip]

(manure icon)

[7] On a mini donkey sign:

Muscle

Unlike mini donkeys, larger animals can provide draft power to plow fields or provide transportation in areas of the world where cars aren't affordable or practical.

[surface]

(jumping cow)

[inside flip]

(muscle icon)