First Call: American Posters of World War I

Poster Analysis Activity

1. What is your immediate emotional reaction upon seeing this poster?
________________________________________________________________________

2. Describe any symbols used in this poster and explain what you think the symbols represent. Are they dramatic? Uplifting? Patriotic? Religious?
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

3. What is the main message(s) conveyed by the poster?
________________________________________________________________________

4. Who do you think is the intended audience(s) (for ex. women, families, young men)?
________________________________________________________________________

5. Describe how the poster brings out the main message(s). Illustrations? Colors? Symbols? Words?
________________________________________________________________________
________________________________________________________________________

6. After reviewing this poster, what do you think the U.S. Government hoped the intended audience would do?
________________________________________________________________________

7. In your opinion, is this an effective propaganda poster? Why or why not?
________________________________________________________________________
________________________________________________________________________