OFFICE OF THE CITY MANAGER LITTLE ROCK, ARKANSAS

BOARD OF DIRECTORS COMMUNICATION AUGUST 19 2025 AGENDA

Subject:	Action Required:	Approved By:
An ordinance to approve the Pulaski County Imagination Library and to promote early childhood literacy.	√ Ordinance Resolution	
Submitted By:		Delphone Hubbard
Office of Executive Administration		City Manager
SYNOPSIS	An ordinance to authorize the Acting City Manager to enter into a sole-source agreement with the Pulaski County Imagination Library to promote early childhood literacy.	
FISCAL IMPACT	The amount of this project is not to exceed \$75,000.00, and is available in Account No. 108159-S15C697.	
RECOMMENDATION	Approval of the ordinance.	
BACKGROUND	Each month, Dolly Parton's Imagination Library mails a high-quality, age-appropriate book to all children from birth to age five (5) who are enrolled in the program and books are sent regardless of a family's income and at no cost to the child's family, and each book is addressed to a child individually.	
	The Pulaski County Imagination Library is responsible for enrolling children who live in Pulaski County and is solely responsible for securing funds to cover the cost of books and of their operations.	
	As of July 31, 2025, the Pulaski County Imagination Library is providing a monthly individualized book to approximately 5,543 children who live in Little Rock, and they are the only entity that is able to adequately and efficiently provide an appropriate monthly individualized book to each registered child who lives in Little Rock	

in Little Rock