

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
SEPTEMBER 2, 2025 AGENDA**

Subject: A resolution to authorize the City Manager to enter into a contract with Hasty Awards for the purchase of the Finisher Medals for the 24 th Annual Little Rock Marathon. Submitted By: Little Rock Parks and Recreation Department	Action Required: Ordinance √ Resolution	Approved By: Delphone Hubbard City Manager
SYNOPSIS	A resolution to authorize the City Manager to enter into a contract with Hasty Awards for the purchase of the Finisher Medals for the 24 th Annual Little Rock Marathon.	
FISCAL IMPACT	The total cost is not to exceed \$50,984.75, and funds are available from the Little Rock Marathon Special Project Account No. 210459-S00B268.	
RECOMMENDATION	Approval of the resolution.	
BACKGROUND	<p>The 24th Annual Little Rock Marathon will be held February 28 – March 1, 2026, with an estimated 14,000 participants. As a part of their registration, finishers of the marathon, half-marathon, 10K, 5K, and kids race receive a Finisher’s Medal when they finish their event.</p> <p>The City held a public bid to solicit and obtain competitive bids from qualified trophy companies, and five (5) companies submitted bids. Purchasing Staff reviewed all the bid pricing and determined that Hasty Awards won the bid.</p>	