### BOARD OF DIRECTORS COMMUNICATION
**MARCH 15, 2016 AGENDA**

<table>
<thead>
<tr>
<th>Subject:</th>
<th>Action Required:</th>
<th>Approved By:</th>
</tr>
</thead>
<tbody>
<tr>
<td>An ordinance to grant a Telecommunications and Data Franchise to Ritter Communications</td>
<td>✓ Ordinance  Resolution  Approval  Information Report</td>
<td>Bruce T. Moore  City Manager</td>
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</tbody>
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**Submitted By:**
Information Technology Department

**SYNOPSIS**
To grant a franchise to a telecommunications company to use City rights-of-way for its facilities.

**FISCAL IMPACT**
The City will receive a franchise fee based upon the gross revenues of the company.

**RECOMMENDATION**
Approval of the ordinance.

**BACKGROUND**
Ritter Communication has requested a franchise to use public rights-of-way to provide telecommunication and data services. Federal Law requires that the City not be a barrier to competition, so whether to grant a franchise is not the issue. The question centers on the terms of the franchise. This agreement is similar to others the City has provided for these kinds of services.

One aspect of the Ritter franchise is that it will undertake work that will help enhance computer capabilities in the schools.