

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
JANUARY 20, 2015 AGENDA**

Subject:	Action Required:	Approved By:
<p>Authorize City Manager to purchase 2015 Little Rock Marathon Participant and Volunteers Shirts From Bluff City Sports</p> <p>Submitted By:</p> <p>Parks & Recreation Department</p>	<p style="text-align: center;">Ordinance √ Resolution Approval Information Report</p>	<p style="text-align: center;">Bruce T. Moore City Manager</p>
<p style="text-align: center;">SYNOPSIS</p> <p style="text-align: center;">FISCAL IMPACT</p> <p style="text-align: center;">RECOMMENDATION</p> <p style="text-align: center;">CITIZEN PARTICIPATION</p> <p style="text-align: center;">BACKGROUND</p>	<p>A resolution to authorize the City Manager to purchase 2015 Little Rock Marathon participant and volunteer shirts from Bluff City Sports for \$74,118.20.</p> <p>Funding is available from the Little Rock Marathon special project account # 210-459-S00B268</p> <p>Approval of the resolution.</p> <p>A Selection Review Committee, approved by the City Manager, was utilized in the review, selection and recommendation process of the successful bidder.</p> <p>The 13th annual Little Rock Marathon will be February 27, 2015 – March 1, 2015. An estimated 14,000 participants, 3,500 volunteers and 30,000 spectators will converge on Little Rock from all fifty (50) states and over thirty (30) countries from around the world. As a part of their registration, participants and/or volunteers receive a shirt to commemorate their participation in the 2015 event.</p> <p>The City held a Public Bid #14172R to solicit and obtain competitive bids from qualified screen printing companies with experience in printing marathon and/or half marathon shirts in order to obtain the best price.</p>	

**BACKGROUND
CONTINUED**

Eight (8) companies submitted qualifications and bids. The Selection Committee reviewed all packets and found only one (1) of the eight (8) companies to be a qualified bidder, which was Bluff City Sports, and their bid was in the amount of \$74,118.20. Therefore, staff recommends that the bid to purchase the 2015 participant and volunteer shirts be awarded to Bluff City Sports in the amount of \$74,118.20.