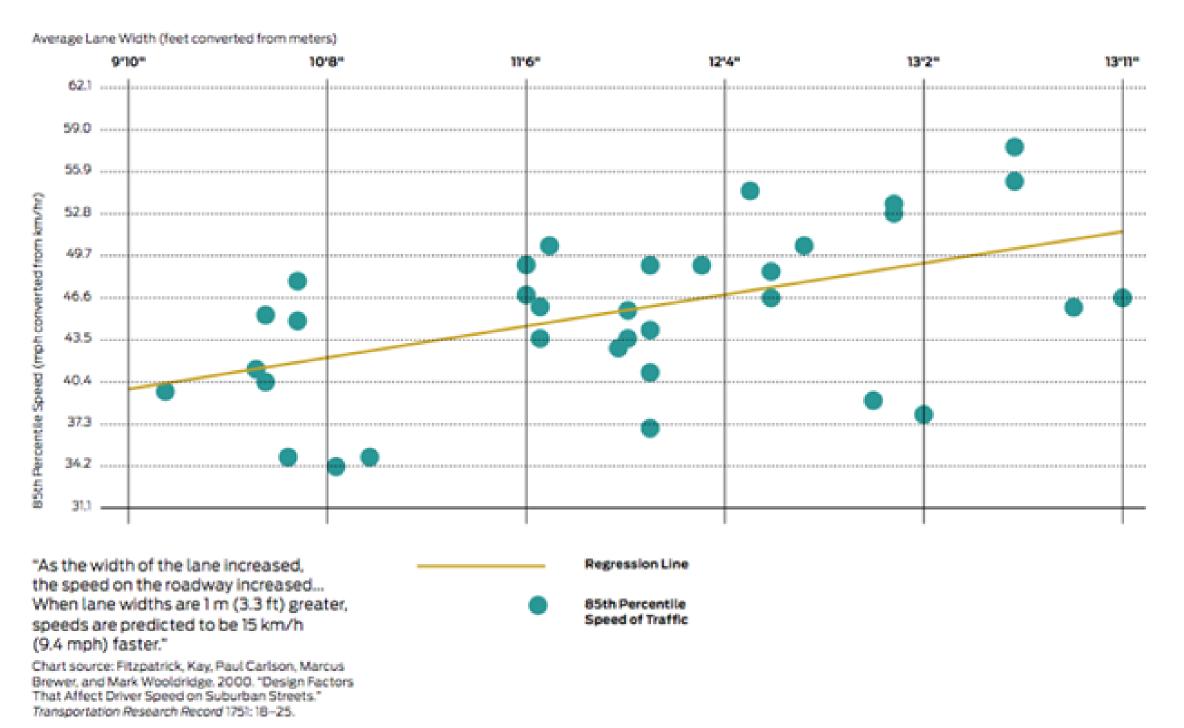
# Project Benefits

These are key project benefits. More details about project benefits at <a href="https://www.littlerock.gov/for-residents/bikeped-little-rock/projects/bike-lanes/kavanaugh/">https://www.littlerock.gov/for-residents/bikeped-little-rock/projects/bike-lanes/kavanaugh/</a>

## **Slow Speeding, Aggressive Drivers**

Discussed more in "Corridor Concerns", traffic calming is a major neighborhood concern and an important project benefit. Narrowing traffic lanes, a lateral shift, and placemaking (bicycle and pedestrian visibility) are all proven techniques to calm traffic.

#### Wider travel lanes are correlated with higher vehicle speeds.



## **Local Business**

This project would not only help local businesses by easing the Hillcrest Business District's parking congestion, but also by shifting shopping patterns. If a Hillcrest resident gets in her car to access the Hillcrest Business District, she either adds to its parking congestion *or* she decides, instead, to travel a bit further to the ample parking of big box stores and chain restaurants. When she walks or bikes to her neighborhood business, she connects that business to her home turf and becomes a loyal customer. This is one reason why the **Hillcrest Merchant's Association** is "Not Opposed" to this project.

### **Driver Convenience**

Conflicts between a travel lane shared by people driving cars and driving bikes don't just scare the person on a bike, they also inconvenience the person behind the wheel.

"I like the idea for the bike lanes on Kavanaugh getting a little redo. Right now, as a car driver, it stresses me out that the cyclists are so close. I'm afraid I might hit someone by accident. "- Katharine H.

## **Sustainable Transportation**

Transportation is the largest source of Little Rock metro area's carbon emissions; our metro area has the most Vehicle Miles Traveled out of 52 comparable communities. Only a complete, low-stress bike network will encourage a major

mode shift to bicycles for commuting and short errands. Including Hillcrest in this network lets Hillcrest residents be



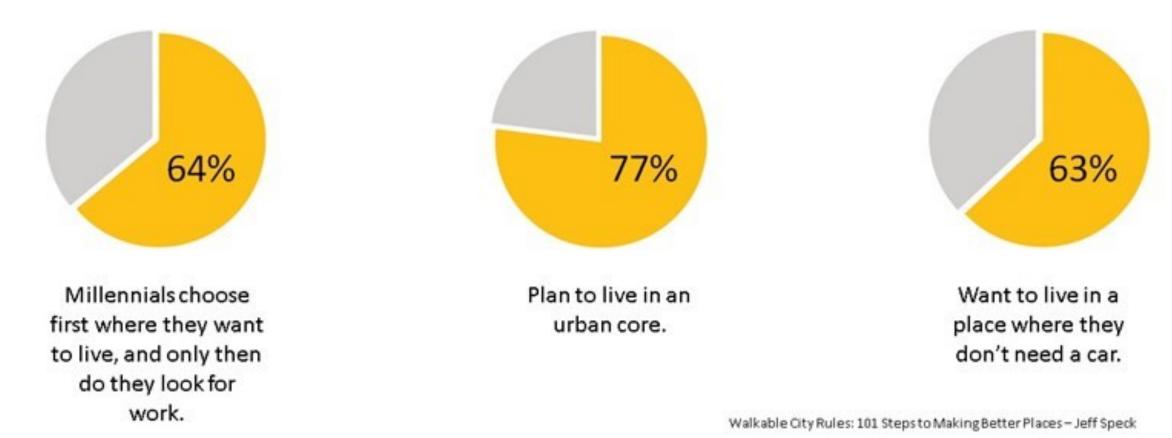
part of the climate solution.

#### **Protect Parked Cars**

Discussed more in "Corridor Concerns", bike lanes would create a 7 ft. buffer between moving cars and parked cars and calm traffic, reducing this collision.

## **Attract Great Neighbors**

Surveys show that Millennials who have options on where they want to live choose places where they don't need a car. Creating a safe bike corridor in Hillcrest would make it a more attractive place to live within Little Rock and make Little Rock a more attractive place for top quality talent.



**Aging in Place** 

A focus of AARP is promoting neighborhood changes that allow residents to "age in place". A neighborhood that requires a car for independence and mobility may force some residents to relocate as they get older.

## **Pedestrian Safety**

The benefit to residents when they are riding a bike are obvious, but the project has many important safety benefits for pedestrians as well. See also "Corridor Concerns"

"YES to bike lanes on Kavanaugh! Like it or not, Kavanaugh is one of the most popular streets used by cyclists, runners and walkers in the city. Early in the morning, on most days, you would think some kind of running event was taking place from 5:30 a.m. until well after 8:00 a.m. I am one of those early morning users and I see it first hand." Emil M.

## **Community Health**

Unfortunately, the Little Rock metro area is one of the least physically active and most obese places in the country. This has a strong negative effect on our qualities of life but also strong financial downsides. Studies show a strong correlation between cities built to encourage walking and biking for transportation and community health. There is no single intervention more effective at encouraging biking than building bike lanes and trails that separate bikes from vehicles.

What keeps you from biking more often? (Check all that apply)	Arkansans	Little Rock	26. What facility improvements would		
Destinations too far/takes too long to bike	30.7%	28.5%	Please rate all of the options below us	sing the	scale p
Unsure of routes to take	16.8%	18.8%		High	Mediu
Traffic is too heavy	70.0%	72.1%	More bike lanes on major streets	74.1 %	16.6 9
Dangerous intersections	63.1%	64.2%		641	144
Motorists don't exercise caution around cyclists	76.7%	77.0%	More bike lanes on minor streets	58.1 %	31.4 9
Lack of bike facilities - bike lanes, paths, wide shoulders, etc.	79.9%	83.0%	More bicycle paths and trails	84.1 %	11.8 9
Poor condition of bike facilities	27.5%	26.7%		726	102
Weather	33.0%	32.7%	Paved shoulders on narrow streets	65.5 %	24.8 9
Lack of lighted routes or paths	24.2%	19.4%		544	206
Personal security	18.6%	18.8%	More wide outside lanes (easier to share lane with cars)	53.4 % 438	28.9 9
Need to transport other people or things	30.7%	30.9%	More shared lane markings in travel lanes	49.6%	31.45
Traveling with small children	13.3%	9.7%		402	255
Lack of secure bicycle parking	35.0%	32.1%	More buffers between bicyclists and vehicles	74.8 %	18.8 9
Lack of work amenities (showers, lockers, etc.)	25.8%	30.3%	More on-road bike signage (share the road signs/bike may use full lane signs)	633	
Exposure to air pollution	3.6%	3.6%		57.3 % 476	25.9 5
Other	10.1%	11.5%	Bike accommodation through intersections and interchanges	64.6 %	26.5
Total Number of Respondents	894	165		536	220

## **Increase Property Values**

Bike lanes, especially in Hillcrest's close proximity to the Arkansas River Trail, have the potential to increase property values in Hillcrest, especially on Kavanaugh.

## Committed to Walking and Biking

In order to increase economic investment, attract top quality talent, promote equity, community health, community cohesiveness, and sustainability, the City of Little Rock is committed to building streets that include safe places to walk and bike as discussed in Mayor Scott's Mobility Agenda, the Road to 2020, "Must Do" Policy Statements, the Complete Streets Resolution, and the Complete Streets Ordinance. We are also committed to following national best safety practices for bicycle infrastructure as set by FHWA and US DOT.