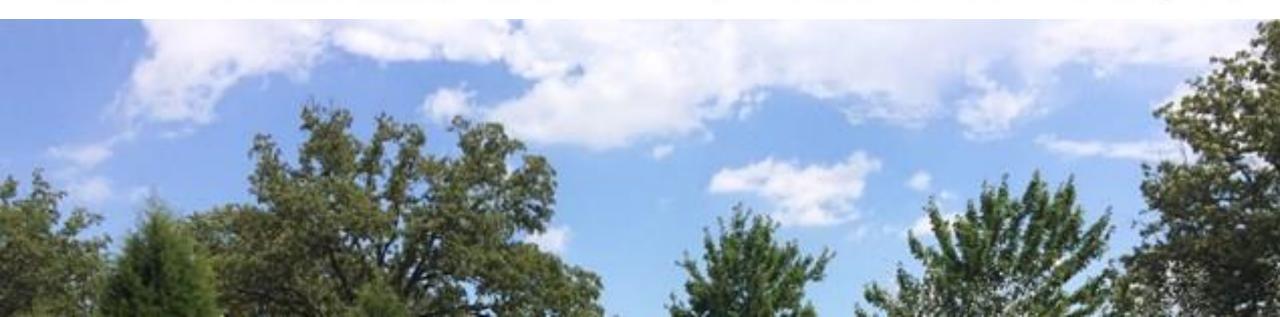


REVITALIZE. REIMAGINE. REINVEST.



Introduction

Parks and open space make Little Rock a great place to live, play, and raise families

War Memorial and Hindman Parks
 provide opportunities for residents to
 relax, enjoy games, exercise, and connect
 with friend and neighbors

- The following presentation highlights the work of the R3LR Task Force
- All designs are purely conceptual —
 visions to show what may be possible by
 investing in War Memorial and Hindman
 Parks

R3LR Task Force

- Developed ideas on how to repurpose, revitalize, and reimagine War Memorial and Hindman Park systems
- Formed three subcommittees that looked at development, communications, and planning and research

- Development worked to identify public and private funding sources
- **Communications** worked to develop communications to inform the general public, promote park usage, and gather feedback
- Planning and Research looked at comparable parks throughout the nation and evaluated prior plans for the War Memorial area

Recommendations

- Reinvestment in War Memorial and Hindman Parks should aim to:
 - Connect and unify citizens public parks should allow all residents the opportunity to connect in meaningful ways
 - Celebrate nature Hindman and War Memorial offer outlets to celebrate the natural beauty of our city

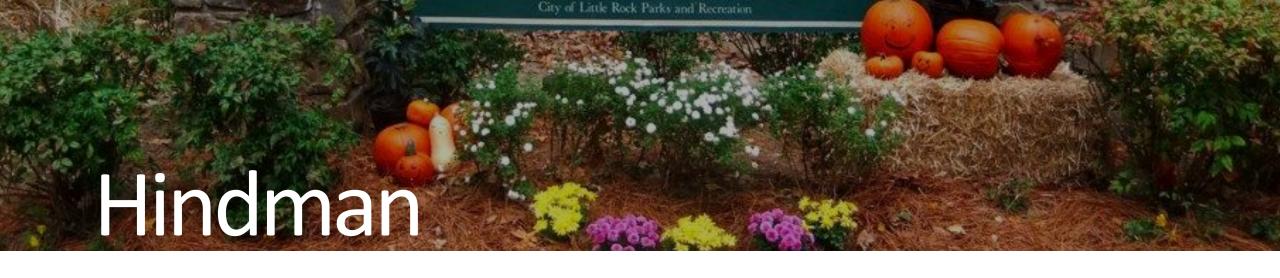
- Encourage play parks should create healthy places for children and adults to participate in play
- Improve health and health equity –
 parks can help reduce city health
 disparities



- War Memorial District extends from Pine Street to University Avenue and Markham Street to 12th Street
- A health and wellness corridor that could provide the following options:
 - Repurposing of War Memorial Park golf course
 - Revitalization of Little Rock Zoo

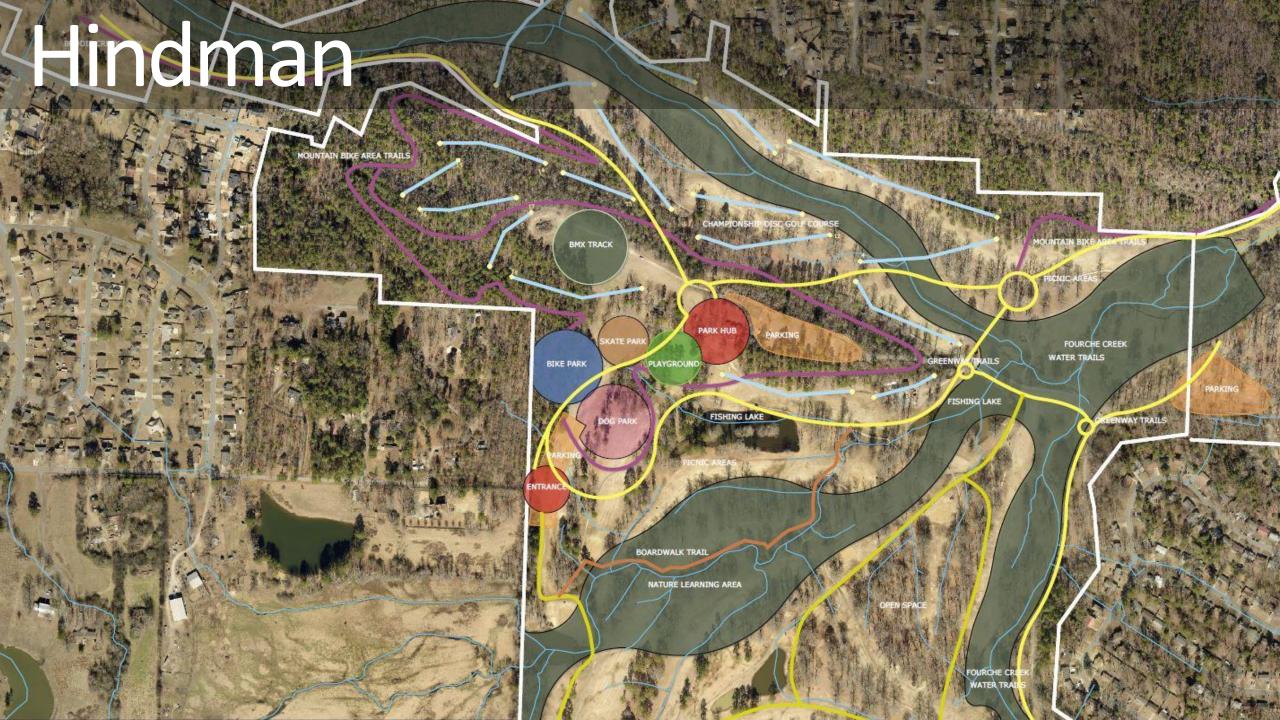
- Reinvigorate the greenspace of War Memorial through the incorporation of athletic fields for a variety of sports
- Redevelopment from UAMS
- Opportunity for potential partners local businesses, organizations, associations, etc.





- Hindman Adventure Park District which begins at 65th Street
- Nature corridor that looks for innovative ways to protect habitat and wildlife areas
- Opportunity for potential partners local businesses, organizations, associations, etc.

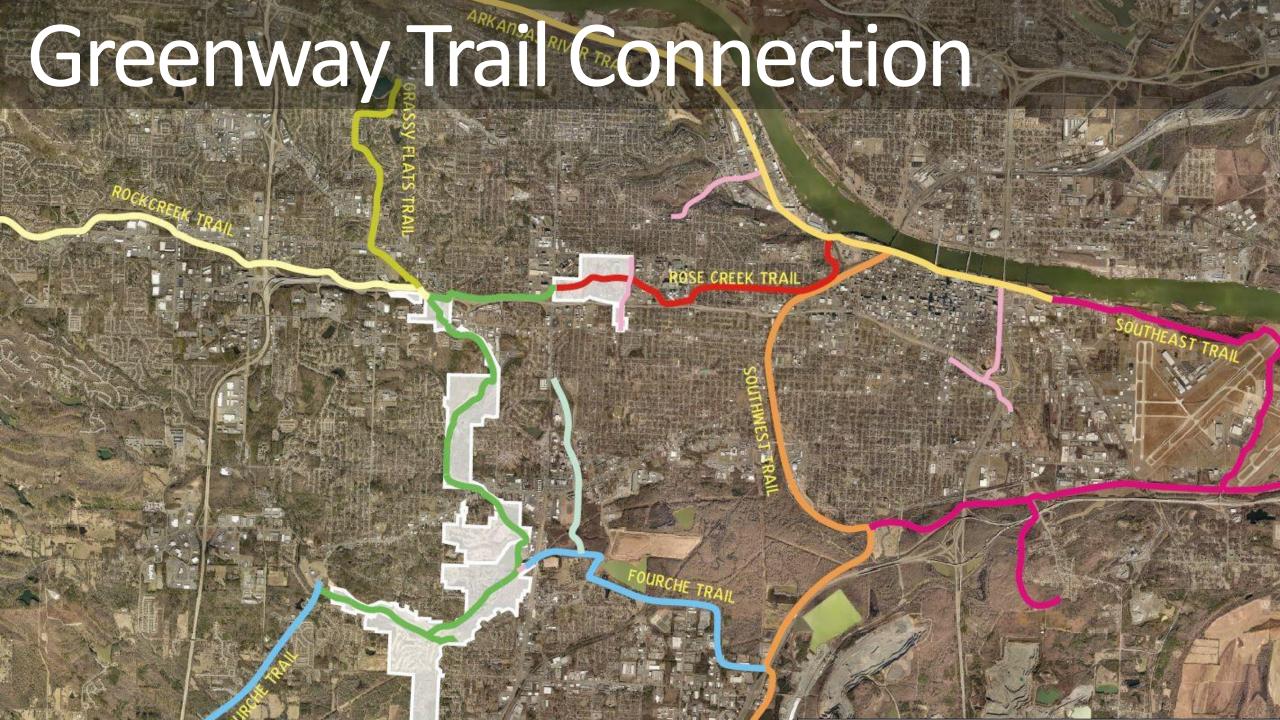
- A potential adventure park could include: Open pavilions
 - Small amphitheater and performing arts space
 - Multipurpose lawn
 System of boardwalks
 Educational activities
 And more



Greenway Trail Connection

- Developing connections between War Memorial and Hindman Parks offers an incredible opportunity to change the landscape of Little Rock
- The Greenway Trail system could connect Hindman Park to War Memorial Park through pre-existing park land

- Could include walking trails, biking trails, and possibly even waterway access
- Collaboration with Rock Region Metro could ensure that a Greenway Trail system allows citizens with limited mobility and access to traverse our city parks



Funding

- The revitalization of the parks will take time and multiple funding sources.
- Each planning goal committee will need to be addressed separately and funding source identified for that specific goal.
- Execution will require a phased approach which should be revisited as the use and direction of the park evolves.

- •Use public money for the major improvements.
- •Use public/private partnerships to build/create active programmed spaces.
- •Use revenue generated by programming and rentals to maintain the park
- •Use grants and donors to provide specific improvements

Conclusion

- Will require new strategies, new funding streams, and new collaborations with various stakeholders
- Revisioning War Memorial and Hindman Parks requires major investment and further development and expertise are required
- Any development must include a more robust community engagement strategy to ensure all voices are heard and respected

- War Memorial currently has land easements throughout the golf course - Some concepts proposed would require a renegotiation of that agreement
- Any changes to park land will need to be made in close collaboration with Arkansas Parks and Tourism
- Opportunities for development of War Memorial Stadium