

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
NOVEMBER 4, 2025 AGENDA**

Subject: A resolution to authorize a contract with the Little Rock Convention and Visitors Bureau for the management of the River Market. Submitted By: Finance Department	Action Required: Ordinance √ Resolution	Approved By: Delphone Hubbard Acting City Manager
SYNOPSIS	A resolution to authorize the City Manager to enter into an agreement with the Little Rock Convention and Visitors Bureau to manage the Little Rock River Market.	
FISCAL IMPACT	The City will match the Little Rock Convention and Visitors Bureau's payment of \$350,000.00, and funds are available from the River Market Budget Line Item, Account No. 104601.	
RECOMMENDATION	Approval of the resolution.	
BACKGROUND	The City has partnered with the Little Rock Convention and Visitors Bureau (LRCVB) for several years to operate and maintain the Little Rock River Market. According to the agreement, LRCVB will be responsible for routine maintenance and repairs.	