



CONVENTION AND VISITORS BUREAU

**Little Rock Advertising & Promotion Commission Application  
Industry Position**

**Deadline for Applications:  
Wednesday, July 25, 2018 at 5:00 PM**

*Information provided on this form will be a public record subject to free and open examination by any person under the Arkansas Freedom of Information Act.*

**Applicant Information:**

Name:

Telephone Number:

Home Address:

Alternate Number:

E-mail Address:

State:

Length of Residency in Little Rock:

Zip Code:

- New Applicant
- Reappointment

Are you registered to vote in the City of Little Rock?  Yes  No

**Little Rock Advertising & Promotion Commission:**

The Little Rock Advertising and Promotion Commission was created by Arkansas Code Annotated and Little Rock City Code 17-100 (Realignment Ordinance 16.4880-9/7/93). Each of the Commission's seven (7) members serve four (4) - year terms. The duties of the Commission are to oversee the operations of the Little Rock Convention and Visitors Bureau (LRCVB), which is the official marketing organization for Little Rock and its mission is to promote Little Rock and its environs. LRCVB also manages city-owned facilities including Robinson Center, Statehouse Convention Center, River Market and the Municipal Parking Garage. Members are appointed by the Little Rock City Board of Directors and consist of two (2) City of Little Rock elected officials or board members, four (4) owners or managers within the Little Rock hospitality industry and one (1) at large seat.

**Qualifications:**

State your interest in serving on the Advertising & Promotion Commission:

List your qualifications for serving on the Advertising & Promotion Commission as an industry representative. Must be an owner or manager within the Little Rock hospitality industry:

Are you aware of the time commitment it would take to serve on the Advertising & Promotion Commission, and if so, are you willing to make the full-time commitment?:

## Self-Identification Survey

The City of Little Rock and the Racial and Cultural Diversity Commission seeks to increase diversity in applicants for City Boards and Commissions. Your demographic information will be used to track and enhance diversity in our Boards or Commissions.

Race/Ethnic Group: (Select one or more)

- White
- Black or African American
- Hispanic or Latino (of any race)
- Asian
- American Indian or Alaskan Native
- Native Hawaiian or Other Pacific
- Other:

Gender:  Male  Female

Age:  18-25  26-35  36-45  46-55  56 & over

How did you learn of this Board/Commission vacancy?

- City Website
- Referred by Board/Commission Member
- Referred by City Director or Staff
- Local Government Access Channel
- Community Agency, specify
- Newspaper, specify
- Other, specify

*The City Code of Ethics prohibits any member of any City Board, Commission or Authority, from voting on a matter in which the member has an interest, or the member's family or business has an interest. If such a matter comes before the body to which you are appointed, and there is any question about recusal, you should contact the City Attorney's Office for an informal or formal opinion as to the propriety of your participation.*

**Please submit a current resume, along with your application to: Little Rock City Clerk's Office, 500 West Markham Street, Room #200, Little Rock, AR, 72201, by e-mail to [cityclerksoffice@littlerock.gov](mailto:cityclerksoffice@littlerock.gov) or by fax to (501) 371-4857.**

Board and Commission meetings may require day or evening attendance. For more information regarding Board/Commissions, including meeting times and duties please visit [www.littlerock.gov](http://www.littlerock.gov)