

Little Rock 30 Crossing Park
Emerging Concept Design

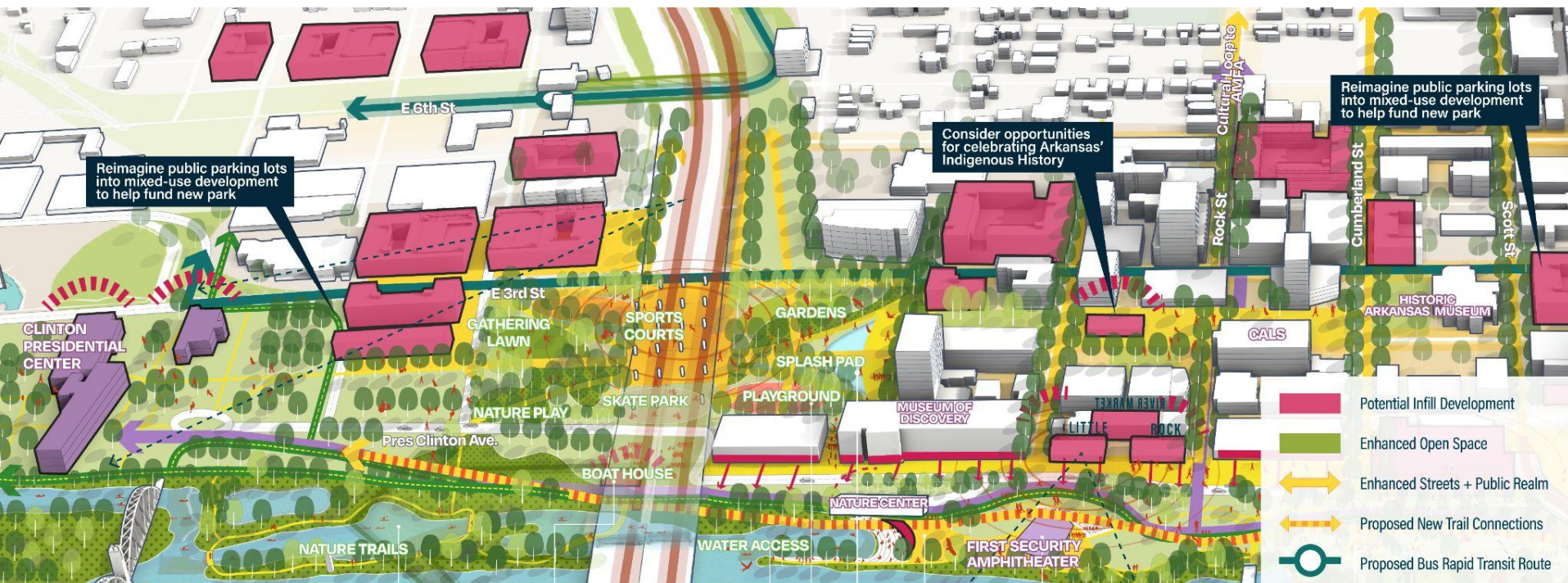
An Outstanding Central Park for All Arkansas

September 21, 2025



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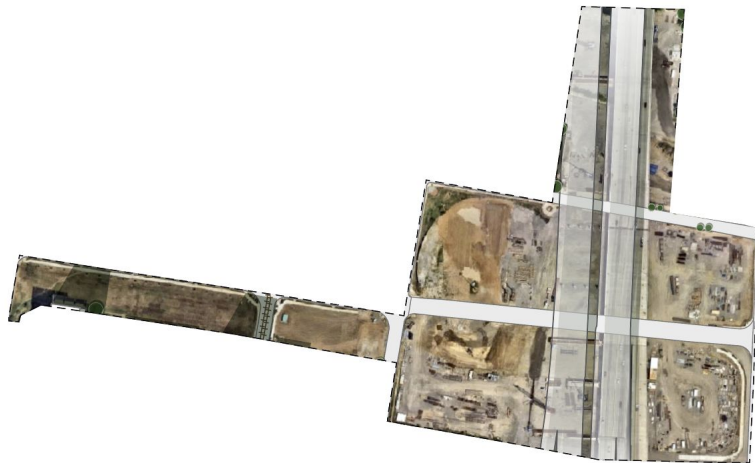
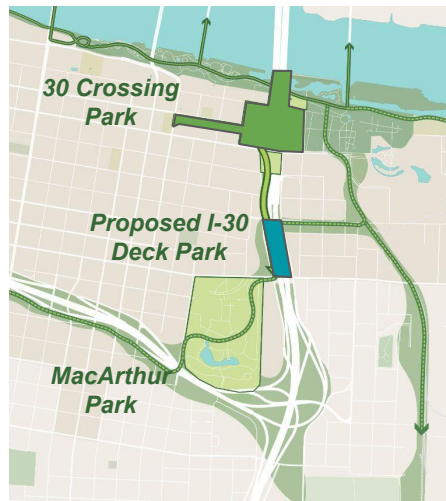
Downtown Little Rock is Transforming



30 Crossing Park as the initiative

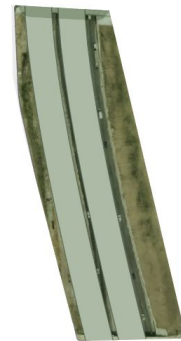


Under or Over?



30 Crossing Park

≠



30 Deck Park

"What do we do for **greater entertainment** in downtown Little Rock?"

- Mayor Frank Scott, Jr.

"We need to **connect the east part** of Little Rock with our downtown. Making sure we don't cut that off again, I think, is extremely important."

- City Director Virgil Miller

"The **challenge of the waterfront** is that it is all back-of-house. There is an opportunity within the 18 acres for true communal space." - Jay Barth

"Placemaking downtown will help bring **private sector jobs** back."

- Community Stakeholder

"The bank on the Arkansas River is slowly eroding so we need to put some money for **bank stabilization** in there..."

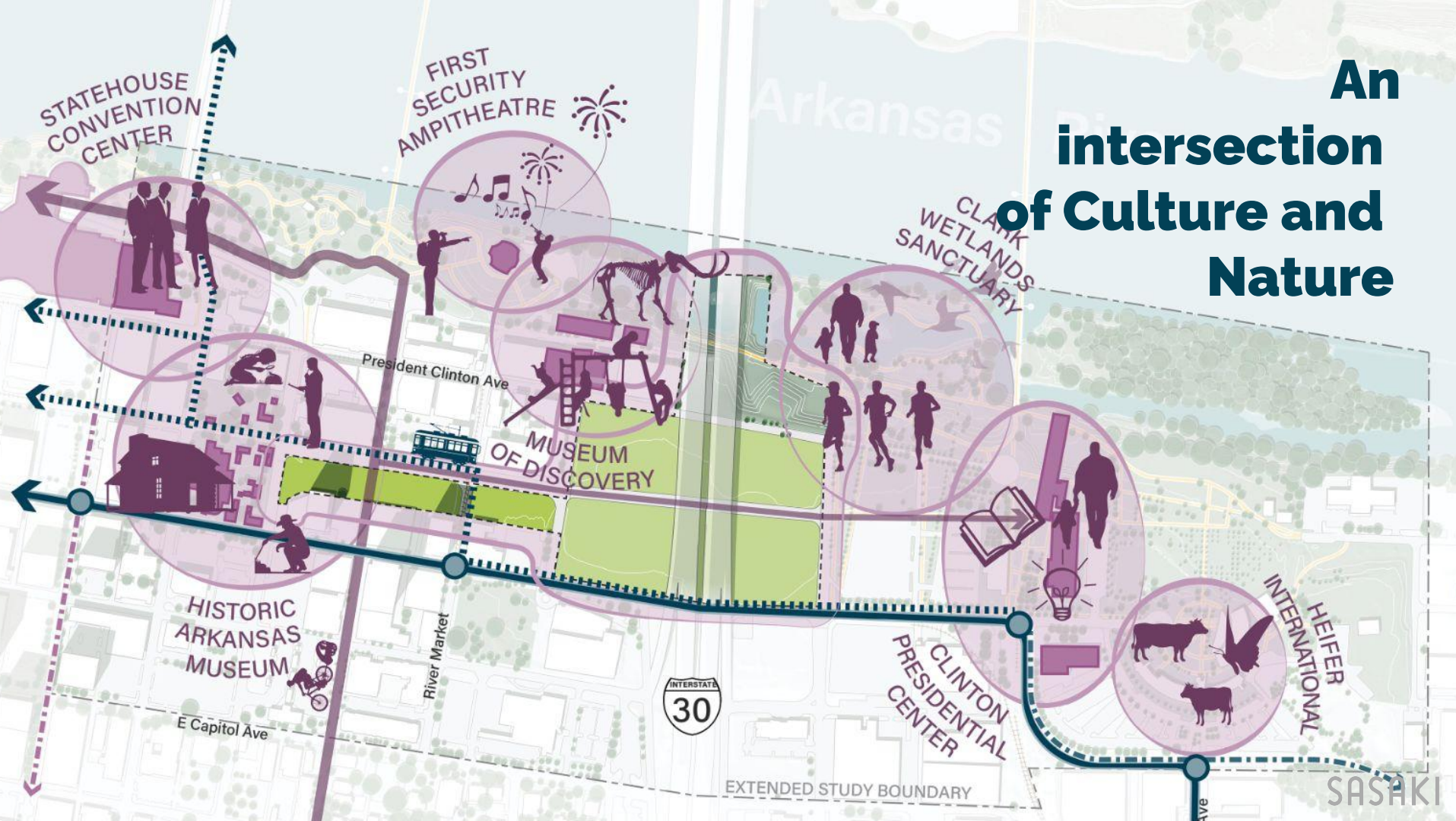
- Community Stakeholder

It's **not** just a new park.

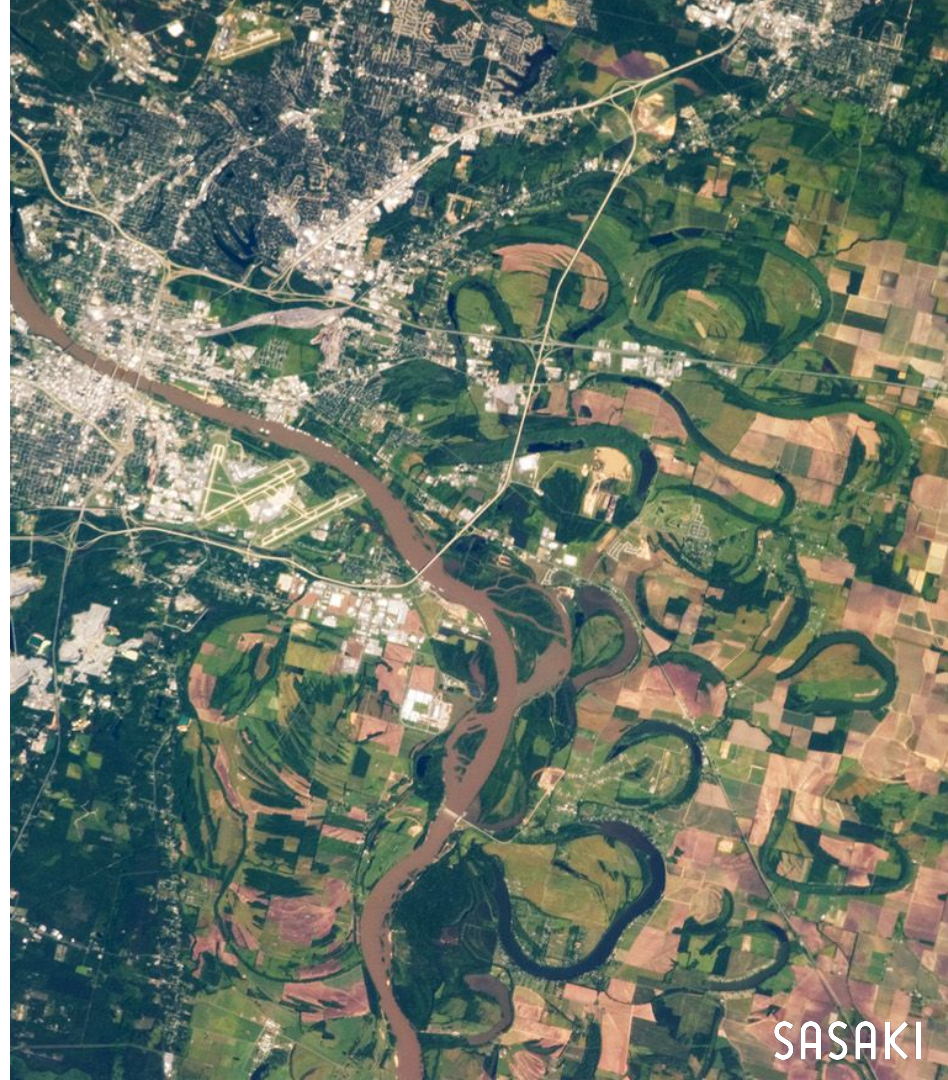
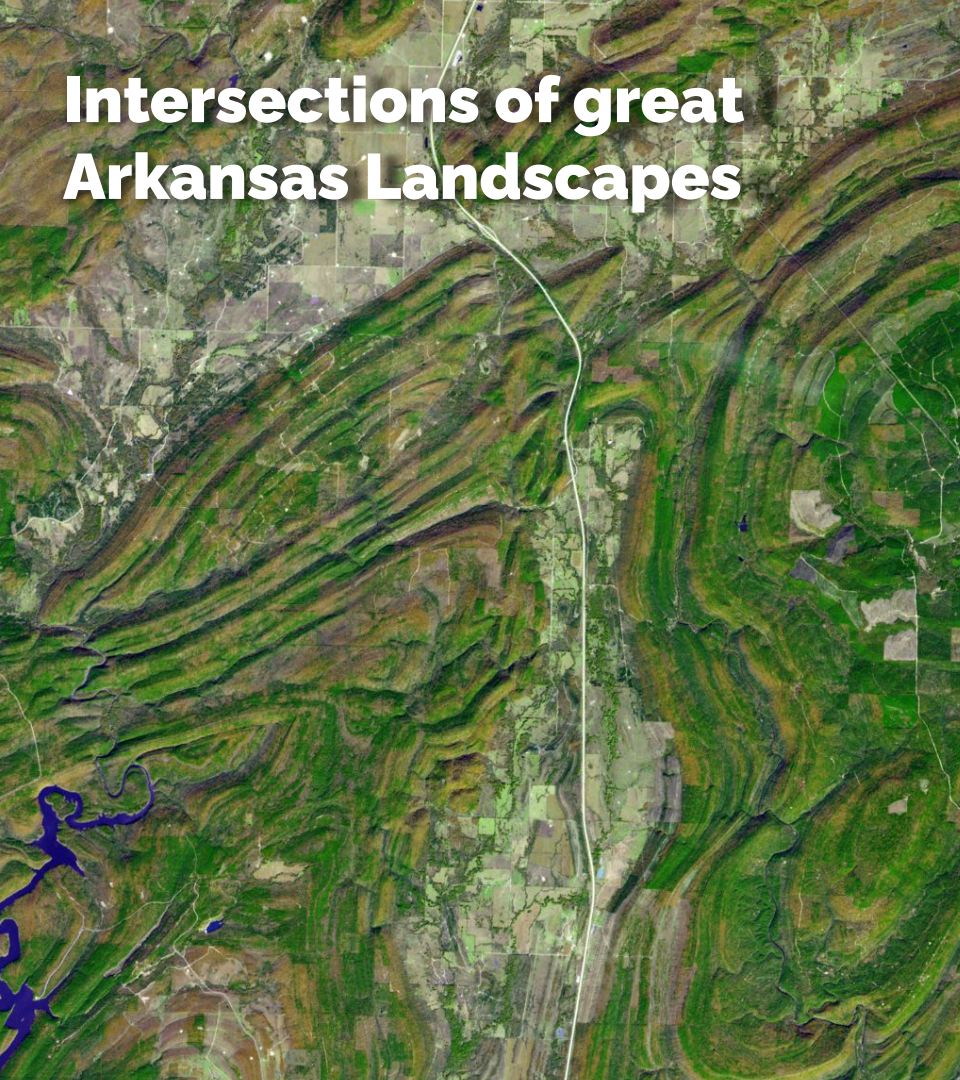
A Keystone Ramble to the River



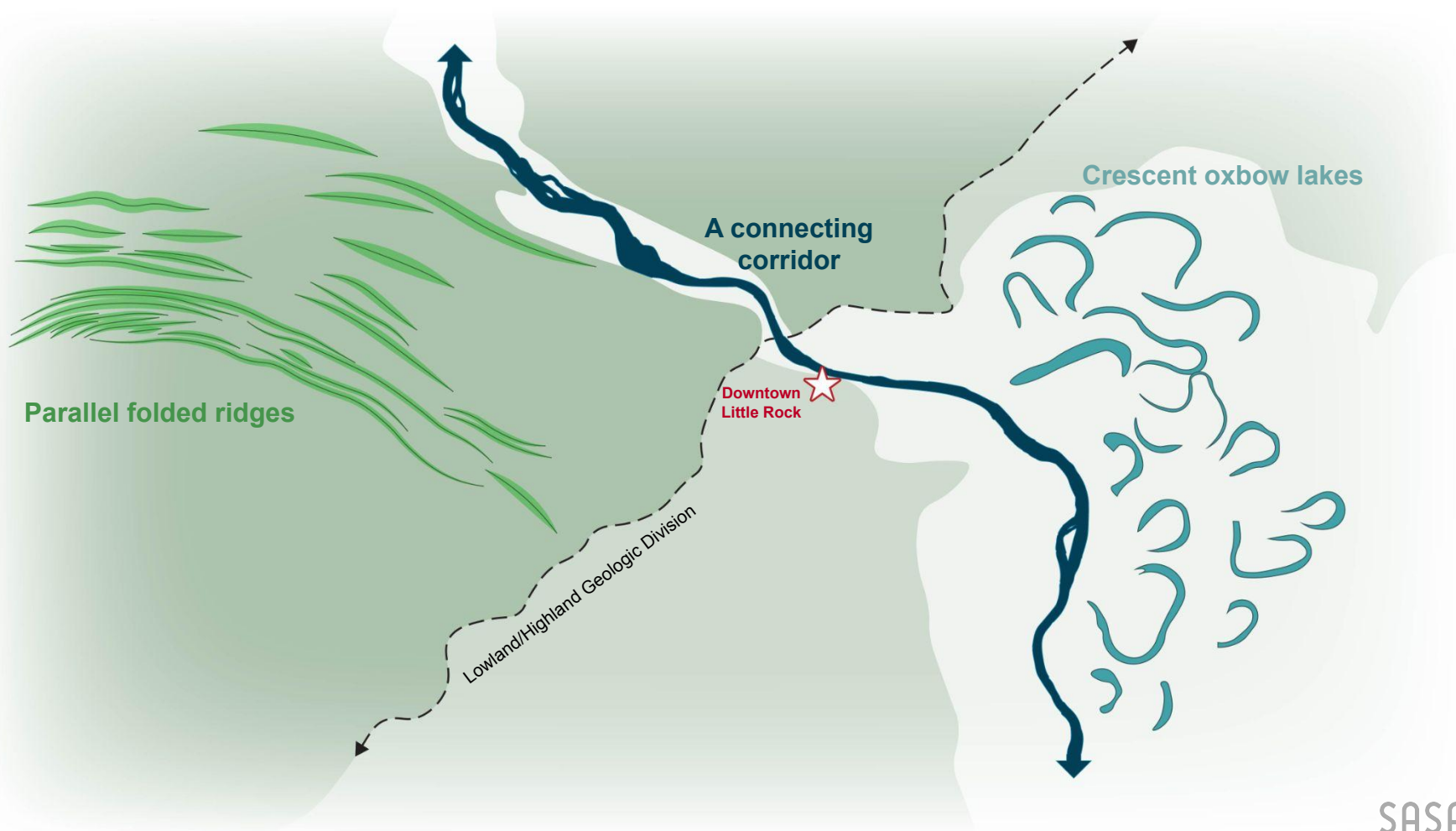
An intersection of Culture and Nature



Intersections of great Arkansas Landscapes



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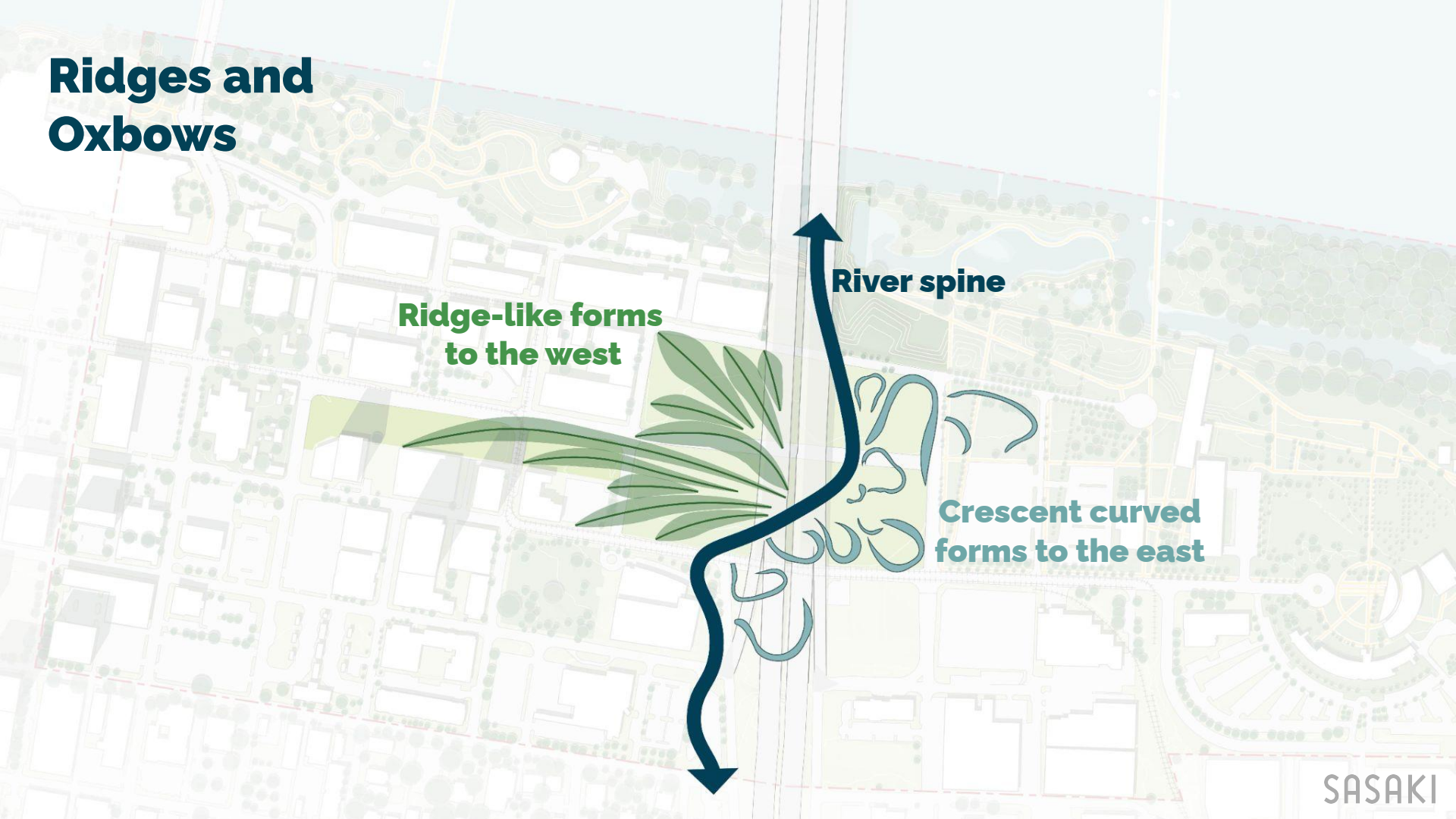


Ridges and Oxbows

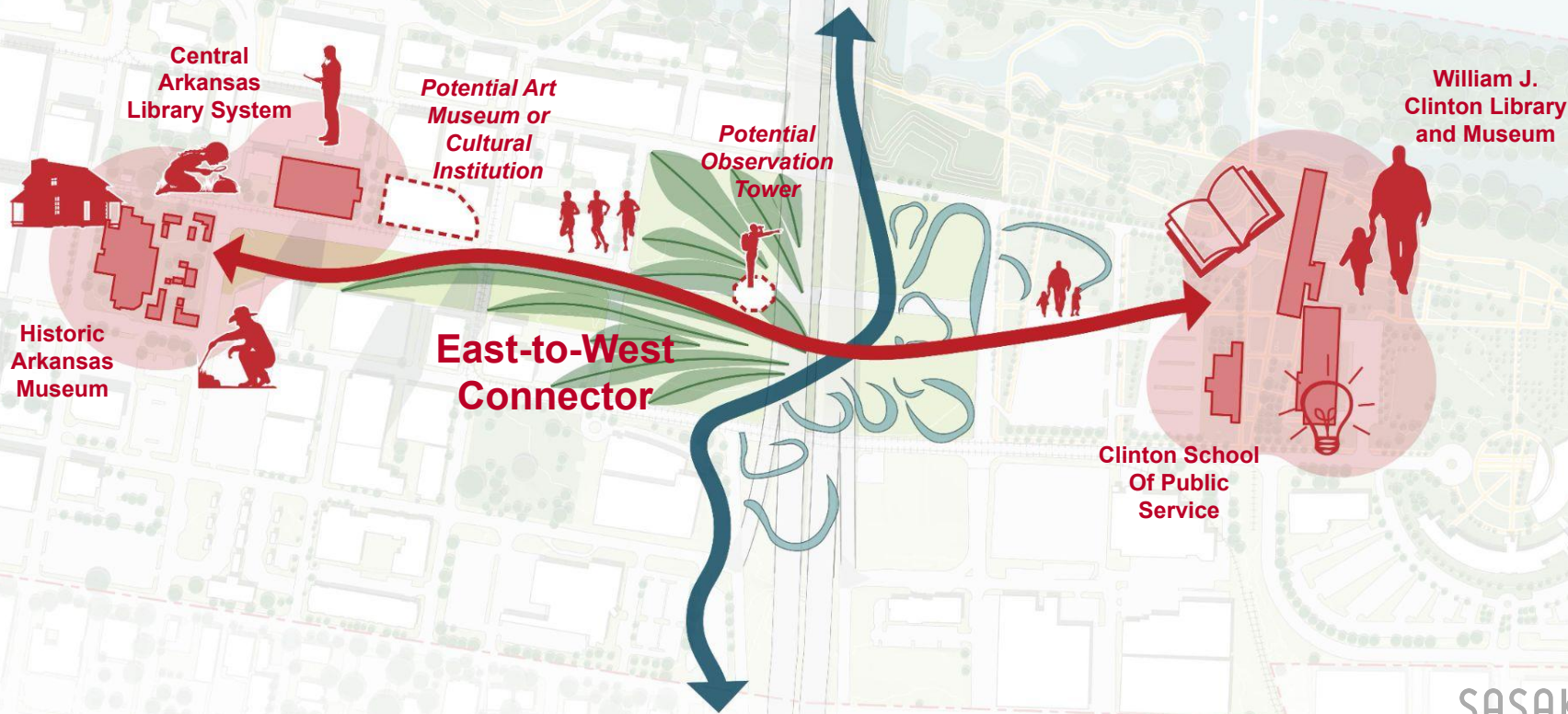
Ridge-like forms
to the west

River spine

Crescent curved
forms to the east



Stitching the Urban Fabric



A Once-in-a-Generation Opportunity



The Vision



I-30

Water Access

Kayak Trails

Riverfront
Development

Amphitheater

Nature Center

Urban
Promenade

President Clinton Ave

Play!

Lawn

Urban Living Room

Active
Sports

Nature

Skate
Park

Pump
Track

Connect to
MacArthur Park

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Informed by You!

Programs we heard...

- Open lawn space, event space, gathering lawn
- Large children's play area, including opportunities for nature play
- Sport courts
- Pump track and skate park
- Kayak / boat launch with boat house
- Wetlands / introduce water
- Outdoor programming with Museum of Discovery and Nature Center
- Splash pad and waterplay
- Tall observation tower
- New Indigenous Heritage Museum
- Community gardens
- Botanic gardens
- Art and culture installation
- Ferris wheel
- Outdoor classrooms
- Urban forest
- Night use
- Active space underneath the highway
- Food trucks

Park Vision & Identity

These are the themes we've heard



Green Hat: What's your biggest hope for this project?

Connection

More people downtown

Make downtown more attractive by incorporating the river as a prominent feature

Work with legacy landowners to develop a large portion of the land to bring mixed uses to downtown. Save a portion of space to remain green and use the revenues from development for the park.

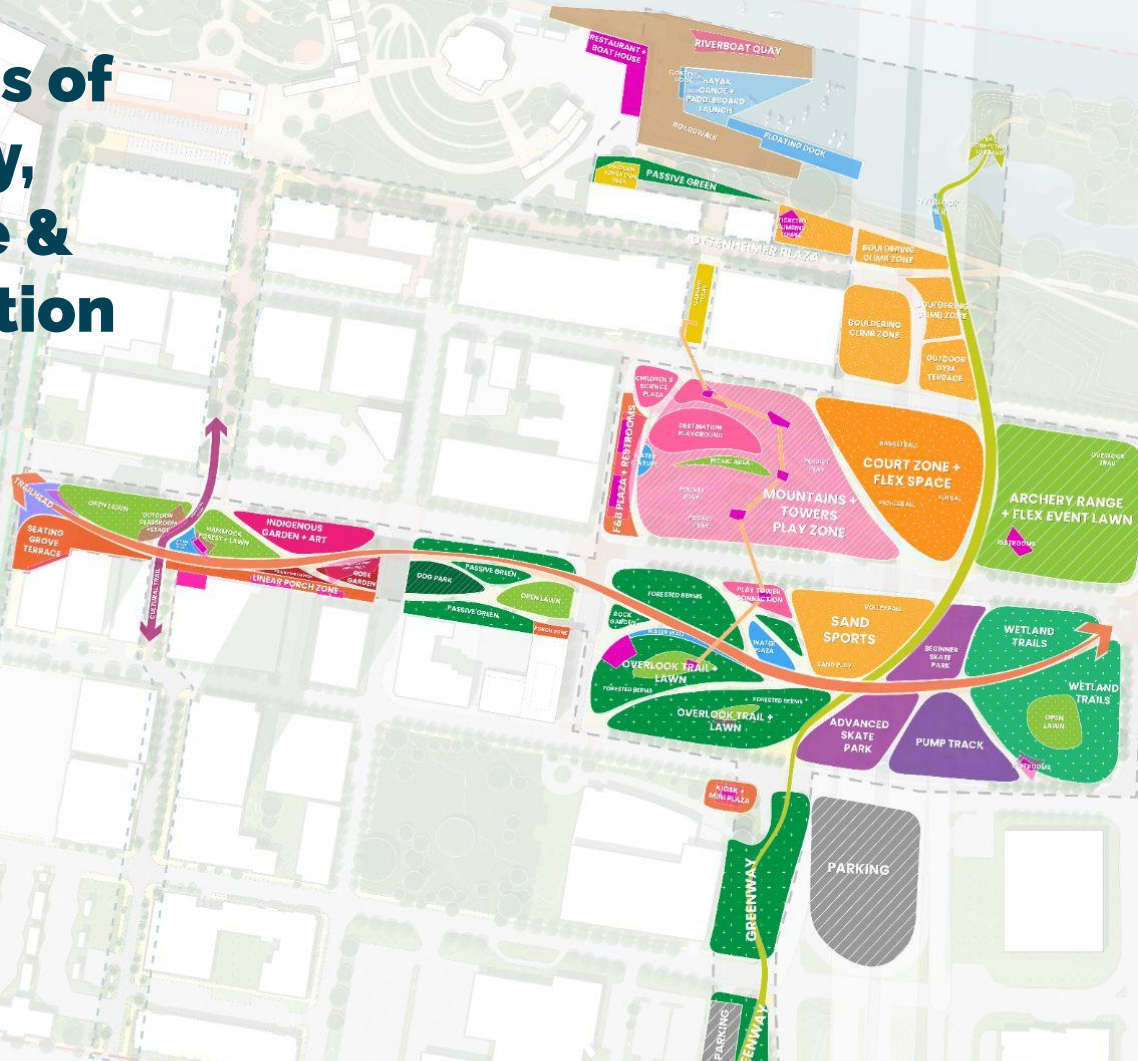
Bringing our city together to enjoy outdoors

My biggest hope is that the land, the people, the businesses, and the programming is a cultural connector for our city. The park should be a place of pride and promise for the future of Little Rock.

That the park becomes a true destination & point of pride for the citizens of LR & perhaps all of Central Ar.

Commitment and Energy

18 Acres of Ecology, Culture & Recreation



A Civic Greenway



Let's explore!



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Existing Green Space at 2nd Street

Active Edge

Swing Trellis

Pop-up Retail

Arkansas Rose Garden

Native Trees

Indigenous Art

CALS

2nd Street

Cue to Care

Species Signage

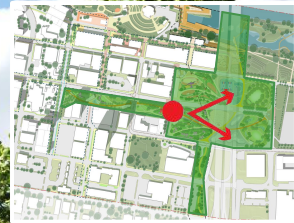
Native Wildflower

Indigenous Garden

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Start with Topography





"Fire Tower"

Hilltop Lawn

Prairie Glades
Inspired Understory

Sandstone Wall

Multi-use Path

Quachita Mountains Inspired Stone Wall

Overlook

Sandstone Shaded Plaza

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Overlook Pavilion & Trail

Ouachita Mountains
Forest Berms

Elevated Walkway

Interactive Water Play

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The Hills



Eastern Red Cedar
Juniperus virginiana



Green Tree Frog
Hyla cinerea



Ouachita Map Turtle
Graptemys ouachitensis



Eastern Collared Lizard
Croaphytus collaris



Mockernut Hickory
Carya tomentosa



Wild Turkey
Meleagris gallopavo



Nine-banded Armadillo
Dasypus novemcinctus



Western Rat Snake
Pantherophis obsoletus



American Beautyberry
Callicarpa americana



Shortleaf Pine
Pinus echinata



Pine Warbler
Setophaga pinus



Sparkleberry
Vaccinium arboreum



Fox Squirrel
Sciurus niger



Doghobble
Leucothoe spp.



Possumhaw Holly
Ilex decidua



Carolina Chickadee
Poecile carolinensis



Post Oak
Quercus stellata



Northern Mockingbird
Mimus polyglottos

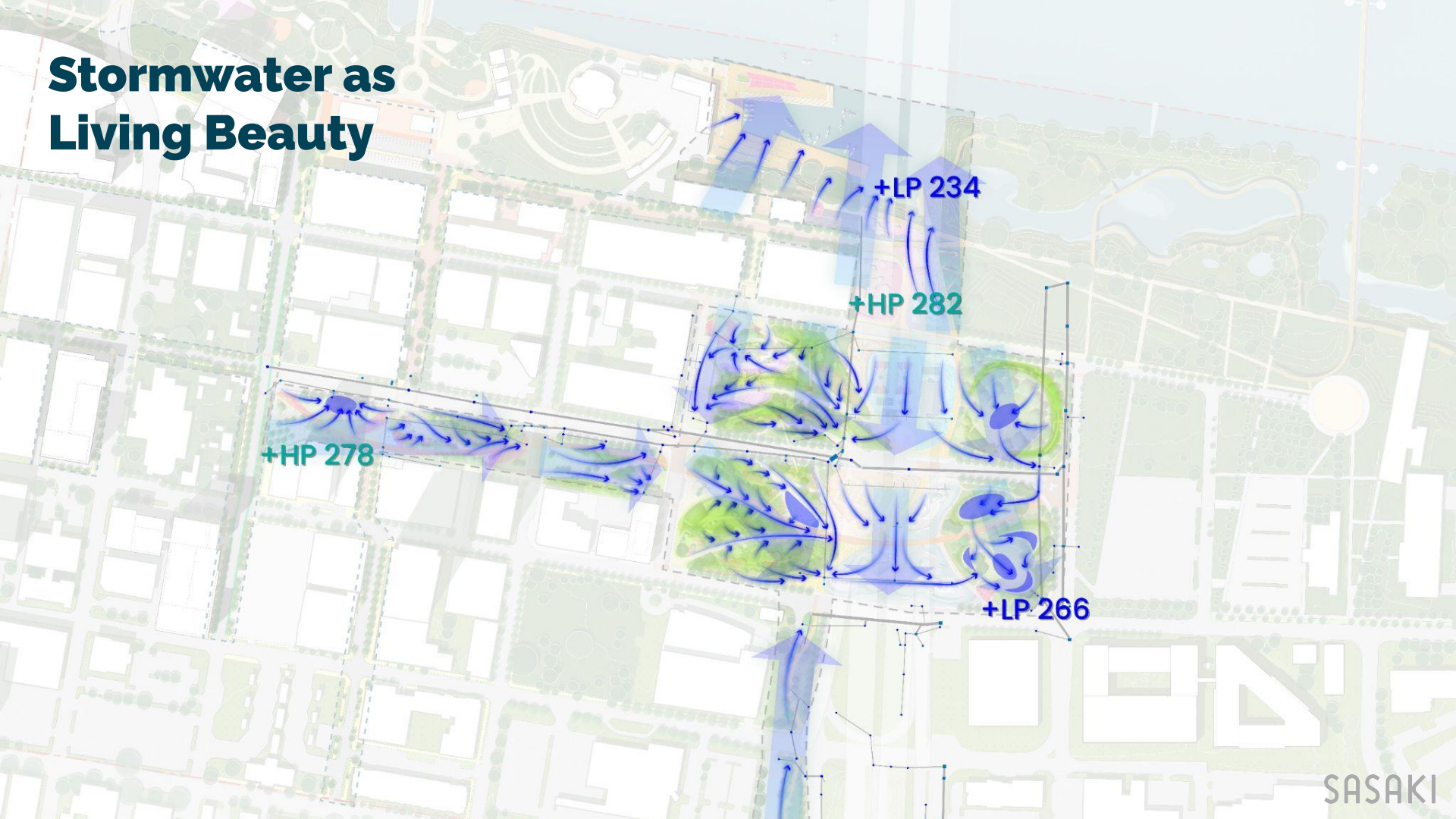


Northern Bobwhite Quail
Colinus virginianus

Sandstone Retaining Wall

On-Site Excavated Soil

Stormwater as Living Beauty





Restroom
Flexible Meadow Lawn

Multi-use Path

Bottomland
Hardwood
Forest

Changing Rain Garden from Dry to Wet

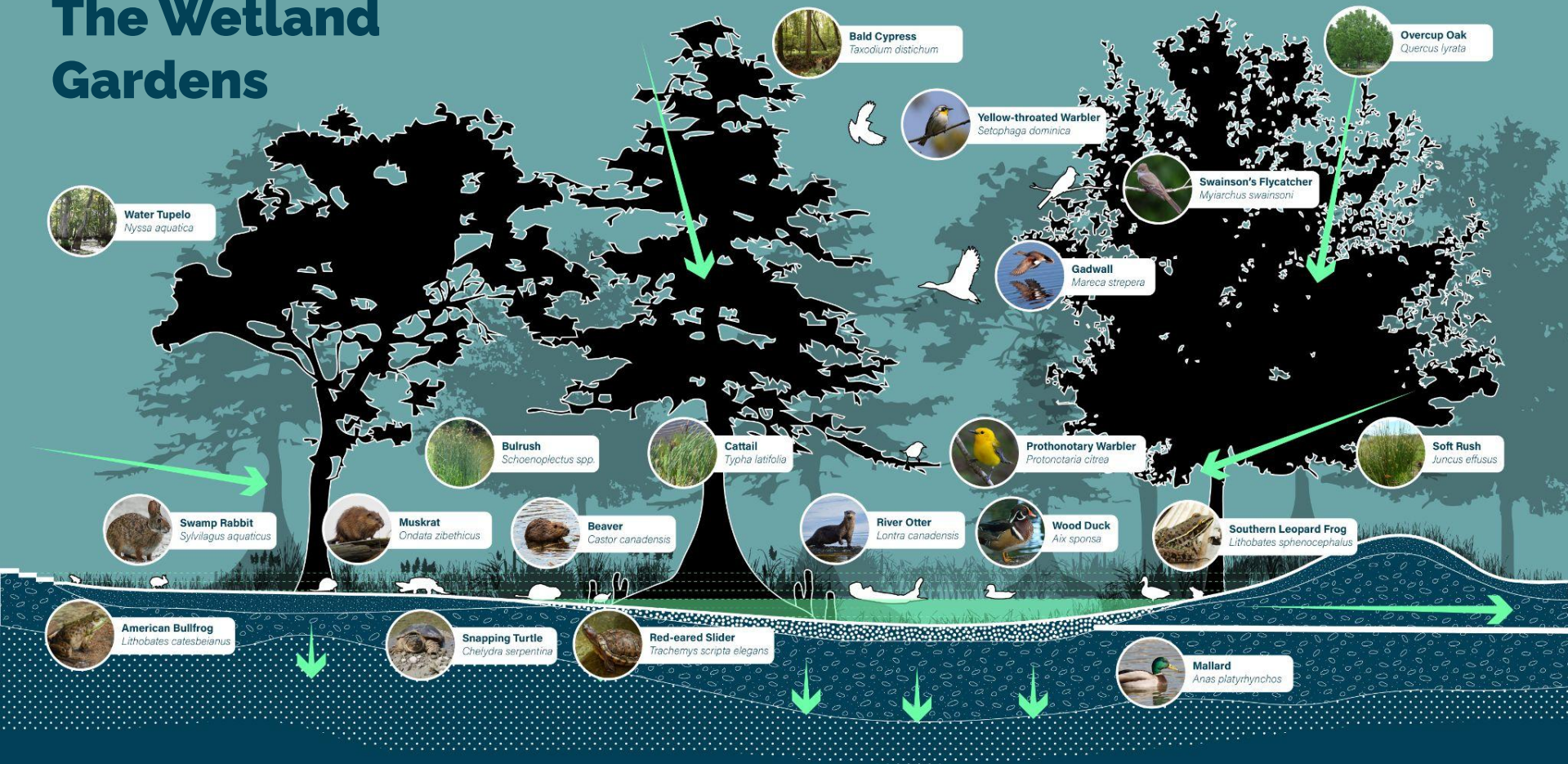
Bald
Cypress

Stormwater
Educational
Interactive
Signage

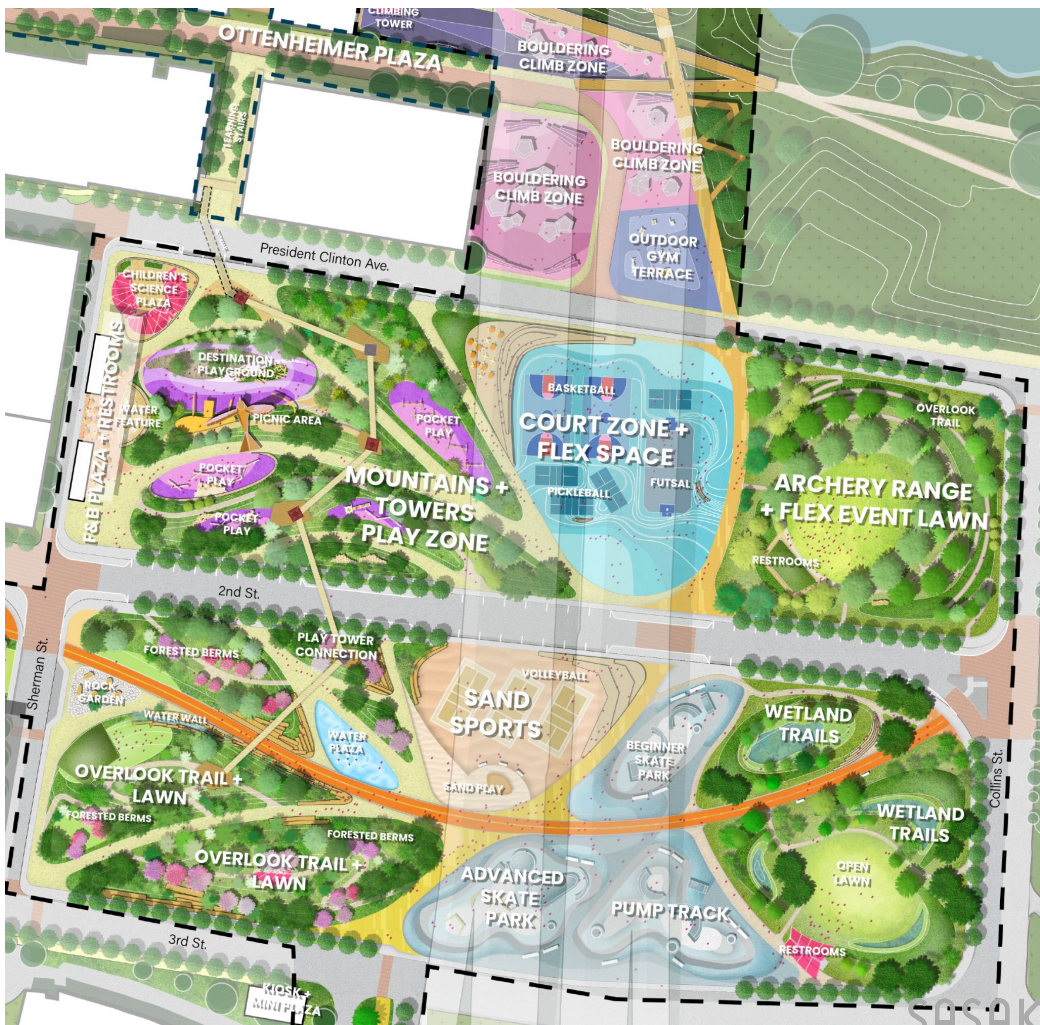


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The Wetland Gardens



Denargo Market, Denver, CO

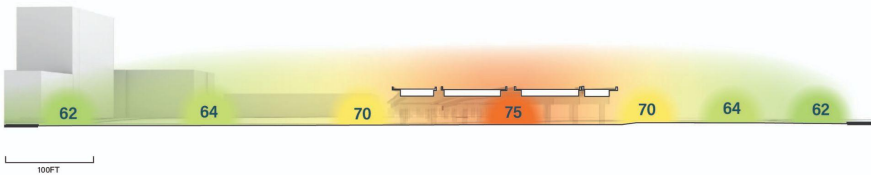


Noise + Sound Attenuation

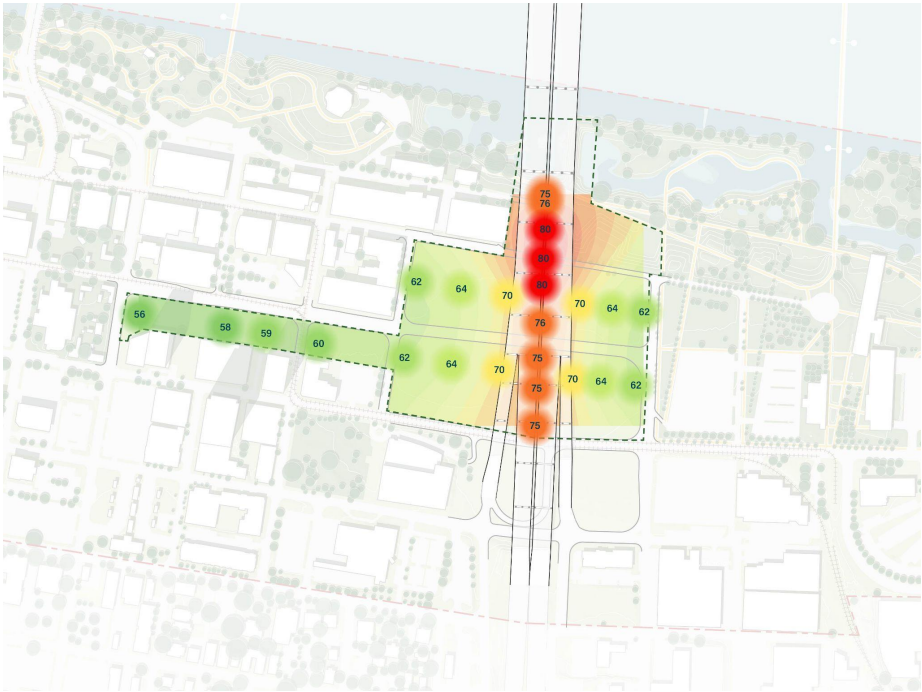
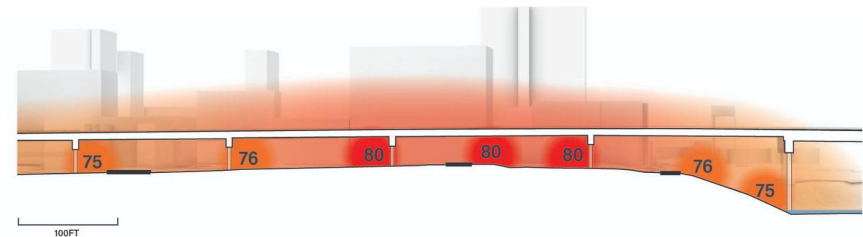
Site Analysis

8:30 am -Weekdays

East- West Section



North- South Section





Acoustic Panels to Reduce 1-30 Noise



Pickleball

Futsal

Basketball

To Outdoor Gym

Bike Parking

To Futsal and Basketball Courts

To Pickleball Courts

Spectator Seating

PAVED WALKWAY

← SAND VOLLEYBALL

→ FUSAL & BASKETBALL

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Acoustic Panels to Reduce I-30 Noise

Sand Volleyball Courts

SAND
PLAY

To Sports
Courts

To Wetlands

Restrooms

Skate Park

To 3rd St.

Native Planting

Sand Playground

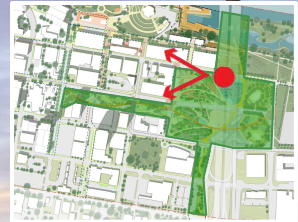
SAND
PLAY

To Water Plaza

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A Destination for Play





"Fire Tower"
on top of
the Ridge

3rd Street

Park Cafe & Beer Garden

Northern Mockingbird
Adventure Playground

Welcome
Plaza

President Clinton Ave

To Museum of
Discovery

Ouachita
Mountain
Water Play

Ridge

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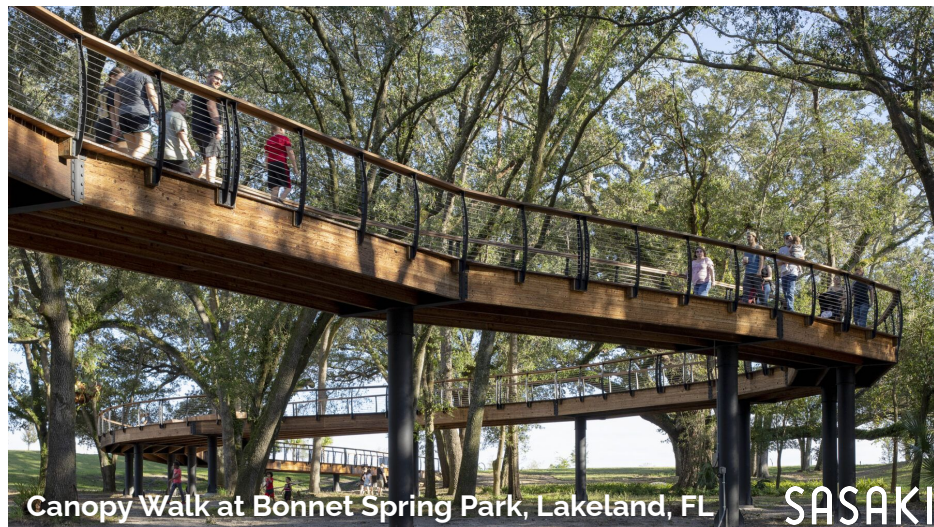
Greenwood Community Park, Baton Rouge, LA



Gathering Place, Tulsa, OK



Moore Square, Raleigh, NC



Canopy Walk at Bonnet Spring Park, Lakeland, FL

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A Community Common for Every Day and Big Day



Bonnet Spring Park, Lakeland, FL

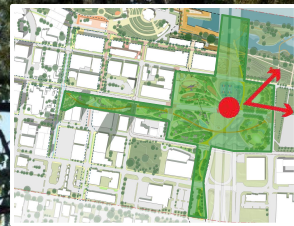


Wilmington Waterfront Park, Los Angeles, CA

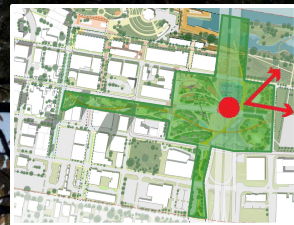




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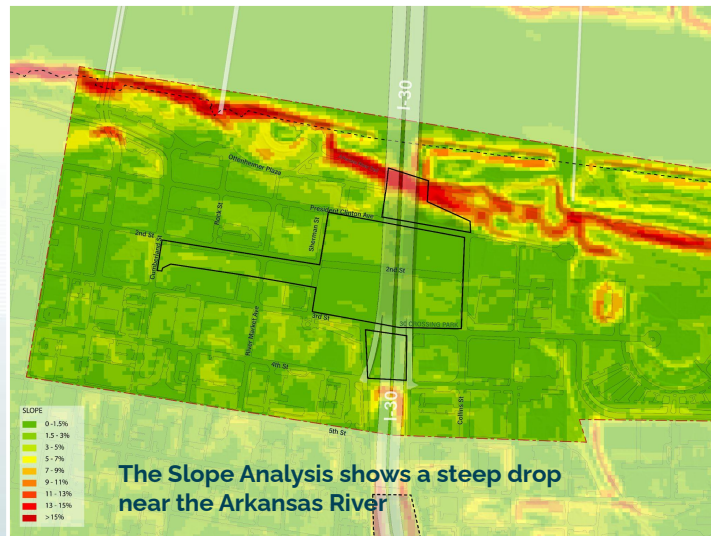
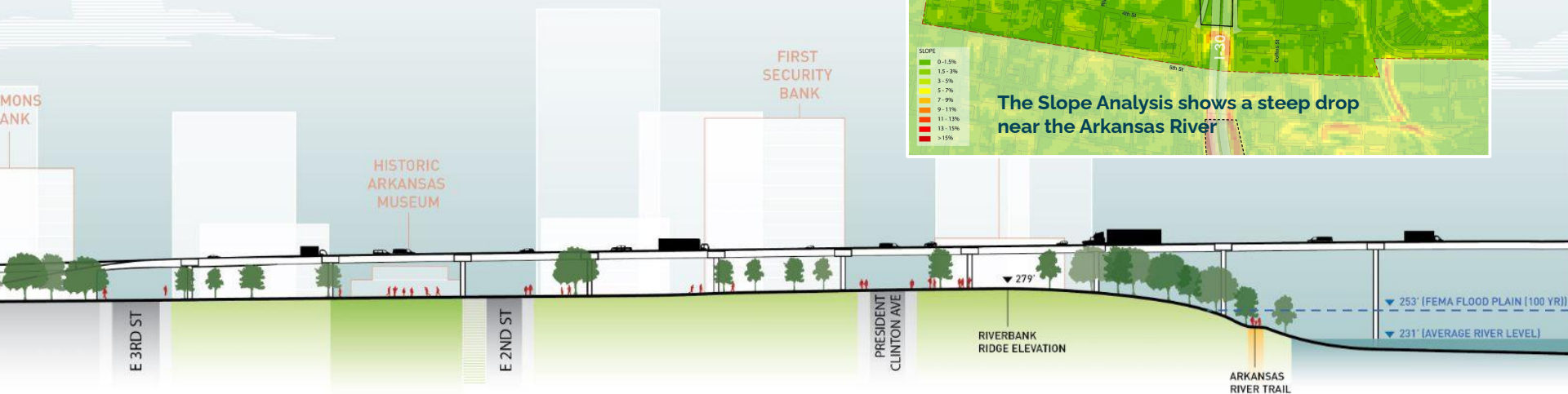


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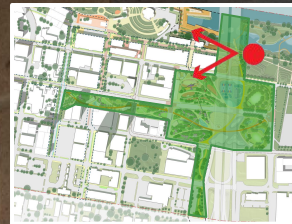
A Floodable Shoreline



A Welcoming Waterfront



Acoustic Panels
to Reduce 1-30 Noise



Arkansas River Trail

Bouldering Wall

Climbing Tower

Boathouse + Restaurant

Riverboat
Quay

Active
Waterfront

Overlook Pier
Steps

Climbing Play

Seating Area

Multi-use Path

To Downtown

Waterfront Trail

ROCK CLIMBING

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Kayak Rental

River Landing

Waterfront Pavilion

Kayak Launch

Water Access

Shaded Seating

To Downtown

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30 Crossing Park Programming Phase 0



Phase 0 Spectrum

Permanence

Low

High



Lakeview Village | Ontario, Canada



Kit of Parks | Boston, MA



The Lawn on D | Boston, MA



Smale Riverfront Park | Cincinnati, OH

Programming - Phase 0

"The Panhandle"



Programming in Phase 0

- Open Lawns aligning with long-range plan lawns
- Pollinator Gardens
- Gravel Pathways aligning with long-range pathways
- Programmable Plaza/Gathering Areas
- Temporary Food Truck Zone
- Temporary Shipping Container Retail
- Tree plantings aligning with long-range pathways/ planting areas

District Framework

Urban Design Goals



Improved &
Increased Green
Space



Enhance a
Family-Friendly
Downtown District



Support Multimodal
Mobility



Serve as an
Economic Catalyst



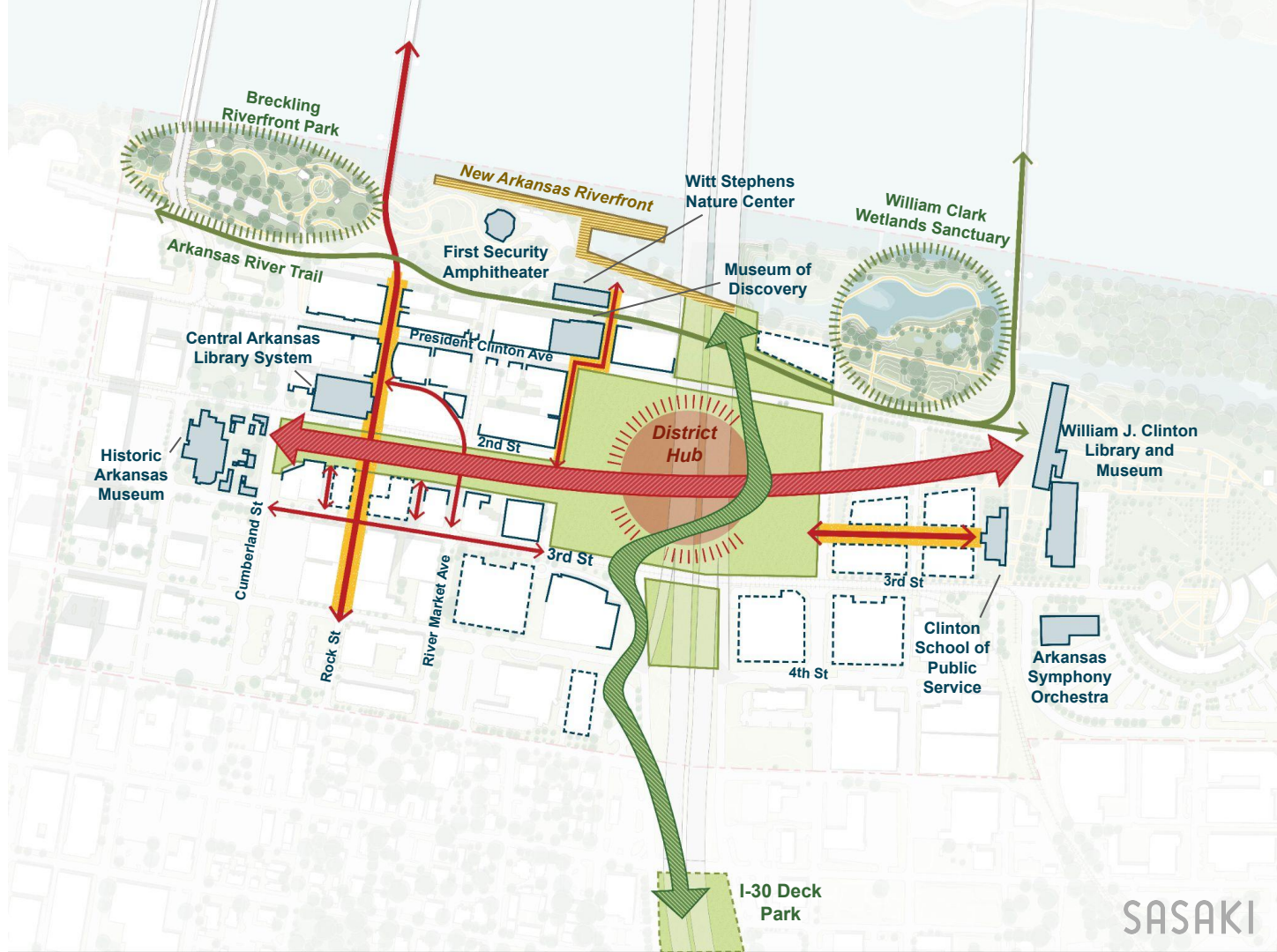
Encourage Infill
Development



Welcome more
Residents to Live in
Downtown

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District Framework



-  Key Urban Corridors
-  Urban Connectors
-  Trail Connectors
-  Potential Buildings
-  Existing Buildings
-  Significant Cultural Buildings



0 200 400 feet

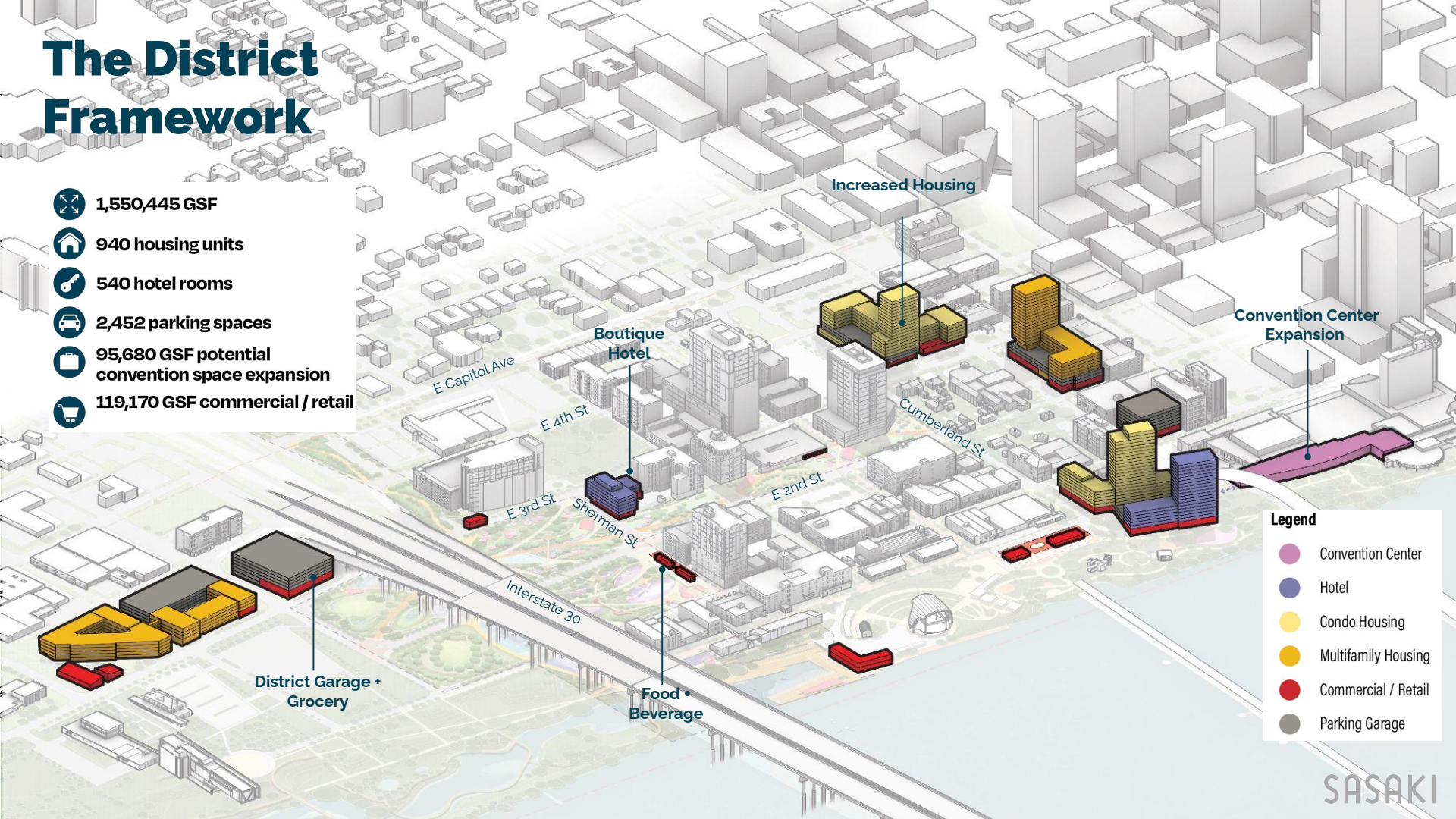
The District Framework

1. Convention Center Expansion
2. Hotel + Condo Housing
3. Food + Beverage
4. Food + Beverage, Kayak Rental
5. Shared Parking Garage
6. Multifamily Housing
7. Condo Housing
8. Food + Beverage
9. Food + Beverage
10. Boutique Hotel
11. Food + Beverage
12. District Garage + Grocery
13. Multifamily Housing
14. Food + Beverage



The District Framework

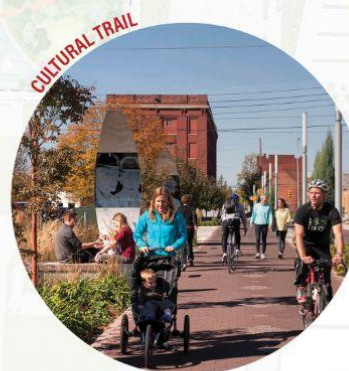
- 1,550,445 GSF
- 940 housing units
- 540 hotel rooms
- 2,452 parking spaces
- 95,680 GSF potential convention space expansion
- 119,170 GSF commercial / retail



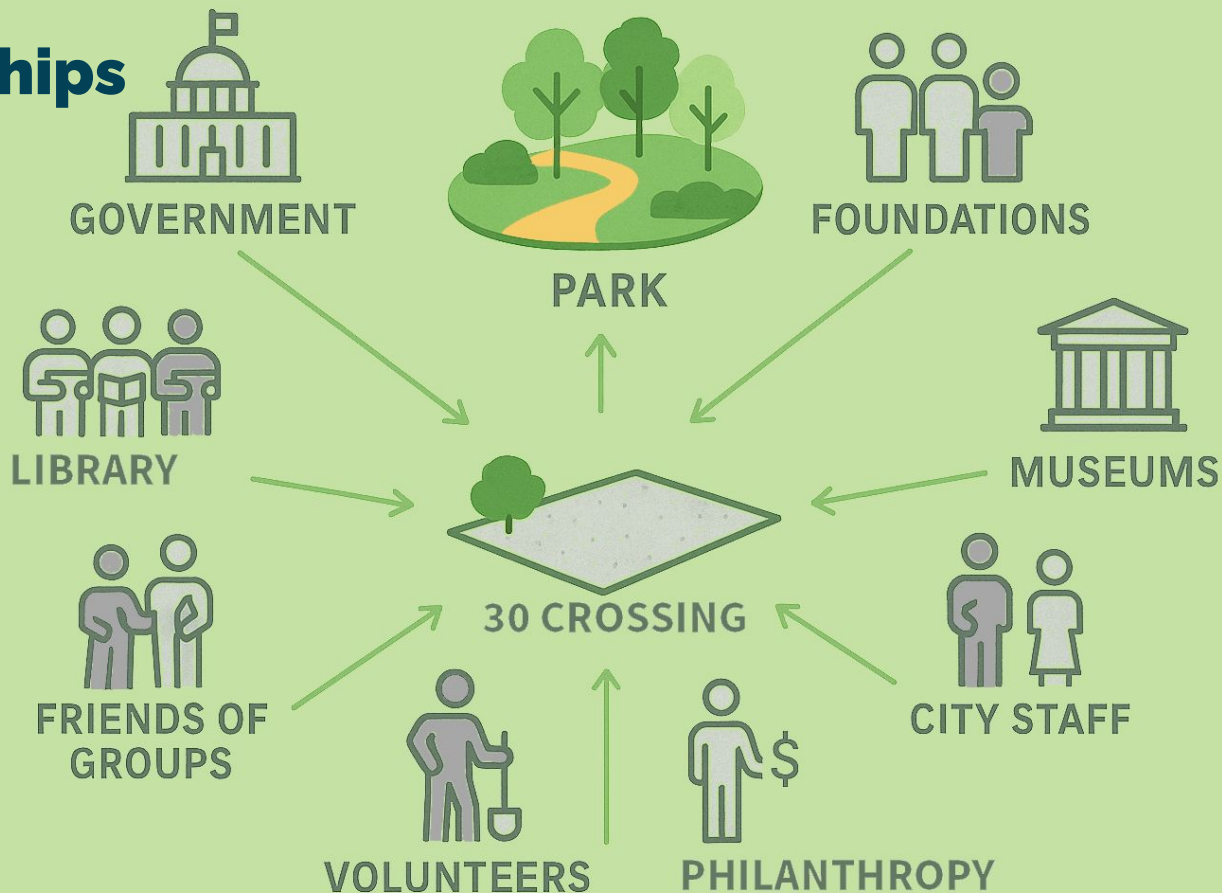
Legend

- Convention Center
- Hotel
- Condo Housing
- Multifamily Housing
- Commercial / Retail
- Parking Garage

The District Framework



Strong Partnerships



Let's build
the park
together.



Thank you!



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