



Sustain the Rock Award Nominations Fact Sheet

Overview

The Sustain the Rock Awards recognize businesses, non-profits, individuals and departments and employees of the City of Little Rock who, by embracing and promoting an approach to business and daily living that balances environmental responsibility, economic prosperity, and community equity, have made significant contributions to a more sustainable Little Rock.

Award Categories

- Individual
- Non-profit
- Small Business (less than ten employees)
- Medium Business (ten to fifty employees)
- Large Business (more than fifty employees)
- Educator
- City Department/Employee

Award Guidelines

The Sustain the Rock Awards recognize excellence and impact in economic, environmental, and social activities, strategies, and policies that support and advance sustainability in Little Rock. Recognizing that sustainability means many things to many people and is better described as a progressive journey and not a destination, the Sustain the Rock Awards are not bound to a set criteria. However, areas where Sustain the Rock Award winners will have demonstrated achievement and commitment to sustainability in Little Rock include:

- Leadership and commitment to sustainable practices in the Little Rock community
- Leadership in sustainable policy development and implementation



- Development and use of sustainable practices that are defined, measurable, and repeatable
- Efforts that result in systemic changes
- Efforts that result in toxics reduction, waste reduction, saving habitat, pollution reduction, wildlife protection, environmental equity, changes in social equity
- Mobilization of a larger group of people, including education, outreach, and partnerships

Nominating Information

The Sustain the Rock Awards are presented annually at the Little Rock Sustainability Summit. Award winners are selected at the February meeting of the Little Rock Sustainability Commission.

All members of the community, including members of the Little Rock Sustainability Commission and of its committees, are eligible for recognition. With the exception of employees of the City of Little Rock, nominees must live or have their principle place of business in the City of Little Rock.

Sustain the Rock Award nominations must be in writing, and should include a narrative describing the nominee, summarizing their achievements in sustainability, and detailing the reasons the nominee should be recognized. The narrative must include the contact information for the nominee. References and supporting documentation are welcomed and encouraged, and self-nominations are accepted.

Nominations shall be submitted to the Recycling and Sustainability Program Educator, Tabitha Mullins at tmullins@littlerock.gov.

The deadline for nominations for the 2018 Sustain the Rock Awards is February 22, 2018.



Past Sustain the Rock Award Winners

2012 Large Business
Viridian

Restaurant
The Root Café

Small Business
The Green Corner Store

Non-Profit Organization
ASN (Arkansas Sustainability Network)

2013 Large Business
Dassault Falcon

Small Business
Little Rock Urban Farming

Non Profit
Audubon Arkansas

Individual
Robert Phelps

2014 Large Business
UAMS

Medium Business
Hortus, LTD/ P. Allen Smith

Non Profit
Ferncliff Camp and Conference Center

Individual
Mark Robertson

2015 Individual
Judge Buddy Villines

Individual
Anita Davis

Educator
Ron Hughes

Non Profit
Arkansas Advanced Energy Association

2016 Volunteer Organization
Arkansas Canoe Club

Non-profit Organization
Better Community Development EmPowerment Center

Large Business
Georg Fischer Harvel LLC

Educator
UALR Sustainability Committee

City of Little Rock
Little Rock Zoo Green Team

2017 Non-profit
Goodwill Industries of Arkansas

Large Business
Holiday Inn Conference Center/O'Reilly Hospitality

Small Business
Davis Rubber Company

Individual
Mason Ellis

City of Little Rock
Little Rock Housing and Neighborhood Programs

2016 AmeriCorps Energy Conservation Program