



#EXPLORELR

Here's how it works:

1. Download a checklist from the City's website or pick one up at any Parks & Recreation Community Center or Neighborhood Resource Center.

2. Take a photo of yourself or your family doing the activities described on the checklist and upload it to Facebook, Instagram, or Twitter. The same person does not have to be in every photo, however, the prizes will only go to the primary person who is the account holder. The upload must describe the activity AND use the hashtag #ExploreLR. A single photo can only count for one activity, even if it might qualify for more than one.

3. Little Rock residents who complete 10, 20, or all of the #ExploreLR Challenge will receive tiered prizes to be announced at the completion of the challenge.

4. In the taking and posting of photos, participants should not climb on structures, nor trespass.

Photos should not be taken while the photographer is driving or otherwise operating a motorized vehicle. All traffic and parking regulations must be observed in the completion of tasks.

Individuals covered by any City of Little Rock curfew ordinances or similar regulations must observe those rules.

5. City staff will review the posts to verify eligibility of each photo. All decisions made by City staff are final.

6. Initial communication to participants from the City will be through official City of Little Rock social media accounts on Facebook, Instagram, and Twitter. Participants will be asked to provide the City with an email address and valid Little Rock street address in order to receive any prizes.

7. Participation in #ExploreLR in no way guarantees a person admission to any facility or event.



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C H E C K L I S T

1. Eat cheese dip in a Little Rock restaurant.
2. Go to a 2021 food festival such as the Downtown Little Rock Food Truck Festival, the World Cheese Dip Championship, the Cornbread Festival or one which celebrates a different culture or country.
3. Eat at a taqueira or enjoy BBQ or catfish at a restaurant outside of your neighborhood.
4. Attend a Little Rock parade such as (but not limited to): SoMa Mardi Gras, St. Patrick's Day, Pride, Southwest Little Rock Christmas Parade, Big Jingle Jubilee Holiday Parade, etc.
5. Go to a ball game at Little Rock Parks and Recreation community center or a City ballfield; OR run in a Little Rock Marathon race OR cheer on runners during one of the races.
6. Picnic or explore a trail in a Little Rock park.
7. Participate in the 2021 Keep Little Rock Beautiful City Wide Cleanup or Impact the Rock.
8. Visit a participating gallery during a 2nd Friday Art Night or Open Studios Little Rock.
9. Check out a book, or DVD, or telescope, or tool, or video game from the Central Arkansas Library System (CALs).
10. Cross the Big Dam Bridge, Two Rivers Park Bridge, Clinton Presidential Bridge or Junction Bridge (on foot or non-motorized wheeled vehicle).
11. Attend a Little Rock City Board of Directors meeting or a neighborhood association meeting.
12. Participate in National Night Out or participate in one of our neighborhood #ScottStrolls.
13. Ride on a Rock Region METRO bus or streetcar.
14. Take a photo outside the Scipio A. Jones House, or the L.C. and Daisy Bates House.
15. Visit the Trail of Tears Park on the UA Little Rock campus.
16. Visit the historic Paul Laurence Dunbar High School, now Dunbar Magnet Middle School.
17. Visit the Central High National Historic Site Visitors Center or sit on the Elizabeth Eckford bench at the Central High National Historic Site.
18. Visit the Little Rock Zoo or one of the many museums in Little Rock.
19. Take a photo in front of Robinson Center Performance Hall or City Hall.
20. Pose in front of an outdoor mural or a sculpture.
21. Visit the La Petite Roche Plaza in Riverfront Park.