

**OFFICE OF THE CITY MANAGER  
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION  
JULY 2, 2018 AGENDA**

<p><b>Subject:</b></p> <p>Website Hosting and Maintenance for City's current website and redesign of the Little Rock Zoo's Website</p> <p><b>Submitted By:</b></p> <p>Information Technology Department</p>	<p><b>Action Required:</b></p> <p style="text-align: center;">√ <b>Ordinance</b> Resolution Approval</p>	<p><b>Approved By:</b></p> <p style="text-align: center;">Bruce T. Moore City Manager</p>
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<p style="text-align: center;"><b>SYNOPSIS</b></p>	<p>To authorize the City Manager to enter into a Sole-Source Contract with Aristotle, for Website Hosting and Maintenance of the City's current website, and a redesign of the Little Rock Zoo's website.</p>
<p style="text-align: center;"><b>FISCAL IMPACT</b></p>	<p>The cost for hosting and maintenance will not exceed \$49,999.99 annually, for the three (3)-year term of the contract. The cost for the redesign of the Zoo's website is \$16,650. Funding for hosting and maintenance will come from the City of Little Rock's 2018 General Fund, Account No. 101002 -63390. Funding for the redesign of the Zoo's website will come from Special Projects Account No. 210659-S65B597 (\$11,414.43) and Marketing Contracts Account No. 106560-63211 (\$5,235.57). The City Manager can request additional services at the agreed upon rate outlined on the pricing page during the contract period.</p>
<p style="text-align: center;"><b>RECOMMENDATION</b></p>	<p>Approval of the ordinance.</p>
<p style="text-align: center;"><b>BACKGROUND</b></p>	<p>Aristotle developed the City's website and assisted with the redesign of the current site. As a result of the Aristotle's history with the City, and the intimate knowledge they have relating to our website, maintenance schedule and technology needs, staff recommends remaining with Aristotle for hosting and maintenance needs.</p>