**OFFICE OF THE CITY MANAGER**
**LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION**
**JULY 7, 2020 AGENDA**

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| Amendment of Ordinance No. 21,761 | ✓ Ordinance Resolution | Bruce T. Moore  
City Manager |

**Submitted By:**
Planning & Development Department

**SYNOPSIS**
To amend Ordinance No. 21,761, which was adopted July 23, 2019, to increase the amount of time a Temporary Entertainment District is allowed to exist.

**FISCAL IMPACT**
None.

**RECOMMENDATION**
Approval of the resolution.

**BACKGROUND**
In the implementation of the current ordinance for the creation of Entertainment Districts within the City of Little Rock, modification to the criteria for creation of a Temporary Entertainment District is proposed to streamline the process while maintaining public input and Board of Directors approval.

Currently, a Temporary Entertainment District can only be in existence for five (5) consecutive days, and they cannot run concurrently and must have a minimum of twenty-four (24) hours between Districts. For an area to request more than the five (5) consecutive days, multiple applications are needed and consequent action by the Board of Directors.

The proposed revisions to the ordinance allow for a temporary entertainment district to run up to 120 days. Any further extension will go to the Board of Directors for action. This proposed revision still allows the public hearing process and provides flexibility to the Board to consider operating timeframes inside the 120 day maximum.