### BOARD OF DIRECTORS COMMUNICATION
**JANUARY 16, 2018 AGENDA**

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<th>Subject:</th>
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| Purchase of the 2018 Little Rock Marathon Participant and Volunteers Shirts from Ad-Wear & Specialty of Texas, Inc. | Ordinance ✓ Resolution  
Approval  
Information Report | Bruce T. Moore  
City Manager |

**Submitted By:**

Parks & Recreation Department

**SYNOPSIS**

Approval of a resolution authorizing the City Manager to enter into a contract with Ad-Wear & Specialty of Texas, Inc., for the 2018 Little Rock Marathon Participant and Volunteer Shirts.

**FISCAL IMPACT**

The total cost is $54,774.84, and funding is available from the Little Rock Marathon Special Project Account No. 210459-S00B268.

**RECOMMENDATION**

Approval of the resolution.

**BACKGROUND**

Participants and volunteers of the 2018 Little Rock Marathon receive a shirt as a part of their registration. The City held a Public Bid No. 17196 to solicit and obtain competitive bids from qualified screen printing companies with experience in printing shirts for large events in order to obtain the best price. Six (6) bids were received, of which two (2) companies were deemed to be responsible bidders. Ad-Wear & Specialty of Houston, TX was the lowest bidder.