ORDINANCE NO.

AN **ORDINANCE** TO AUTHORIZE THE CREATION OF 3 ENTERTAINMENT DISTRICTS WITHIN THE CITY OF LITTLE ROCK, 4 ARKANSAS; TO ESTABLISH STANDARDS FOR THE CREATION OF 5 PERMANENT OR TEMPORARY ENTERTAINMENT DISTRICTS: TO 6 **DECLARE AN EMERGENCY; AND FOR OTHER PURPOSES.** 7

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WHEREAS, pursuant to Ordinance No. 21,551 (February 20, 2018) and the Prior Tax Ordinances
cited therein, the City of Little Rock, Arkansas, levies and collects a Gross Receipts Tax on prepared food
and beverage and lodging under Ark. Code Ann. § 26-75-602 et seq.; and,

WHEREAS, the City of Little Rock, Arkansas, is located in a county authorized to sell alcoholic
beverages; and,

WHEREAS, the City of Little Rock, Arkansas, is authorized by Act 812 of 2019 ("the Act") to create Designated Entertainment Districts, of both a permanent and temporary nature, and to set reasonable standards for the regulation of alcohol possession within the boundaries of any such districts; and,

WHEREAS, under the Act, a Designated Entertainment District means a contiguous area located in a part of a city that is zoned for or customarily used for commercial purposes and contains any number and any combination of restaurants, taprooms, taverns, entertainment establishments, hospitality establishments, music venues, theaters, bars, art galleries, art studios, tourist destinations, distilleries, dance clubs, cinemas, or concert halls; and,

WHEREAS, the Act and this ordinance are intended to promote hospitality and tourism within the City, to highlight restaurant, nightlife entertainment and hospitality options to tourists, and to create standards for the regulation of alcohol possession within the boundaries of Designated Entertainment Districts.

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF DIRECTORS OF THE CITY OF LITTLE ROCK, ARKANSAS:

- 28 Section 1. Purpose and Intent.
- The purpose of an Entertainment District is to promote hospitality and tourism within the City and to highlight restaurant, nightlife entertainment, and hospitality options for tourists.
- 31 Section 2. Definitions.

The following words, terms, and phrases, when used in this ordinance, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

34 *Alcoholic Beverage* means:

1	(a) Beer, ale, porter, stout, sake, or other similar fermented beverage of any name or description		
2	containing 0.5% or more of alcohol by volume, brewed or produced from malt, wholly or in part,		
3	or from any malt substitute; or,		
4	(b) Wine, port, sherry wine, or vermouth wine of not less than 0.5% of alcohol by volume; or,		
5	(c) A distilled spirit known as "ethyl alcohol", "ethanol", or "spirits of wine" in any form,		
6	including all dilutions and mixtures of a distilled spirit, from whatever source or by whatever		
7	process produced; or,		
8	(d) Hard cider brewed from the fermented juices of fruit and containing more than 3% and not		
9	more than 21% of alcohol by weight.		
10	Open Alcoholic Beverage Container means a bottle, can, or other receptacle that:		
11	(a) Contains any amount of Alcoholic Beverage; and		
12	(b) Is either:		
13	(1) open or has a broken seal; or,		
14	(2) Not open or having a broken seal but with its contents already partially removed.		
15	Public Places mean places in which the public as a class is invited, allowed or permitted to		
16	enter, and includes streets, alleys, highways, government-owned or operated buildings or grounds,		
17	sidewalks and thoroughfares.		
18	Section 3. General Standards for Establishment of Entertainment Districts.		
19	Any Entertainment Districts authorized to be created pursuant to this ordinance and Arkansas State		
20	Law shall be:		
21	(a) Subject to the requirements of this ordinance; and,		
22	(b) Designated with a unique name in the ordinance or implementing resolution that		
23	creates the District; and,		
24	(c) Designated by type as either permanent or, as temporary if not to exist for longer than		
25	five (5) consecutive calendar days; and,		
26	(d) Comprised of a contiguous area of public places that is described by objective, physical		
27	attributes and located in a part of the City that 1) is zoned for or customarily used for		
28	commercial purposes; and 2) is immediately adjoining the requisite number of business		
29	establishments required for its type.		
30	Section 4. Regulation of Possession of Alcohol within Boundaries of Designated Entertainment		
31	Districts.		
32	Any Entertainment Districts established under this ordinance shall have operational rules		
33	addressing the following subjects, all of which are designed to regulate a person's possession of an		

34 Alcoholic Beverage within a District's boundaries:

- 1 (a) Established days and hours for when a person is permitted to possess or consume from an 2 Open Alcoholic Beverage Container; and, 3 (b) The source or sources of an Open Alcoholic Beverage Container permitted to be in one's possession; and, 4 (c) Usage of identification wristbands, usage of uniform beverage containers, or both for those 5 persons who wish to possess or consume from an Open Alcoholic Beverage Container within the 6 7 District, or enter the District from an Alcoholic Beverage Control Division permitted establishment while in possession of an Open Alcoholic Beverage Container. 8 9 Section 5. Creation of Entertainment Districts. (a) A permanent Entertainment District shall be created only by a City Ordinance in 10 11 compliance with the terms and conditions of this ordinance; and, (b) A permanent Entertainment District shall be limited to a designated, contiguous area of 12 public places immediately adjoining: 13 14 (1) Ten (10) or more private properties permitted for on-premises consumption by the Alcohol Beverage Control Division; and, 15 (2) One (1) or more private properties offering a combined minimum of 100 hotel rooms; 16 17 and, 18 (b) A Temporary Entertainment District shall be created only by a City Resolution 19 implementing and in compliance with the terms and conditions of this ordinance. 20 Section 6. Creation of Temporary Entertainment Districts. 21 (a) Upon application, and after review by the Planning and Development Department, with input from the Little Rock Police Department, the Planning and Development Department Director 22 may recommend adoption of a resolution for the creation of a Temporary Entertainment District 23 having an existence of not more than five (5) consecutive calendar days. 24 25 (b) An approved Temporary Entertainment District may encompass all or a portion of the geographic boundaries of an existing Permanent Entertainment District; provided, that any 26 inconsistencies between the operational rules of such a Temporary Entertainment District and those 27 of an existing Permanent Entertainment District will controlled by the operational rules of the 28 29 Temporary Entertainment District. 30 (c) A person seeking creation of a Temporary Entertainment District shall file an application with the Planning and Development Department Director on forms provided by the City and the 31 32 application shall be signed by the applicant and accompanied by a nonrefundable fee of Twenty-
- 33 Five Dollars (\$25.00).

1	(d) An application for creation of a Temporary Entertainment District shall be filed with the			
2	Planning and Development Department Director at least thirty (30) and not more than 180 days			
3	before the Temporary Entertainment District is proposed to commence.			
4	(e) The application for a Temporary Entertainment District shall set forth the following			
5	minimum information:			
6	(1) The name, address and telephone number, and email address of the person or entity			
7	seeking creation of a Temporary Entertainment District; and,			
8	(2) A description, by objective, physical attributes, of the proposed Temporary			
9	Entertainment District and,			
10	(3) The requested dates and hours when a person will be permitted to possess or consume			
11	from an Open Alcoholic Beverage Container within the proposed Temporary			
12	Entertainment District; and,			
13	(4) The name, address and telephone number, and email address of five (5) establishments			
14	permitted for on-premises consumption by the Arkansas Alcoholic Beverage Control			
15	Division that are immediately adjoining the proposed Temporary Entertainment			
16	District; and,			
17	(5) The name and physical address of all Arkansas Alcoholic Beverage Control Division			
18	permittees who will receive and utilize District-approved containers, identification			
19	wristbands, or both, during the existence of the proposed Temporary Entertainment			
20	District, if so required by the Planning and Development Department Director; and,			
21	(6) Drawings or exemplars depicting the proposed District-approved containers and			
22	identification wristbands to be used by all Arkansas Alcoholic Beverage Control			
23	Division permittees during the existence of the proposed Temporary Entertainment			
24	District, if so required by the Planning and Development Department Director, and the			
25	total number of each item that will be made available for their collective use; and,			
26	(7) Any additional information that the applicant reasonably believes would be helpful to			
27	the Planning and Development Department Director in order to plan for any City			
28	services that may be required and to evaluate the application.			
29	(f) Any Temporary Entertainment District recommended by the Planning and Development			
30	Department Director and all persons located within its boundaries shall observe the following			
31	operational rules, and any violation of them by persons shall be subject to a fine in accordance with			
32	Section 1-9:			
33	(1) No person shall possess or consume from an Open Alcoholic Beverage Container in			
34	any designated Temporary Entertainment District except during the days and times			
35	described in the resolution approving the District; or,			
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1	(2) The boundaries of the Temporary Entertainment District shall be posted continuously			
2	in at least four (4) distinct locations within the geographical boundaries of the District,			
3	from twenty-four (24) hours prior to and through the period of its existence; or,			
4	(3) No person shall possess or consume from an Open Alcoholic Beverage Container			
5	within the Temporary Entertainment District unless it is within a district-approved			
6	container; or,			
7	(4) The applicant for the Temporary Entertainment District fails to provide exemplars of			
8	approved containers to the Chief of Police of the Little Rock Police Department prior			
9	to the beginning date of the District; or,			
10	(5) No person shall possess or consume from an Open Alcoholic Beverage Container when			
11	within the Temporary Entertainment District unless he or she possesses a District-			
12	approved identification wristband, if required in the Implementing resolution creating			
13	the District; or,			
14	Section 7. Standards for Creation of Temporary Entertainment District.			
15	(a) The Planning and Development Department Director shall recommend an implementing			
16	resolution for the creation of a Temporary Entertainment District as requested by the applicant if,			
17	after consideration of the information contained in the application, and such other information as			
18	may be otherwise be obtained, it is determined that:			
19	(1) The Temporary Entertainment District will not substantially interrupt the safe and			
20	orderly movement of other pedestrian or vehicular traffic contiguous to its location;			
21	and,			
22	(2) The concentration of persons within the Temporary Entertainment District will not			
23	unduly interfere with proper Fire and Police protection of, or ambulance service to,			
24	areas contiguous to its location; and,			
25	(3) Adequate sanitation and other required health facilities are or will be made available in			
26	or adjacent to its location; and,			
27	(4) There is sufficient parking available in or near its location to accommodate the number			
28	of vehicles reasonably expected during the time of the District's existence; and,			
29	(5) No temporary entertainment district application for any of the same dates and locations			
30	has already been approved or, was previously received and will be approved; and,			
31	(6) No Temporary Entertainment District application for the same date, or within a time			
32	frame within twenty-four (24) hours of the same date, has been previously received			
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34	such a manner that when combined with the subsequent application, it is reasonably			
35	determined that there would be an adverse effect upon the City's ability to provide such			
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resources and to protect the welfare and safety of persons and property, provided that the mere expenditure of public funds for overtime payments for public employees shall not be deemed an adverse effect upon the City's ability to provide public services; and,

(7) No event is scheduled elsewhere in the City where the public resources required for that event are so great that the deployment of public services associated with the Temporary Entertainment District would be adversely affected in a way detrimental to the welfare and safety of persons and property.

8 (b) No application for the creation of a Temporary Entertainment District shall be denied
9 because of the basis of race, creed, color, national origin, political viewpoint, disability, or gender
10 of the applicant.

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Section 8. Notice of Denial of Application for Creation of Temporary Entertainment District.

(a) The Planning and Development Department Director shall act promptly upon a timely filed
 application for the creation of a Temporary Entertainment District but in no event shall recommend
 that grant or denial of an application less than forty-eight (48) hours prior to the last meeting of the
 Board of Directors at which the resolution to create the Temporary Entertainment District may be
 adopted prior to the first date and hour requested by the applicant.

- (b) If the Planning and Development Department Director disapproves the application, the
 applicant shall be notified in writing as soon as possible, but in no event not less than forty-eight
 (48) hours prior to the last meeting of the Board of Directors at which the resolution to create
 Temporary Entertainment District may be adopted prior to the first date and hour requested by the
 applicant.
- (c) Notification in writing shall be deemed to have occurred when a letter is delivered in
 person, by telefacsimile with verification of delivery, by mail with some form of return receipt, or
 by e-mail with some indication that the message has been read.

25 Section 9. Appeal Procedure for Denial of Application for Creation of Temporary 26 Entertainment District.

- (a) Any applicant shall have the right to appeal the denial of an application for creation of
 Temporary Entertainment District to the Board of Directors. The denied applicant shall make the
 appeal preferably within five (5) days after receipt of the denial, but in no event later than the date
 of the last meeting of the Board of Directors at which the resolution to create the Temporary
 Entertainment District may be adopted prior to the first date and hour requested by the applicant.
- (b) An appeal must be in writing and filed with the city clerk. If there are less than five (5)
 days prior to the requested first date and hour when a person will be permitted to possess or
 consume from an Open Alcoholic Beverage Container within the proposed Temporary

1 Entertainment District, the applicant shall make the appeal by filing as soon as possible before the 2 said date a written notice with the City Clerk;

3 (c) The Board of Directors shall act upon the appeal at the next scheduled regular or recessed meeting following receipt of the notice of appeal; 4

(d) The issue on appeal shall be whether the recommendation of the Planning and 5 Development Department Director that the application failed to meet the criteria set forth in this 6 7 ordinance was arbitrary and capricious based upon the information provided in the application;

Section 10. Notice to Other Officials of Creation of Temporary Entertainment District. 8

9 Immediately upon the creation of a Temporary Entertainment District by resolution, the Planning and

- 10 Development Department Director shall send notice about its creation and dates and hours to the following:
- 11 (1) The Mayor;

(2) The City Attorney; 12

- 13 (3) The City Manager;
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(4) The heads of the City's respective Emergency Services Departments including Police, Fire and Ambulance;

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- (5) The Public Works Department Director; 17 (6) The Directors of other Governmental Entities, or Law Enforcement Agencies, whose
- 18 Departments may be affected by the attendance of persons within the District, including the Arkansas Alcoholic Beverage Control Division. 19
- 20 Section 11. Other offenses.

21 (a) It shall be unlawful for any person to possess or consume from an Open Alcoholic 22 Beverage Container in any Entertainment District unless it is a District-approved container and its contents came from a permittee of the Alcohol Beverage Control Division located within or an 23 immediately adjoining the Entertainment District. 24

25 (b) It shall be unlawful for any person to bring into or remove an Open Alcoholic Beverage 26 Container from any Entertainment District.

Section 12. Authority of the Chief of Police. Nothing in this ordinance prevents the Chief of Police 27 of the Little Rock Police Department, or the Chief of the Little Rock Fire Department, to suspend the 28 29 operation hours of any Entertainment District if necessary to comply with local, State or Federal Laws, or 30 Fire Codes, or is necessary to protect the public health, safety and welfare.

Section 13. Severability. In the event any title, section, paragraph, item, sentence, clause, phrase, or 31 32 word of this ordinance is declared or adjudged to be invalid or unconstitutional, such declaration or 33 adjudication shall not affect the remaining portions of this ordinance, which shall remain in full force and 34 effect as if the portion so declared or adjudged invalid or unconstitutional was not originally a part of this 35 ordinance.

1	Section 14. Repealer. All laws, ordinances, or resolutions, or parts of the same that are inconsistent		
2	with the provisions of this ordinance are hereby repealed to the extent of such inconsistency.		
3	Section 15. Emergency Clause. The ability to comply with the provisions of 2019 ARK. ACTS 812 as to		
4	the creation of a Permanent or Temporary Entertainment District, and to assure the compliance with State		
5	and Local Law in such areas, is essential to the public health, safety and welfare; an emergency is,		
6	therefore, declared to exist and this ordinance shall be in full force and effect from and after the date of its		
7	passage.		
8	PASSED: July 23, 2019		
9	ATTEST:	APPROVED:	
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11 12	Susan Langley, City Clerk	Frank Scott, Jr., Mayor	
13	APPROVED AS TO LEGAL FORM:		
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16	Thomas M. Carpenter, City Attorney		
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