



*Department of Community Programs
City of Little Rock*

Career Empowerment Opportunity

2019 Pilot Program

*Be the CEO of your career
and take ownership of your success*

ReEntry & Disconnected Youth

GOAL

To increase the quality of life by
Empowering clients to move from

- Not having a job to
- Enjoying a career and
- Becoming a homeowner

Within 12-24 months

3 Phases



Entry-level Training
&
Job Opportunities



Empowerment
Opportunities



Stability &
Sustainability
Opportunities

Phase 1

Entry-level Training
& Job Opportunities



Phase 2

Empowerment Opportunities



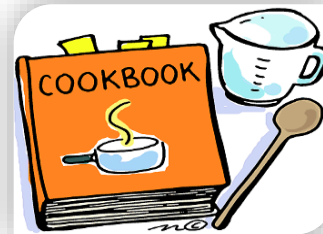
**Currency
Crash Course**
Financial Literacy &
Empowerment
"from the first paycheck"



**Clothes
Crash Course**
Dress for Success
for Less



**Computer
Crash Course**
Effective Use of
Digital Resources



**Cooking
Crash Course**
Making Healthy Food
& Shopping Choices



**Car
Crash Course**
Car Ownership
& Maintenance



**Credit
Crash Course**
Credit Repair
& Maintenance

Phase 3

Stability & Sustainability Opportunities



Community Crash Course

Neighborhood & City
Benefits & Involvement



Homeowner Crash Course

Down Payment Assistance &
Land Bank Usage to Reduce Blight



College Crash Course

Gain Certification or a Degree to
Increase Career Opportunities



Company Crash Course

Entrepreneurship

ReEntry & Disconnected Youth

OUTCOME

Increased quality of life by

Empowering clients to move from

- *Not having a job to*
- *Enjoying a career and*
- *Becoming a homeowner*

Within 12-24 months

3 Phases



Entry-level Training
& Job Opportunities



Empowerment
Opportunities



Stability &
Sustainability
Opportunities

Industries

Customer Service • Hospitality • Patient Care
Waste Management • Fleet Service • Landscaping
Car Sales • CDL • Trades • Clerical • & More!

Worksite Benefits

- Work Opportunity Tax Credit
- Security Bond (for high-risk applicants)
- Training for Supervisors
- Skilled Workers (Phase 1)
- Inspired Workers (Phase 2)
- Stable Workers (Phase 3)



MISSION

Little Rock's vision is to be a leading City of the 21st century by providing a safe and supportive environment that empowers its citizens, neighborhoods, and businesses to develop and prosper.