

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
DECEMBER 2, 2025 AGENDA**

Subject: Issuance of 2026 Operator and Taxicab Permits to WHC Little Rock, LLC d/b/a zTrip and d/b/a Yellow Cab	Action Required: Ordinance √ Resolution	Approved By: Delphone Hubbard City Manager
Submitted By: Fleet Services Department		
SYNOPSIS	A resolution/ordinance to authorize the City Manager to approve the issuance of two (2) Operator Permits and sixty (60) Taxicab Permits to doing business as zTrip and Yellow Cab for the 2026 calendar year.	
FISCAL IMPACT	City issuance of these respective sixty-two (62) 2026 permits to WHC Little Rock, LLC will total \$4,600.00 in City revenue.	
RECOMMENDATION	Adopt the resolution.	
BACKGROUND	WHC Little Rock, LLC, doing business as zTrip and Yellow Cab is seeking City issuance of two (2) Operator Permits at a cost of \$500.00 each and sixty (60) Taxicab Permits at a cost of \$60.00 each for the 2026 calendar year.	