

**OFFICE OF THE CITY MANAGER  
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION  
OCTOBER 6, 2014 AGENDA**

<b>Subject:</b>	<b>Action Required:</b>	<b>Approved By:</b>
<p>A resolution to change the name of a portion of Mabelvale West Road to Bass Pro Parkway. (G-25-216)</p> <p><b>Submitted By:</b></p> <p>Planning &amp; Development Department</p>	<p style="text-align: center;">Ordinance √<b>Resolution</b> Approval Information Report</p>	<p style="text-align: center;">Bruce T. Moore City Manager</p>
<p style="text-align: center;"><b>SYNOPSIS</b></p> <p style="text-align: center;"><b>FISCAL IMPACT</b></p> <p style="text-align: center;"><b>RECOMMENDATION</b></p> <p style="text-align: center;"><b>CITIZEN PARTICIPATION</b></p> <p style="text-align: center;"><b>BACKGROUND</b></p>	<p>Staff is recommending that the portion of Mabelvale West Road over the Interstate 30 right-of-way, described as from the intersection of the east side of the Interstate 30/Mabelvale West Road interchange to the west side of the Interstate 30/Mabelvale West Road/Otter Creek Road interchange, be changed to Bass Pro Parkway.</p> <p>There are costs associated with the new signage on the interstate.</p> <p>Approval of the resolution</p> <p>There are no affected properties or property owners other than the Arkansas Highway and Transportation Department (AHTD), who has agreed to the proposal.</p> <p>As a part of the improvements to the Interstate 430/Interstate 30 interchange, the Otter Creek/Mabelvale West Road exit off of westbound Interstate 30 is being relocated farther to the east. This results in persons desiring to access the newly developing regional commercial shopping center that includes Bass Pro Shop and the new outlet mall to have to exit the interstate before even reaching the Interstate 430/Interstate 30 interchange. Staff believes this will result in confusion for the motoring public.</p>	

**BACKGROUND  
CONTINUED**

Staff has been working with officials at AHTD and a solution is to make the proposed street name change, thus allowing the Bass Pro Parkway name to join Otter Creek Road and Mabelvale West Road on the Interstate exit signage.

No persons or properties will be affected since the name change will affect no addresses and the interstate signage will continue to indicate Otter Creek Road and Mabelvale West Road. The name change will allow the signage as required under AHTD Interstate Signage guidelines.