

TAKE THE POLL



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BE A PART OF
**RESULTS IN
THE ROCK**

WELCOME WARD 5



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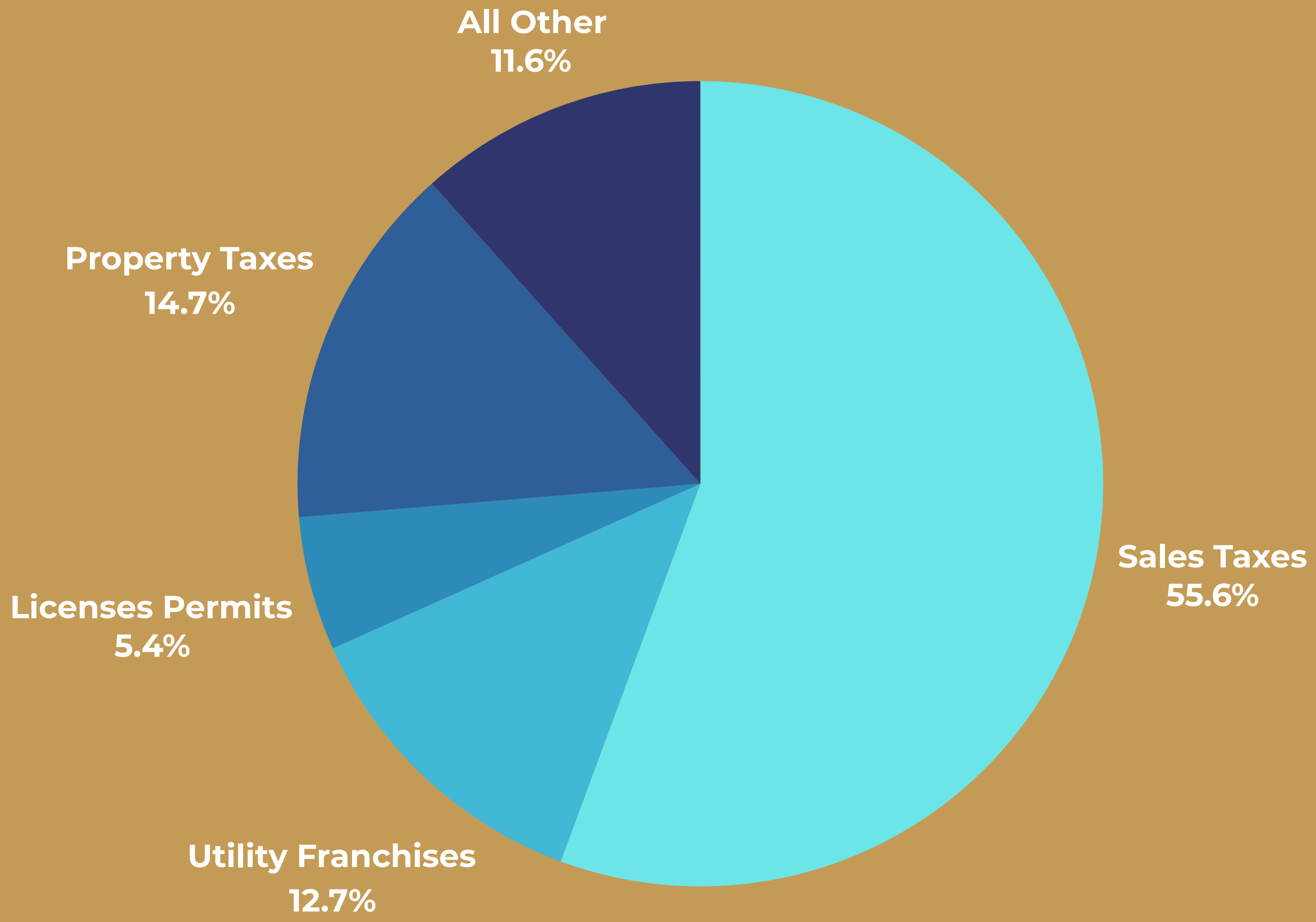
**RESULTS IN
THE ROCK**

OVERVIEW

Proposal: One Cent Sales Tax Increase
Estimated Revenue over 10 years: \$650+ million

**Impact: historic improvements to quality of life and place
that will unite, grow and TRANSFORM Little Rock**

**Current proposal reflects 5/8ths-percent tax for capital improvements
that would "sunset," after 10 years and a permanent, 3/8th-cent tax to
cover long-term maintenance and operational costs.**



General Fund Budget - \$257,510,221



Sales Tax Rates

Texarkana: 10.25%

Cabot: 10%

Pine Bluff: 10%

Bryant: 9.875%

Mountain Home: 9.875%

Fayetteville 9.75%

Bentonville: 9.5%

Fort Smith: 9.5%

Hot Springs: 9.5%

North Little Rock: 9.5%

Conway: 9.125%

Little Rock: 8.625%

Jonesboro: 8.5%



Sales Tax Rates

Little Rock Sales tax : 8.625%

- State - 6.5%
- County - 1.0 %
- City - 1.125%



Sales Tax Rates

Chicago, IL : 10.25%

Birmingham, AL 10.0%

Memphis, TN : 9.75%

St. Louis, MO : 9.68%

Chattanooga, TN : 9.25%

Nashville, TN : 9.25%

Huntsville, AL : 9.0 %

Little Rock, AR : 8.625%

OUR CITY OUR PROGRESS

Results despite limited resources

NEW JOBS

11,000

**OVERALL
CRIME**

4%

INFRASTRUCTURE

**15,400FT
OF SIDEWALK
REPLACED**

FOUR PILLARS

Current expenditures and allocations



PUBLIC SAFETY

- Fleet
- Technology



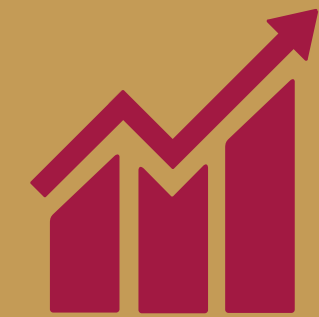
PUBLIC INFRASTRUCTURE

- Drainage
- Sidewalks
- Resurfaced roads



PARKS & RECREATION

- Sports Complexes
- Enhanced green space



PORT & ECONOMIC DEVELOPMENT

- Expansion
- Generate revenue

Investment in the 4 Pillars results in
ELEVATED PROGRESS



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PUBLIC SAFETY

Little Rock Police Department



Sales Tax Project List

Capital vs. Operating

Snapshot of Proposed Projects

Description		Status	Capital Investment	Estimated Operating Expense Increase	Total Estimated Investment 1st 10 years	Estimated Average Annual Ongoing Allocation
Public Safety:						
1	WLR Fire Station Operations	Ongoing		\$ 8,000,000	\$ 8,000,000	\$ 800,000
2	Public Safety - Community Oriented Policing and Mental Health Response	Ongoing		\$ 15,000,000	\$ 15,000,000	\$ 1,500,000
3	Public Safety Technology & Operations	Ongoing		\$ 30,000,000	\$ 30,000,000	\$ 3,000,000
4	Public Safety and Code Enforcement Vehicle and Apparatus Replacement Including EVs	Ongoing		\$ 37,250,000	\$ 37,250,000	\$ 3,725,000
5	Fire Station Renovation Fund	New		\$ 5,000,000	\$ 5,000,000	\$ 500,000
6	Code Enforcement	New		\$ 5,000,000	\$ 5,000,000	\$ 500,000
7	Public Safety Total		\$ -	\$ 100,250,000	\$ 100,250,000	15%
8	Homelessness	New	\$ -	\$ 20,000,000	\$ 20,000,000	3%
9	Affordable Housing	New	\$ 10,000,000	\$ -	\$ 10,000,000	2%

PUBLIC SAFETY

Little Rock Fire Department



Sales Tax Project List

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6 Code Enforcement	New		\$ 5,000,000	\$ 5,000,000		\$ 500,000
7 Public Safety Total		\$ -	\$ 100,250,000	\$ 100,250,000	15%	\$ 10,025,000
8 Homelessness	New	\$ -	\$ 20,000,000	\$ 20,000,000	3%	\$ 2,000,000
9 Affordable Housing	New	\$ 10,000,000	\$ -	\$ 10,000,000	2%	\$ -

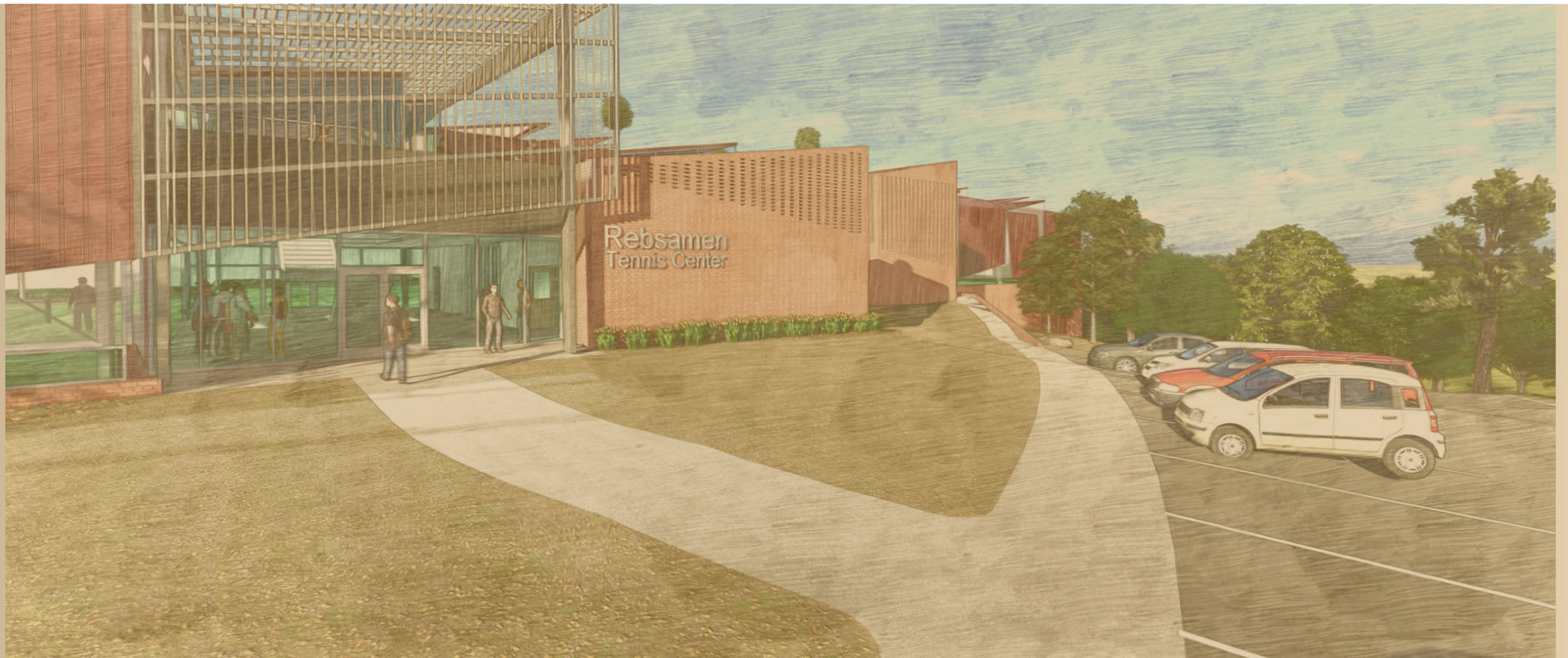
PUBLIC INFRASTRUCTURE

Capital Improvements with Public Works



Public Infrastructure:						
28	Strategic Infrastructure Improvements	Ongoing	\$ 80,000,000		\$ 80,000,000	\$ 8,000,000
29	Targeted Community Development Infrastructure	Ongoing	\$ 5,000,000		\$ 5,000,000	\$ 500,000
30	Street Resurfacing, Sidewalks, and Infrastructure	Ongoing		\$ 40,000,000	\$ 40,000,000	\$ 4,000,000
31	Sustainable Infrastructure	New	\$ 1,000,000		\$ 1,000,000	\$ -
32	Public Infrastructure Total		\$ 86,000,000	\$ 40,000,000	\$ 126,000,000	19%

PARKS & RECREATION



Parks and Quality of Life:

10	General Park Improvements & Maintenance	Ongoing	\$ 16,500,000	\$ 12,500,000	\$ 29,000,000	\$ 1,250,000
11	General Trail Improvements & Maintenance	Ongoing	\$ 5,000,000	\$ 3,500,000	\$ 8,500,000	\$ 350,000
12	Hindman Park - Improvements focused on Outdoor Recreation	New	\$ 14,000,000	\$ 1,000,000	\$ 15,000,000	\$ 100,000
13	War Memorial Park - Central Destination Park	New	\$ 14,000,000	\$ 1,000,000	\$ 15,000,000	\$ 100,000
14	Indoor Sports Complex - 10 Multi-Purpose Courts	New	\$ 60,000,000	\$ 4,000,000	\$ 64,000,000	\$ 400,000
15	Outdoor Sports Complex - Multi-Purpose Fields	New	\$ 60,000,000	\$ 4,000,000	\$ 64,000,000	\$ 400,000
16	West Central Complex / Outdoor Pool	New	\$ 8,000,000	\$ 2,000,000	\$ 10,000,000	\$ 200,000
17	Senior Center and Pickleball	New	\$ 3,000,000	\$ 2,000,000	\$ 5,000,000	\$ 200,000
18	Murray/Rebsamen Park Soccer	New	\$ 1,500,000		\$ 1,500,000	\$ -
19	Jim Dailey Fitness and Aquatics Center	Ongoing	\$ 3,000,000	\$ 1,000,000	\$ 4,000,000	\$ 100,000
20	15 Acre Park - Downtown	New	\$ 10,000,000		\$ 10,000,000	\$ -
21	1st Tee Golf Expansion and Rebranding	New	\$ 3,000,000	\$ 1,250,000	\$ 4,250,000	\$ 125,000
22	Rebsamen Golf Pro Shop and Renovations	New	\$ 10,000,000	\$ 4,000,000	\$ 14,000,000	\$ 400,000
23	Community Center Investment	Ongoing	\$ 8,000,000	\$ 2,000,000	\$ 10,000,000	\$ 200,000
24	Rebsamen Tennis Center Indoor Complex	New	\$ 8,000,000	\$ 1,500,000	\$ 9,500,000	\$ 150,000
25	Zoo Master Plan Implementation	New	\$ 30,000,000		\$ 30,000,000	\$ -
26	Zoo Net Operations Increase	Ongoing		\$ 10,000,000	\$ 10,000,000	\$ 1,000,000
27	Parks and Quality of Life Total		\$ 254,000,000	\$ 49,750,000	\$ 303,750,000	47% \$ 4,975,000

PORT & ECONOMIC DEVELOPMENT



Port Expansion and Economic Development:

33	Economic Development Impact Fund	New	\$	22,000,000		\$	22,000,000		\$	-
34	Little Rock Port Infrastructure and Expansion	New	\$	8,000,000		\$	8,000,000		\$	-
35	Port Expansion and Economic Development Total		\$	30,000,000	\$	-	\$ 30,000,000	5%	\$	-

DISCUSSION

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SUBMIT YOUR QUESTIONS



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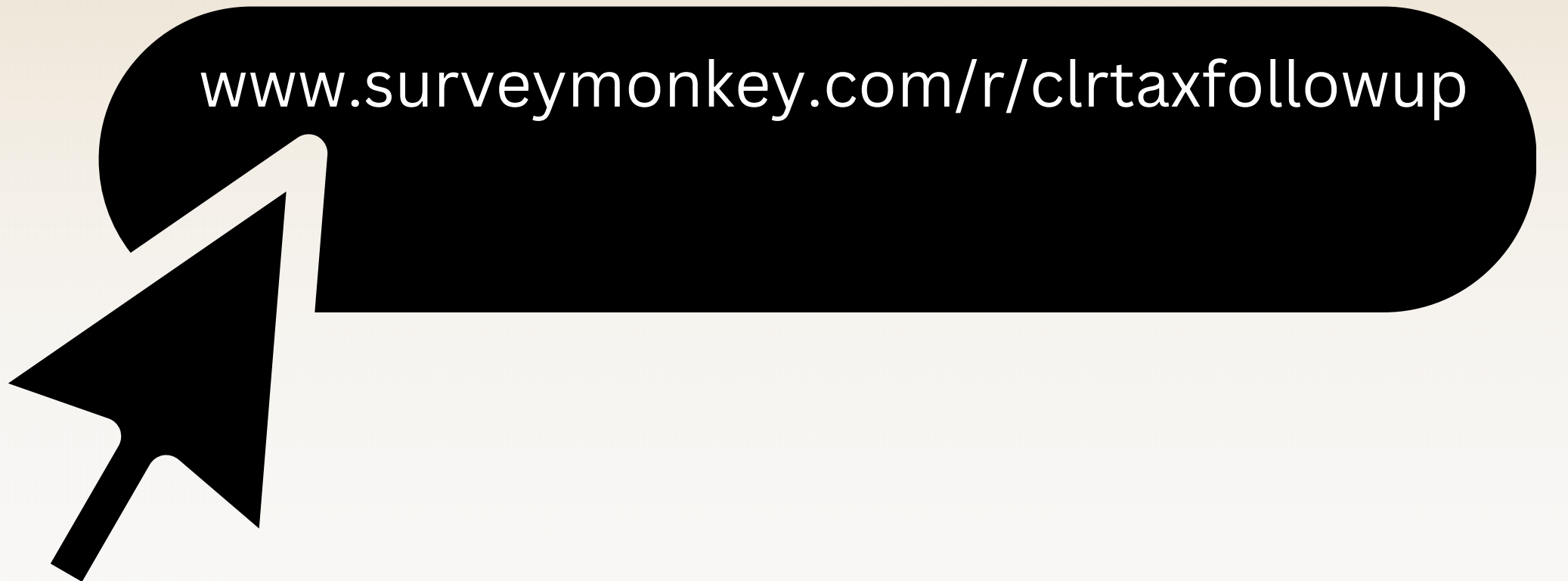
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THANK YOU