

## **#ExploreLR**

Between March 1, 2020 and February 28, 2021, Little Rock residents are encouraged to “**#ExploreLR**.” We get into our habits of spending all our time in the neighborhoods around our homes, our offices, our churches, and our schools. **#ExploreLR** is a chance to learn more and experience more inside our home city.

### Here’s how it works:

1. Download a checklist from the City’s website or pick one up at any Parks & Recreation Community Center or Neighborhood Resource Center.
2. Take a photo of yourself or your family doing the activities described on the checklist and upload it to Facebook, Instagram, or Twitter. The same person does not have to be in every photo, however, the prizes will only go to the primary person who is the account holder. The upload must describe the activity AND use the hashtag **#ExploreLR**. A single photo can only count for one activity, even if it might qualify for more than one.
3. Little Rock residents who complete 10, 20, 30, or *all* of the **#ExploreLR Challenge** will receive tiered prizes to be announced at the completion of the challenge.
4. In the taking and posting of photos, participants should not climb on structures, nor trespass. Photos should not be taken while the photographer is driving or otherwise operating a motorized vehicle. All traffic and parking regulations must be observed in the completion of tasks.

Individuals covered by any City of Little Rock curfew ordinances or similar regulations must observe those rules.

5. City staff will review the posts to verify eligibility of each photo. All decisions made by City staff are final.
6. Initial communication to participants from the City will be through official City of Little Rock social media accounts on Facebook, Instagram, and Twitter. Participants will be asked to provide the City with an email address and valid Little Rock street address in order to receive any prizes.
7. While admission is often charged at the CALS Ron Robinson Theater, Clinton Presidential Center, Little Rock Zoo, and Museum of Discovery, throughout the year they do provide free or deeply discounted programming.

It is the responsibility of participants to contact those institutions or check their websites to determine when those may be. Participation in **#ExploreLR** in no way guarantees a person admission to any facility or event.

## #ExploreLR Checklist

1. Eat cheese dip in a Little Rock restaurant
2. Go to a 2020 food festival such as the Downtown Little Rock Food Truck Festival, the World Cheese Dip Championship, the Cornbread Festival or one which celebrates a different culture or country
3. Go to the 2020 Pop Up in the Rock
4. Attend a Little Rock parade such as (but not limited to): SoMa Mardi Gras, St. Patrick's Day, Pride, Southwest Little Rock Christmas Parade, Big Jingle Jubilee Holiday Parade, etc.
5. Attend a kickball game at Interstate Ball Park
6. Attend a Sunday afternoon soccer game at Otter Creek ballfields
7. Attend a ballgame at Crump Park
8. Attend a ballgame at West Central Sports Complex
9. Attend a basketball game at a Little Rock Parks and Recreation community center
10. Attend a Little Rock high school sporting event
11. Attend a sporting event at UA Little Rock, Philander Smith College or Arkansas Baptist College
12. Picnic in a Little Rock park
13. Hike or walk a trail in a Little Rock park
14. Run in a Little Rock Marathon race *OR* cheer on runners during one of the races
15. Walk in the 2020 Susan G. Komen More than Pink Walk *OR* cheer from the sidelines
16. Participate in the 2020 Keep Little Rock Beautiful City Wide Cleanup or Impact the Rock
17. Visit a participating gallery during a 2nd Friday Art Night or Open Studios Little Rock
18. Check out a book, or DVD, or telescope, or tool, or video game from the Central Arkansas Library System (CALs)
19. Cross the Big Dam Bridge (on foot or non-motorized wheeled vehicle)
20. Cross the Two Rivers Park Bridge (on foot or non-motorized wheeled vehicle)
21. Attend a Little Rock City Board of Directors meeting
22. Attend a neighborhood association meeting
23. Participate in National Night Out
24. Volunteer at a Little Rock non-profit
25. Ride on the Rock Region Metro Streetcar
26. Visit the Scipio A. Jones House (take a photo outside the house)
27. Visit the Trail of Tears Park on the UA Little Rock campus
28. Visit the L. C. and Daisy Bates House (a photo outside the house is acceptable)
29. Visit the historic Paul Laurence Dunbar High School, now Dunbar Magnet Middle School
30. Visit the Central High National Historic Site Visitors Center
31. Sit on the Elizabeth Eckford bench at the Central High National Historic Site
32. Visit the Arkansas State Capitol
33. Visit the Mosaic Templars Cultural Center
34. Visit the Old State House Museum
35. Visit Historic Arkansas Museum

36. Visit the MacArthur Museum of Arkansas Military History
37. Visit the Museum of Discovery
38. Visit the Little Rock Zoo
39. Attend an event at the CALS Ron Robinson Theater in Library Square
40. Visit the Clinton Presidential Center and Park
41. Walk across the Clinton Presidential Bridge
42. Visit Robinson Center Performance Hall (a photo on the front steps is acceptable)
43. Visit the gardens at Wildwood Park for the Arts
44. See an art exhibit at the Central Arkansas Library System branches, the Arkansas Arts Center in Riverdale, or a local art gallery
45. See the Otter sculpture at the CALS Oley Rooker Library
46. See the Arkansas A sculpture at Southwest Community Center
47. See the Sid McMath sculpture at the CALS McMath Library
48. See the Large Standing Figure Knife Edge sculpture
49. Visit the Vogel Schwartz Sculpture Garden in Riverfront Park
50. Pose in front of an outdoor mural
51. Attend an outdoor movie at Movies in the Park or elsewhere in Little Rock
52. Visit the La Petite Roche Plaza in Riverfront Park