

**Little Rock Sustainability Commission
Education and Community Outreach (ECO) Committee
Meeting Notes**

Date: June 9, 2020
Location: Zoom Virtual Meeting
Time: 6:00 p.m. – 7:00 p.m. (CST)

Chair Niki Evansingston called the meeting to order at 6:01 p.m. (CST)

Attendance

- Niki Evansingston
- Karen Zuccardi
- Valerie Pruitt
- Andrew Jester
- Lennie Massanelli

Old Business

LR Sustainability Hour Radio Show

- The show will resume with content being pre-recorded using the Anchor mobile application. Recorded content will then be submitted to KABF via a portable storage device to be played on air at scheduled times.
- Niki will follow up with the radio station about scheduled airtime for the radio show as well as information regarding COVID-19 protocols for live show hosting
- Niki and Karen will meet on Thursday, June 11, 2020, to discuss the schedule, radio show revisions, and other content

Input for 2025 Action Plan – tabled until next meeting

New Business

Proposed 2020 Summer, fall, and winter community outreach activities

- The ECO committee agreed to work with the Little Rock Sustainability Officer to have information regarding recycling tips inserted in community food program boxes and/or bags. The document will be available in English and Spanish languages.

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- Committee members are considering the idea of submitting various forms of sustainability content to the Sustainability Officer to be posted on the City of Little Rock's social media pages as well as on the community platform Nextdoor
- Possibly restart the weekly newsletter
- The Little Rock Recycling and Sustainability Program Educator is checking on guidelines for Public Service Announcements (PSA). PSAs will afford committees under the Little Rock Sustainability Commission an opportunity to provide information that will increase public awareness regarding matters involving sustainability.

Announcements

There were no announcements.

Meeting adjourned at 6:28 p.m. (CST)