

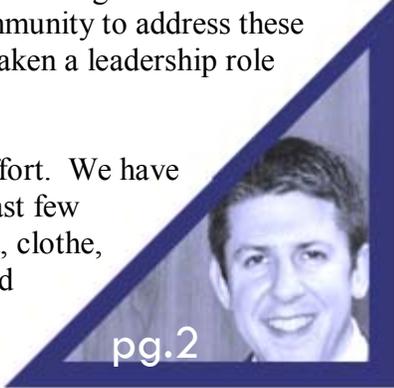


MESSAGE FROM MAYOR JIM DAILEY

Hurricane Katrina and Hurricane Rita have certainly affected the City of Little Rock. I wanted to take this opportunity to express my appreciation for the many ways that Little Rock City Government responded.

As the evacuees first arrived, personnel from the Little Rock Police and Fire Departments, along with MEMS, were present to welcome and assist these visitors to our City. As the stay continued for the evacuees, City leaders stepped forward to find ways to aid them. The City Manager and I convened a series of emergency response meetings to bring everyone to the table. It was great to see State and local officials working with non-profits and the religious community to address these needs. The Housing and Neighborhood Programs staff has taken a leadership role in assisting the evacuees in obtaining necessary services.

I know every City Department has been involved with this effort. We have welcomed thousands of individuals to Little Rock over the past few weeks. I am proud of the way we all worked together to feed, clothe, and house these people who had lost so much. Thank you and God bless you.



FROM THE CITY MANAGER

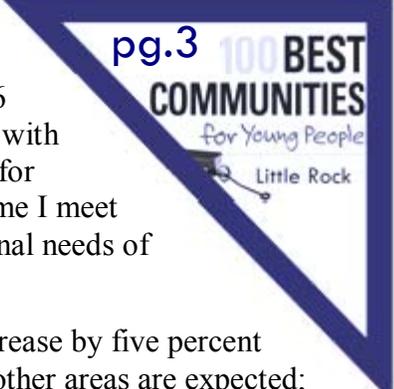
As you are aware, City Staff is currently working on the 2006 Budget, and this has not been an easy task. As I have visited with many of you throughout the year, I have heard your requests for additional equipment, supplies and staff. In addition, each time I meet with the Department Directors, they tell me about the additional needs of their respective Departments.

City Staff is estimating that revenues from Sales Tax will increase by five percent over the next year. In addition, revenue increases in several other areas are expected; however, these increases do not keep pace with the expected increases in expenses. As of October 14th, there is an approximate \$2.5 million difference between anticipated revenues and expenses, and that gap does not take into account pay increases for Fire union personnel and Non-uniform, non-union personnel.

How is the City going to close this gap? City Staff is continuing to study and update revenue projections and anticipated general fund expenditures. A taskforce led by City Director Michael Keck has been examining other revenue options, and this group is scheduled to report to the City Board of Directors later this month.



As the 2006 Budget process continues, I will keep you informed. On a positive note, I am happy to report that Health Insurance costs for next year will not increase. In addition, the proposed insurance plan will now allow employees to visit additional hospitals within the plan.



DAY CHOSEN AS NEW ASSISTANT CITY MANAGER

After conducting a national search, City Manager Bruce Moore selected Little Rock Parks and Recreation Director Bryan Day to be the next Assistant City Manager. Day has been serving as Interim Assistant City Manager since March of this year. He succeeds Bob Turner who retired earlier this year.

“I have worked closely with Bryan since we started at City Hall in the early 1990s,” Moore said. “With Bob Turner’s retirement, I began searching for someone who understood the priorities of the Mayor and City Board of Directors as we maintain our commitment to the citizens of Little Rock.”

“Through his involvement with this office, the Parks Department, and the 2004 Bond program, I knew that Bryan had the unique mix of skills I was seeking. His leadership, professionalism, and dedication to the City are outstanding. I look forward to continuing to work with him in this new role.”

“I am honored to have been asked by Bruce to move into this position on his team,” said Day. “The City of Little Rock has so much to offer. Since I joined City Hall, it has been my pleasure to interact with countless citizens on many issues. I look forward to new challenges and opportunities as we work together to make Little Rock an even better place to live and work.”

Day, a native of Little Rock, began at City Hall as an administrative operations manager in the City Manager’s Office. After serving in administrative positions in that office, he was named Assistant Director of the Parks and Recreation Department in 1996. In 1999, Day was named Director of Parks and Recreation.

Under Day’s leadership, the Parks and Recreation Department achieved national accreditation. His tenure also saw the adoption of the system’s first comprehensive master plan in over 80 years. Other achievements include the development of the Arkansas River Trail, the opening of the Stephens Community Center, the creation of a Therapeutic Recreation program, the opening of the MacArthur Museum of Arkansas Military History, and the beginning of the Little Rock Marathon.



Prior to joining the City of Little Rock, Day worked for the Arkansas Department of Parks and Tourism. He holds both a Bachelor and a Master’s degree from the University of Arkansas at Little Rock. Day and his wife Betsy have two children, Sierra and Spencer.

Day has been involved in numerous community activities including Boy Scouts, YMCA, and City Year. He has served on the board of the National Recreation and Parks Association and is past president of the Arkansas Recreation and Parks Association. Earlier this year, Day was named Outstanding Public Administrator by the UALR Chapter of the American Society for Public Administration. In 2003, he was elected to the Little Rock School Board.

Mark Webre has been serving as Interim Parks and Recreation Director. He will continue in that role while a nationwide search is conducted to fill the position permanently.



Day leads citizens along the Arkansas River Trail earlier this year.

AMERICA'S PROMISE ALLIANCE HONORS CITY

Little Rock Chosen as One of 100 Best Communities for Young People

America's Promise – The Alliance for Youth announced that Little Rock is a winner of a first-ever national competition to identify *100 Best Communities for Young People*. The winning communities – ranging from small towns to urban neighborhoods across America – are being celebrated for their commitment to provide healthy, safe and caring environments for young people.

Little Rock is receiving the 100 Best honor, in part, because the city, joined by a wide array of partners including local school districts, hospitals, businesses, small and large nonprofits, colleges and universities, and many others, has made a huge investment in the future of its young people.

Recognizing and reacting to the growing gang and drug problem in mid to late 1990s, the city invested over \$30 million of tax revenue into Prevention, Intervention and Treatment (PIT) programs for its at-risk youth, including programs during out-of-school hours, summer youth employment programs, and drug/alcohol treatment programs for any adolescent at no charge. As a result of programs such as the Summer Youth Employment program and 12 Anti-Gang programs, major crimes in Little Rock have dropped, especially among the adolescent population.

Little Rock and the other winners were chosen by a distinguished selection panel of civic, business and nonprofit leaders, including United Way of America President Brian Gallagher, U.S. Chamber of Commerce President Tom Donohue, former U.S. Health and Human Services Secretary Donna Shalala, baseball great Cal Ripken Jr. and former Denver mayor Wellington Webb.

The selection panel evaluated *100 Best* entries that required detailed information about each community's efforts to fulfill five essential promises critical to the well-being of young people: caring adults who are actively involved in their lives; safe places in which to learn and grow; a healthy start toward adulthood; an

effective education that builds marketable skills; and opportunities to help others.

"I am very excited to have been selected," said Little Rock Mayor Jim Dailey. "Over the past decade, Little Rock has worked hard to implement innovative approaches to positively engage the youth of our community. I want to thank Dorothy Nayles and the Community Programs staff for the outstanding work they have done in applying for this honor, as well as for what this honor signifies."

"This award is not about the City of Little Rock – it is about the people of Little Rock," said Mayor Dailey. "It is Little Rock's people, community groups, faith institutions, and others who have worked with elected leaders at City Hall, the State Capitol, and Washington DC to make exciting things happen for the youth of our City."



These youth are selling hand-made products at the Farmers Market this past July. They are participants in a program at UALR that receives PIT funding. This is just one of many programs recognized by America's Promise.

CITY LEADER MEMORIALIZED WITH STREET NAME

20th Street Becomes Charles Bussey Avenue; Named for City's First African American Mayor

Around 100 friends and family of the late Charles Bussey gathered today to pay tribute to his memory as 20th Street running through central Little Rock was renamed Charles Bussey Avenue. The new name is a lasting tribute to the memory of the man who served as Little Rock's first African American Mayor in 1981 and 1982 and had, in 1968, become the first African American City Director in the City's history.

"Charlie's heart was in this City," said **Mayor Jim Dailey**. "So it is fitting that this street bearing his name goes right through the heart of Little Rock." Dailey served with Bussey on the City Board. At the ceremony he reminisced about their time together. "Especially in those early days on the Board, even before I served with him, African-Americans were really struggling to be involved. He helped so many people to be involved in Little Rock and the entire state."

Joining Mayor Dailey in praising Bussey and his legacy were several friends. City Director **Johnnie Pugh** reminisced about Bussey and his family, noting that a sister of his was one of her teachers. She continued, "He certainly made Little Rock a better place for children and youths. Those that he touched have grown up and continued to be engaged in making the City a better place for everyone."

Director Pugh also conveyed greetings from former Mayor Lottie Shackelford who served on the Board for over ten years with Bussey. Shackelford was unable to attend due to an out-of-state meeting. In her comments, she noted that he "spent much of his working life in and around City Hall. He was a man always on the move who worked to make Little Rock a first class city."

Myra Jones, a former State Representative and LR City Director, served as Vice Mayor when Bussey was Mayor. She fondly remembered how Bussey would encourage her when she first got on the Board.

"He would tell me who to see, but never tell me what the purpose was. That was for me to discover; and in so doing, it made me a better Director," said Jones.



*Charles L. Bussey
(photo by Jordan Davie)*

Among the other speakers were **Larry Staggers**, a longtime employee in the City's Parks & Recreation Department. He called Bussey, "An extraordinary man in an extraordinary time." He also spoke of Mr. Bussey's involvement with

youth dating back to Junior Deputy baseball in the 1940s.

Community leader Annie Abrams remembered Bussey as a trailblazer and breaker of the race barrier in many civic areas. State Senator Irma Hunter Brown, whose district includes much of Charles Bussey Avenue, also paid tribute to Bussey's civic leadership and his encouragement in her first political race in 1980.

After the new street sign was unveiled, Charles Larry Bussey of St. Louis spoke on behalf of the family. He remembered his father as a hard worker in whatever he set out to do. He expressed appreciation to the City for remembering his father in this manner. He also paid tribute to his mother for her support of his father. Mrs. Maggie C. Bussey was unable to attend the ceremony due to declining health.



Members of the LR Fire Department unveil the new sign for Charles Bussey Avenue.



The new look of the LRPD

Police Chief Stuart Thomas unveiled the new black and white police cars in October. The return to the vintage color scheme was made in order to be more visible to the community. The current white cars with stripes tend to blend in with other all white cars.

Jackie Visits Little Rock Again

Jackie the Penguin, from the Fort Worth Zoo, returned to Little Rock to participate in several fundraising events for the Zoo's planned penguin exhibit. In addition to Zoo functions, Jackie was a special guest as the LRPD unveiled its new black and white cars.



City Year Starts Year 2

Members of the City Year Corps began their year being sworn-in by Fire Chief Rhoda Mae Kerr.

In another ceremony, Corps members received their trademark red jackets in a ceremony in the City Hall Rotunda. At the ceremony, each member dedicated their year of service to another individual who has had an impact on their life.



Recruiting, Part 1

At the 5 Alarm Frenzy event raising money for the planned International Fire Hostel and Museum in MacArthur Park, the LRFD let kids try their hands at putting out a “fire” (actually painted plywood to be knocked down by the water stream).

Recruiting, Part 2

Modena Jardina sits at the HR Booth during a recent meeting of public administration students and faculty.



310 Years of Service to the City

Recent retirees recognized at a City Board Meeting: (from left) Dennis Bridges, Solid Waste Services Division Manager (41 years); Capt. Larry Worley, LRFD (41 years); Billy Ross, Firefighter (33 years); Carroll Hargrove; Zoo General Curator (31 years); Ann Hackelton, Treasury Collections Supervisor (46 years); Det. Deral Casteel, LRPD (25 years); Officer Fred Hopkins, LRPD (20 years); Sgt. James Seats, LRPD (40 years); and Veolia Parks, Parks & Recreation Resources Coordinator (33 years)

WORLDFEST 2005 IS A GREAT SUCCESS

WorldFest 2005 is one for the history books now. The 10th Anniversary celebration was very successful. Among the highlights:

Music, music, music! WorldFest 2005 offered rhythm, movement, beautiful costumes, and new sounds. From morning to night visitors enjoyed African drums, Mariachi guitars, Pakistani dress, Indian story telling through dance, multi-lingual song, and 70's music.

Ancient artifacts and a Native American teepee and storyteller transported guests to another time and land.

Refreshing, handmade Mexican Popsicles were a favorite treat. Many kids were seen with sticky pineapple and mango juice running down their elbows. Exotic crafts and tasty delights from around the globe were featured throughout the day.

The Walk of Nations shared impressive cultural displays, including a martial arts demonstration, showing off our students' talent, hard work, and learning.



Music abounded on the stage of the Foster Pavilion throughout WorldFest.



WorldFest participants work on crafts from around the world. This was one of many activities available during the day long festival.

LRPD, LRFD PLAY ANNUAL CHARITY SOFTBALL GAME

On October 9, the Annual Little Rock Police Department and Little Rock Fire Department Charity Softball Game was played at UALR's Hogan Field.

Once again, the "Big Blue" out scored the "Big Red" in a 14 to 10 victory. The MVP for the Police Department was Ryan Hudson who had two home runs, scoring 6 runs.

The MVP for the Fire Department was Pat Ammons who had the best at bat average for the Firefighters. Both teams had an 8 run inning for lead changes, with the LRPD's being in the later inning for the win.

The UALR Trojan Baseball team held a clinic for the younger kids in attendance, teaching them the basics of various positions, fielding and throwing, and was the highlight of the afternoon for the younger set.

The proceeds from this softball game are used by the two departments on various philanthropic projects throughout the year.

BIG BOO!SEUM BASH OFFERS SAFE, FUN HALLOWEEN

Once again the LR Convention and Visitors Bureau is sponsoring the Big Boo!-seum Bash, a free Halloween family event on Monday, October 31, 2005 from 5:30 p.m. to 8:30 p.m.

Big Boo!-seum Bash incorporates eight of Little Rock's museums and city centers into one giant story-telling, trick-or-treating, fun and games evening that is safe and accessible for children and their families.

Visitors can drive to each location or catch a ride on a free shuttle bus at any of the participating museums and centers.

This year's Big Boo!-seum Bash locations are the Little Rock Visitor Information Center at Historic Curran Hall, Historic Arkansas Museum, Museum of Discovery, Central High School National Historic Site, Old State House Museum, The Clinton Presidential Library and Park, EMOBA and MacArthur Museum of Arkansas Military History.

Activities will be different at each participating location. Evening activities include:

Little Rock's Visitor Information Center at Historic Curran Hall offers a frightfully good time as the 1840s antebellum home transforms into a center for Halloween fun for ghouls and boys! Hang out with a ghost or vampire, learn about the history of Curran Hall, and trick-or-treat for Halloween goodies!

Visit the Haunted Army Encampment at MacArthur Park. A good scream will be had by all when you visit the ghostly army camp behind the historic Arsenal Building. The ghosts of Confederate and Union soldiers have reawakened, just in time to share their haunting experiences with you.

Discover people and exhibits from the past at the Museum of Discovery. Visit the Mad Scientist for some Halloween goodies. Scare up some fun at a haunted garden located on the grounds of the Clinton Presidential Center and Park

Game cards will also be issued at each site and for eligibility in a grand prize drawing you must visit five of the eight locations. New this year is a super prize drawing for those who visited all eight locations.

LRFD RECEIVES RECOGNITION FOR "CHANGE YOUR CLOCK CHANGE YOUR BATTERY" EFFORT

The Little Rock Fire Department has been selected as a winner of the 2005 Energizer® Keep Going™ Award for Fire Safety. The recognition was given by the International Association of Fire Chiefs, Energizer®, and the Change Your Clock Change Your Battery® program.

The award was given in recognition of the Department's efforts to promote awareness of smoke alarms. At each of the Fire Stations, banners were hung to remind the public "Change Your Clock Change Your Battery, Smoke Alarms Save Lives." In addition, a "No Excuses" smoke alarm giveaway was held.

For their efforts, the Fire Department received a check for \$1,000 as well as a donation of 2,000 Energizer Max 9-volt batteries.

"We are very pleased with this recognition," said Fire Chief Rhoda Mae Kerr. "But more important than the recognition is the fact that more people are aware of the importance of smoke alarms."



Boo at the Zoo Offers Fun for Trick-or-Treaters

Enjoy safe, spooky fun entertainment for the entire family. Don't miss the 14th annual BOO AT THE ZOO, the premiere Halloween festival, as well as the largest event of its type in the state, from 6 to 9 p.m., Oct. 21-23 and Oct. 27-31., at the Little Rock Zoo.

Families can trick-or-treat at many treat stations, enjoy festival foods, and carnival rides. Each night, there will be a "Creatures of the Night" show at 6:30 p.m. and a costume contest at 7:30 p.m. in the Civitan Amphitheater. Prizes for the contest will be awarded nightly.

Each nightly winner will return on the 31st for the overall costume judging for a grand prize in each category. All contest finalists will be entered in a drawing for two round trip tickets on Southwest Airlines.

BOO AT THE ZOO also includes children's games, camel and carnival rides. Visitors can go through the Haunted House and ride the Boo Express Train. This annual event serves as a fund-raiser for the Zoo and is open rain or moon glow.

Ride Night is Thursday, October 27th. For \$10.00 you may purchase an armband, which will entitle you to unlimited carnival rides. (The armband does not apply to the camel, train ride, Haunted House or Fun House.) Halloween lights, provided by the Jennings Osborne family, will decorate the Zoo, and lots of food and drinks will be available for purchase.

The "Little Punkins' Play Patch" area is for the younger BOO attendees. You can visit the Fun House, a "not at all scary attraction," have your nails done at the "Beauty Shop of Horrors", visit

with the Talking Pumpkin, and ride the carnival rides.

Gate admission is \$5.00 during the event. Parking is free at the zoo. Additional free parking is available at University Mall and War Memorial Stadium with a free trolley ride to the zoo.

Because this is a special event for the zoo, discounted coupons and passes will not be accepted. Also due to the fact the event is past "animal bedtime" most of them will be sleeping.



Sun	Mon	Tue	Wed	Thu	Fri	Sat
OCTOBER 2005						
23	24	25	26	27	28	29
Boo at the Zoo	Ward 3 Budget Meeting Ward 2 Budget Meeting Ward 7 Budget Meeting	Farmers Market City Board Agenda Meeting – 4pm		Boo at the Zoo	Art at the Market Boo at the Zoo	Farmers Market Boo at the Zoo
30	31					
Boo at the Zoo Set Clocks Back 1 Hour	HALLOWEEN Employee Health Fair Boo at the Zoo Big Booseum Bash					
NOVEMBER 2005						
		1	2	3	4	5
		City Board Meeting – 6pm	Central High 50 th Anniversary Commission			
6	7	8	9	10	11	12
		City Board Agenda Meeting – 4pm		Planning Commission	Veterans' Day	
13	14	15	16	17	18	19
	Project Progress Committee	City Board Meeting – 6pm	Movies in the Park – <i>THE CANDIDATE</i> Clinton Presidential Center			Mississippi State vs. Razorbacks in Little Rock
20	21	22	23	24	25	26
				THANKSGIVING City Hall Closed	City Hall Closed	

To all City Employees

From City Manager Bruce Moore

The City of Little Rock will be officially closed Friday, November 25, 2005.

Have a great Thanksgiving Day weekend!