

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
APRIL 15, 2014 AGENDA**

Subject:	Action Required:	Approved By:
<p>A resolution to authorize entry into a contract with Riverfest, Inc., to lease the Julius C. Breckling Riverfront Park during the Memorial Day weekend each year for a festival</p>	<p style="text-align: center;">Ordinance √ Resolution Approval Information Report</p>	<p style="text-align: center;">Bruce T. Moore City Manager</p>
<p style="text-align: center;">SYNOPSIS</p>	<p>This resolution authorizes a formal agreement between the City and Riverfest, Inc., for the lease of the Julius C. Breckling Riverfront Park during the Memorial Day period each year.</p>	
<p style="text-align: center;">FISCAL IMPACT</p>	<p>None. The City will receive lease payments from Riverfest, Inc., for the use of the park. These proceeds will be utilized for the benefit of Riverfront Park.</p>	
<p style="text-align: center;">RECOMMENDATION</p>	<p>Approval of the resolution</p>	
<p style="text-align: center;">CITIZEN PARTICIPATION</p>	<p>The agreement was entered after an RFQ process for the use of the Park.</p>	
<p style="text-align: center;">BACKGROUND</p>	<p>The City has allowed Riverfest, Inc., to utilize Riverfront Park for years to provide a festival during the Memorial Day weekend. Often the authority to use the Park has been handled by an annual permit. It was decided that a more formal lease agreement was appropriate. An RFQ was issued in 2012 and Riverfest, Inc., as the only respondent, was selected. A contract could not be negotiated prior to the May 2012 festival and since that time, the parties have</p>	

**BACKGROUND
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worked on the document, and now the terms and conditions have been mutually agreed upon.

The agreement is for an aggregate term of twenty-five (25) years; however, it is divided into five (5)-year segments. Absent an affirmative act by either party to terminate the agreement, it will automatically renew for each new five (5)-year period.

The City will receive One Dollar (\$1.00) per ticket sold for entry into the festival. Because of a desire to get a new roof on the Amphitheatre, Riverfest, Inc., will not start paying this One Dollar (\$1.00) per ticket until its contribution to the roof project has been amortized. The City should get a full lease payment for the first time in 2016.