

**OFFICE OF THE CITY MANAGER  
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION  
SEPTEMBER 15, 2015 AGENDA**

<b>Subject:</b>	<b>Action Required:</b>	<b>Approved By:</b>
<p>A resolution to authorize the City Manager to purchase the 2016 Little Rock Marathon Finisher's Medals From Hasty Awards</p> <p><b>Submitted By:</b></p> <p>Parks &amp; Recreation Department</p>	<p>Ordinance ✓ <b>Resolution</b> Approval Information Report</p>	<p>Bruce T. Moore City Manager</p>
<b>SYNOPSIS</b>	A resolution to authorize the City Manager to purchase the 2016 Little Rock Marathon Finisher's Medals in the amount of \$56,619.50.	
<b>FISCAL IMPACT</b>	Funding is available from the Little Rock Marathon Special Project Account # 210-459-S00B268	
<b>RECOMMENDATION</b>	Approval of the resolution.	
<b>CITIZEN PARTICIPATION</b>	N/A	
<b>BACKGROUND</b>	The 14th annual Little Rock Marathon will be held on March 4-6, 2016. An estimated 13,000 participants, an estimated 3,000 volunteers and approximately 30,000 spectators will converge on Little Rock from all fifty (50) States and thirty (30)-plus countries around the world. As a part of their registration, finishers of the marathon, half marathon, 10K, 5K and Kids Race receive a Finisher's Medal when they finish their event. The City held a Public Bid No. 15153 to solicit and obtain competitive bids from qualified trophy companies. Five (5) companies submitted bids.	

**BACKGROUND  
CONTINUED**

Purchasing reviewed all the bid pricing and determined that Hasty Awards was the lowest bid, which was \$56,619.50. Therefore, staff recommends that the bid to purchase the 2016 Finisher Medals be awarded to Hasty Awards in the amount of \$56,619.50.