ORDINANCE NO. __________

AN ORDINANCE TO DECLARE IT IMPRACTICAL AND UNFEASIBLE TO BID; TO AUTHORIZE THE CITY MANAGER TO AWARD A CONTRACT TO CRAFTON TULL & ASSOCIATES, INC., TO DEVELOP A BRANDING PROGRAM FOR THE 12TH STREET CORRIDOR; TO DECLARE AN EMERGENCY; AND FOR OTHER PURPOSES.

WHEREAS, in 2009 the City concluded that it was necessary to develop a vision for the 12th Street Corridor; and,

WHEREAS, the firm of Crafton Tull & Associates, Inc., was authorized to provide initial development consultation pursuant to Little Rock, Ark., Ordinance No. 20,731 (May 21, 2013), which was passed as a Sole-Source Ordinance because of the unique funding to be provided by the City in conjunction with other entities; and,

WHEREAS, there are still funds in this particular account, and a need now to develop a branding study for the 12th Street Corridor to accomplish this work; and.

WHEREAS, in light of the prior area-specific work done by Crafton Tull & Associates, Inc., it is impractical and unfeasible to subject this new requirement to a competitive selection process.

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF DIRECTORS OF THE CITY OF LITTLE ROCK, ARKANSAS:

Section 1. The City Manager is authorized to enter into an agreement with Crafton Tull & Associates, Inc., in an amount not to exceed Fifty Thousand Dollars ($50,000.00), to develop a branding plan for the further development of the 12th Street Corridor.

Section 2. Funds for this agreement are available in Account No. 12th Street Jump Start, Account No. 331409-B0B001, and include funds that have been provided to the City by other entities to work in cooperation on this project.

Section 3. Due to the unique nature of this funding mechanism, and the area specific information that is required for such a contract, the Board of Directors finds that it is impractical and unfeasible to subject this contract to a competitive selection process.

Section 4. Severability. In the event any title, section, paragraph, item, sentence, clause, phrase, or word of this ordinance is declared or adjudged to be invalid or unconstitutional, such declaration or adjudication shall not affect the remaining portions of the ordinance which shall remain in full force and effect as if the portion so declared or adjudged invalid or unconstitutional was not originally a part of the ordinance.
Section 5. **Repealer.** All laws, ordinances, resolutions, or parts of the same, that are inconsistent with the provisions of this resolution, are hereby repealed to the extent of such inconsistency.

Section 5. **Emergency Clause.** The further development of the 12th Street Corridor as a viable area for economic development, to answer questions about food deserts, and to deal with an overall plan for redevelopment, is essential to the public health, safety and welfare; an emergency is, therefore, declared to exist and this ordinance shall be in full force and effect from and after the date of its passage.

PASSED: February 19, 2019

ATTEST: ........................................... APPROVED: ...........................................

Susan Langley, City Clerk  Frank Scott, Jr., Mayor

APPROVED AS TO LEGAL FORM:

Thomas M. Carpenter, City Attorney